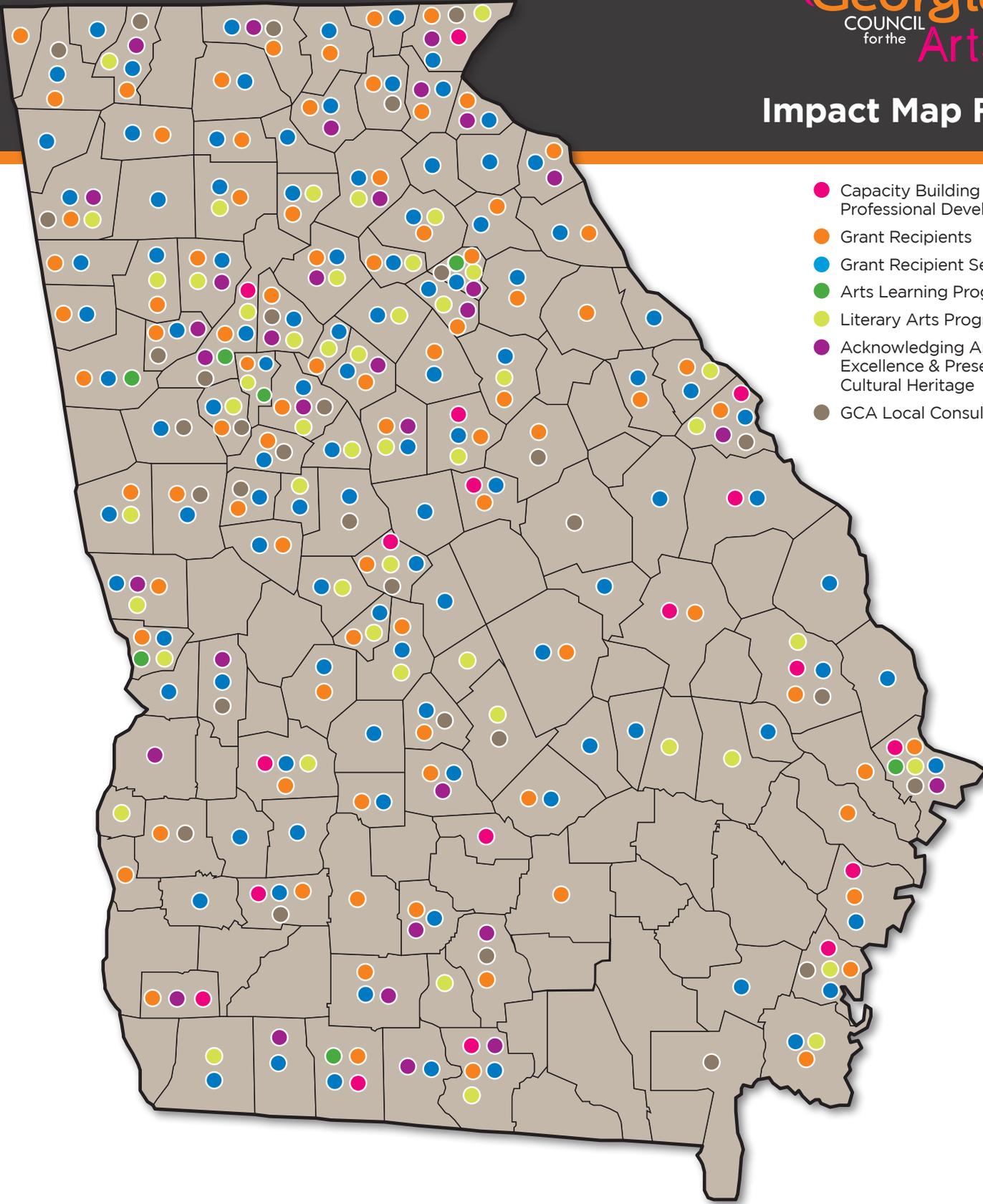


## Impact Map FY16



This map illustrates the impact of GCA on counties throughout the state of Georgia. Each marker represents a type of grant, program, or service delivered to the county in which the marker is located. In FY16, GCA directly and indirectly delivered support to 130 of the state's 159 counties. A total of 2.9 million individual Georgians directly benefitted from the programs and services delivered by GCA's grantees.<sup>1</sup>

## CAPACITY BUILDING & PROFESSIONAL DEVELOPMENT

GCA supports capacity building and professional development that contributes to the strength and sustainability of the nonprofit arts industry in Georgia. Administered through a partnership with the Georgia Center for Nonprofits, [Momentum for the Arts](#) led 44 arts organizations through organizational assessment, a customized development plan, monthly workshops, and access to a nonprofit consultant over an 18-month period. GCA underwrote the participation of 20 organizations. Participants graduated from the program in August 2015. The fair-market value of the training and consulting support that participating organizations received from GCA and the Georgia Center for Nonprofits totals \$1.2 million.

