# ACCESSIBILITY PLANNING AND RESOURCE GUIDE FOR CULTURAL ADMINISTRATORS

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#### PLANNING FOR ACCESSIBILITY

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Step-by-Step Guide to Accessible Cultural Programs and Organizations

#### Introduction

The Accessibility Planning and Resource Guide for Cultural Administrators is an online companion to the printed text <u>Design for Accessibility: A Cultural Administrator's</u> <u>Handbook (2003)</u>. The Guide provides guidance to cultural administrators on how to achieve accessible and inclusive programming for everyone including individuals with disabilities and older adults. It is designed to help your organization not only comply with Section 504 and the Americans with Disabilities Act but also to assist in making access an integral part of your organization, including its staffing, mission, budget, education, meetings, programs and beyond. This document takes these laws and principles and applies them to cultural service organizations and other arts and humanities groups in both the public and private sector.

The *Guide* outlines a step-by-step "nuts and bolts" process for achieving accessible practices by setting the standard and illustrating how cultural organizations can make it happen. It features examples of "best practices" that illustrate specific methods for opening existing programs, services, facilities, and activities to individuals with disabilities and older adults, as artists, arts administrators, board members, volunteers, teachers, students and audience members. This online text takes advantage of Internet

technology by presenting and linking to a wide variety of resources that assist cultural organizations. It is also provides necessary information to enable arts and humanities service organizations to assist their grantees/constituents in achieving accessible programming.

Accessibility Planning and Resource Guide for Cultural Administrators is an update of Design for Accessibility: An Arts Administrator's Guide (1994) produced by the National Endowment for the Arts (NEA) and the National Assembly of State Arts Agencies (NASAA). The National Arts and Disability Center at the University of California Los Angeles under contract and in partnership with the NEA and NASAA produced this *Guide*. The *Guide* expands upon the direction provided in the 1994 text by the National Arts Access Task Force and reflects changes over the last decade in technology, methods and resources. We would like to express our deep appreciation to the state arts agencies that provided examples of their work for the *Guide*. Their examples of best practices demonstrate the substantive efforts being made to ensure that people with disabilities and older Americans fully participate in the cultural mainstream. Links and contact information for resources in this Guide were updated in February 2011.

# How to Use Accessibility Planning and Resource Guide for Cultural Administrators

The *Guide* contains sections/parts that may be used individually. In general, the steps are arranged to facilitate a step-by step, sequenced order of actions. Each section includes Web links to recommended additional readings, publications, organizations or resources that provide information or technical assistance.

There are several ways to search and navigate this guidebook. By utilizing the search function, you will find all the information on a topic within the Guide. Cross-references may also be found through the index of all contents.

This document provides both standard legal access requirements, <u>and</u> specific examples of successful efforts undertaken by regional, state and local cultural groups that go above and beyond the law.

The Guide contains material that can easily be downloaded. You may reprint any of the materials in the *Guide* itself. Please follow the rules and "terms of use" of all the linked sites.

This *Guide* is a working document and will be updated on a regular basis. If you find that an address or number has changed or is incorrect, please e-mail Katie Lyles Levy <u>levyk@arts.gov</u> and let us know.

#### Network

**Users are urged to network!** Contact information to hundreds of disability, federal, and arts related organizations are listed throughout the document. You are also

encouraged to contact your state and/or local arts service organizations, state chapter of <u>VSA Arts</u> and other organizations that serve people with disabilities and older adults. Grant-providing organizations may suggest groups that have received grants based on the excellence of their programming and audience development. Disability groups may provide valuable resources and technical assistance.

Keep your <u>state arts</u> or <u>humanities agency</u> updated on your organization's successful access projects! This information may be shared by state and regional arts agencies. In this way, the *Guide* may further facilitate networking and highlight exemplary efforts.

