

# GEORGIA: ECONOMIC IMPACT OF NONPROFIT ARTS AND CULTURE

The Arts and Economic Prosperity 6 (AEP6) from Americans for the Arts is an economic and social impact study of the nonprofit arts and culture industry in Georgia that was funded by GCA. Calendar year 2022 highlights from the AEP6 study in Georgia include:

**\$1.3B**

delivered by nonprofit arts and culture

**16.6M**

attendees at nonprofit arts and culture events

**19,734**

jobs supported by the nonprofit arts and culture sector

**77%**

of out-of-state audiences said the primary purpose of their trip to Georgia was to attend a nonprofit arts and culture event

**\$37.68**

spent by each nonprofit arts and culture attendee per event on top of admission

**\$846M**

in resident household income generated

**\$49.4M**

in state and local taxes generated by the nonprofit arts and culture sector

**88%**

of attendees said "I would feel a great sense of loss if this activity or venue were no longer available."



The "Arts & Economic Prosperity 6: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the State of Georgia" (AEP6) study was conducted in 2022 by the Americans for the Arts, in tandem with the local and statewide research partners who represented the 373 participating U.S. communities. Visit [www.AEP6.AmericansForTheArts.org](http://www.AEP6.AmericansForTheArts.org) to learn more.

The Nonprofit Impact numbers are cited from AEP6 produced by AFTA. All figures are conservative estimates of the true total impact, based on data reported by the 414 Georgia nonprofit arts and culture organizations that participated in the study and the associated expenditures of attendees at these events.



Learn more  
about the full  
AEP6 report.

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