## GRANT RECIPIENTS

GCA awarded four types of [grants](#) in FY16 – Partner Grants, Project Grants, Vibrant Communities Grants, and Tourism Product Development Grants. A total of \$1.15 million was awarded to 179 grantees in 86 counties. The markers identify counties that are home to organizations that directly received grant funds from GCA in FY16. Responding to questions in the final report, Partner and Project grantees identified the important impact of their GCA grants on their organizations and communities.

- **82%** of Project and Partner Grant recipients said that they would have had to cut back on the anticipated scope of the project or programming if they had not received the grant.
- **80%** of all grantees said they were able to leverage the GCA grant to help raise additional funds.
- **99%** of all grantees said that other funders look more favorably on their organization because they are funded by GCA.
- **76%** of all grantees said that jobs would have been affected if they had not received the grant.
- **99%** of all grantees said that the grant helped them reach new audiences.
- **78%** of all grantees said that the GCA grant allowed them to launch a new collaboration or partnership.

## GRANT RECIPIENT SERVICE AREAS

These 106 counties are served by GCA grant recipient organizations based in another county. Grantee organizations include those receiving Partner and Project Grants

## ARTS LEARNING PROGRAMS

In FY16, GCA completed facilitating the work of the [Governor's Arts Learning Task Force](#) and published their report featuring 16 recommendations divided into four themes. GCA also produced the research report [Arts Education in Georgia](#), which provides detailed information on access to quality arts education in K-12 public schools throughout the state. GCA staff delivered a number of presentations around the state on the Task Force Recommendations and the research results. GCA staff also conducted site visits to tour K-12 schools with model arts education programs and to observe Georgia teaching artists working with students. In addition, as part of the Partner and Project Grant program, a total of 12 organizations received arts education bonus grants totaling \$47,400.

## LITERARY ARTS PROGRAMS

GCA serves the state through a variety of [literary arts programs](#), including [Poet Laureate](#) visits; the [Poet Laureate's Prize](#); [Literary Event Grants of Georgia](#) and the [Georgia Writers Registry](#) administered by the Georgia Writers Association; and [Poetry Out Loud](#), managed by the Atlanta History Center. Markers for the Poet Laureate's Prize represent counties where students who submitted poems reside. From the original works of poetry submitted for the prize, Georgia Poet Laureate Judson Mitcham selected one winner and four finalists. Markers for Poetry Out Loud represent counties that are home to participating schools. A total of 13,300 students from 88 schools participated in Georgia's Poetry Out Loud program in FY16. The Georgia Poetry Out Loud state champ went on to place second in the National Finals in Washington, DC - for the second year in a row.

## ACKNOWLEDGING ARTISTIC EXCELLENCE & PRESERVING CULTURAL HERITAGE

GCA recognizes significant accomplishments by Georgia artists and arts organizations through two programs - the Governor's Awards in the Arts & Humanities and The Art of Georgia. The [Governor's Awards in the Arts & Humanities](#) acknowledge career-long contributions by individuals and organizations working in the arts and humanities in Georgia. [The Art of Georgia](#) features work by individual artists from throughout the state in a rotating juried exhibition at the State Capitol. The Art of Georgia featured work by 62 Georgia artists.

GCA also preserves and shares Georgia's artistic heritage through the State Art Collection and the Georgia Traditional Arts Research Collection. [Georgia's State Art Collection](#) is an extensive, vibrant chronicle of work created by Georgia artists from the 1970s to the 1990s. The Collection serves as an educational tool that both disseminates knowledge about the arts and artists of Georgia and preserves the state's artistic heritage. It is available to view digitally on the GCA website, as well as in the [New Georgia Encyclopedia](#) and the [Digital Library of Georgia](#).

Georgia's Traditional Arts Research Collection contains more than 20,000 individual artifacts, including audio, video, documents, and images collected from the early 1970's through 2009. In partnership with Abraham Baldwin Agricultural College, GCA has led the process to digitize the collection to increase accessibility and exposure. Digitization of the collection was completed in FY16. The [Digital Library of Georgia](#) continued to add files from the collection to their online catalog, making the collection available to anyone with internet access.

## GCA LOCAL CONSULTATIONS

The staff at Georgia Council for the Arts travels throughout the state to participate in Tourism Resource Team visits, Tourism Workshops, Grant Workshops, speaking engagements, trainings, conferences, site visits, events, webinars, meetings, and numerous other convenings - all to support the growth and development of the arts in Georgia.

---

<sup>i</sup> The change in GCA grantee total audiences served from previous fiscal years is due in large part to a recent adjustment in how audience data is counted and reported to the NEA.



A division of the Georgia Department of Economic Development | [GAArts.org](http://GAArts.org)