The evidence demonstrates that arts education is essential to developing the workforce, citizens, and leaders of the future. That is why GCA has developed a series of 16 slides to highlight the benefits of arts learning and adoption tips to share strategies about how to improve access to arts learning opportunities in schools, districts, and communities throughout the state. To accompany the slides and adoption tips, GCA has also developed a toolkit to assist local arts education supporters in their efforts.

The arts education adoption tips are:

**Tip #1: Understand the facts.**

Be familiar with the benefits of arts learning, including how it improves student engagement, academic performance, social development, and college and career readiness.

**Tip #2: Know your local schools.**

Find out what arts courses and resources are offered, then ask questions: Are there arts teachers in all disciplines on staff? How much arts instruction do students receive? Are the appropriate facilities and equipment available?

**Tip #3: Connect with others.**

There’s strength in numbers. Engage with your friends and family, parents, local business leaders, and community members to discuss and share your support for arts education.

**Tip #4: Get involved.**

It can be as easy as writing a letter. Advocate for funding and policies that support arts learning in your school.
Tip #5: Partner up.
Talk to local arts and cultural organizations to explore collaborations with the school through afterschool programs, artist residencies, field trip opportunities, and community-based partnerships.

Tip #6: Stay informed.
Attend PTA meetings, school board meetings, and community forums. Contribute to the dialogue surrounding the significance of arts learning.

Tip #7: Focus on resources.
Help ensure that local schools have adequate facilities, supplies, and equipment to make the arts available to students. Work with local partners such as the PTA or Communities in Schools to provide resources to supplement arts supplies provided by the school.

Tip #8: Take a different approach.
Bring the arts into daily classroom instruction through arts integration and encourage teachers in other subject areas to use arts-based strategies to teach state-adopted standards.
### Arts Education Adoption Tips

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<th>Tip #9: Support teachers and staff.</th>
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<td>Advocate for arts classes in every public school to be taught by certified arts specialists and for opportunities to be made available to teachers for participation in arts learning-specific professional development programs and conferences.</td>
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<th>Tip #10: Encourage student engagement.</th>
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<td>Inspire students to take courses in the arts by giving them the aspiration to think about the arts as part of their education and job preparation.</td>
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<th>Tip #11: Make the time.</th>
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<td>Encourage administrators to examine the school schedule and consider adjustments to allow for arts learning opportunities during and after school and for collaborative planning time for teachers to support arts integration across the curriculum.</td>
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<th>Tip #12: Add art to the equation.</th>
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<td>Implement the STEAM model by seeking opportunities to integrate the arts with science, technology, engineering and math.</td>
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Arts Education
Adoption Tips

Tip #13: Learn from others.
Encourage collaboration across schools to share best practices for arts learning, including among district fine arts coordinators throughout the state.

Tip #14: Partner with the media.
Write a letter to the editor or place op-eds, ask your local TV and radio stations to produce stories on arts education, or arrange to appear on a local TV or radio talk show to discuss public support for arts learning opportunities.

Tip #15: Build long-term relationships.
Look for opportunities to develop ongoing, meaningful relationships with local decision-makers. Invite them to student arts events, too!

Tip #16: Don’t give up.
All students deserve the academic, college, career, and lifelong benefits of an education that includes the arts. Remember that change takes time and your voice matters. Use it!