#### Disclaimer

The information presented in this *Guide* is intended solely as guidance and is neither a determination of an organization's legal rights and responsibilities under Section 504 of the Rehabilitation Act of 1973 as amended; the Americans with Disabilities Act (ADA), or any of the laws referenced to them herein, nor binding on any agency with enforcement responsibilities under Section 504 or the ADA. It is not intended to and may not be relied upon to create any right or benefit, substantive or procedural, enforceable at law by a party against the United States.

#### **Access Philosophy**

Access is a civil rights issue, with a moral imperative. Access to cultural programs is a legal requirement of the Arts and Humanities Endowments' Section 504 Regulations and the 1990 Americans with Disabilities Act. The access laws extend civil rights similar to those now available on the basis of race, color, sex, national origin and religion to people with disabilities.

Access is a diversity issue. Section 504 and ADA promote diversity and inclusion by ensuring broader access to the arts and humanities for all people, regardless of ability. The 504 Regulations and the ADA's definition of a person with a disability extends beyond those who have visual, hearing, mobility or learning disabilities to individuals with life-threatening illnesses including people with AIDS or who are infected with HIV, the AIDS virus.

Reducing the physical and attitudinal barriers to people with disabilities by creating environments accessible to all is the fundamental principle underlying access and universal design. Creating attractive environmental changes that accommodate people with and without disabilities goes beyond minimum access standards and is the intent of universal design.

Access benefits the greater population. Reinforce the idea of universal design: what is an accommodation for one-person maybe a convenience for many. Many people experience temporary disabilities, and most experience the natural process of aging. A person need not self-identify as having a disability in order to make use of

accommodating tools, devices or resources that will allow him/her to participate more fully.

Access should be integrated into all facets and activities of your organization, from day-to-day operations to long range agency goals and objectives. Ultimately, every member of an organization is responsible for access.

Access accommodations and services should be given a high priority and earmarked in the budget process. Since all organizations are legally required to serve staff, participants and others with disabilities, they also must be committed to providing those accommodations, which are reasonable and necessary.

Access has economic benefits. People with disabilities and older adults comprise a significant part of the U.S. population, and are potentially a vast market for the arts. Access is related to audience development in the broadest sense: it provides opportunities for people to be involved in all aspects of the arts, to the fullest extent possible.

**Cultural organizations should lead by example, not merely by legal authority.** They should strive to meet or exceed federal, state or local legal requirements.

Access is a dynamic work in progress, as new initiatives are developed, art forms change and expand, and new technologies are introduced. Accessibility Planning and Resource Guide for Cultural Administrators contains examples of basic, legally required access accommodations as well as specific "best practice" models that go above and beyond the law.

#### Nondiscrimination Mandates in a Nutshell

The Americans with Disabilities Act (ADA) requires cultural organizations to make their programs, services and activities, including employment, accessible to qualified persons with disabilities. ADA is based on Section 504 of the Rehabilitation Act of 1973 as amended, which mandates nondiscrimination by federal grantees; however, ADA is more comprehensive in its scope. ADA applies whether or not an arts organization receives federal funds.

ADA Title I, 42 U.S.C. Sec. 12111 et <u>seq.</u> mandates equal opportunity in employment. As of July 26, 1994, employers with 15 or more employees are covered. The U.S. Equal Employment Opportunity Commission issued rules, 29 CFR Part 1630, and administers Title I.

ADA Title II, 42 U.S.C. Sec. 12131 et <u>seq.</u> requires all state and local governmental arts and humanities entities make all programs, services and activities (including employment) accessible. There are requirements for self-evaluation, transition plans, grievance procedures and an ADA Coordinator. ADA Title III, 42 U.S.C. Sec. 12181et <u>seq.</u> mandates museums, galleries, theaters and all other places of public accommodation remove architectural barriers that are readily achievable and otherwise ensure nondiscrimination in their programs, services and activities. The U.S. Department of Justice issued rule, 28 CFR Parts 35 and 36 and administers Title II and III. There are no exemptions based on the number of employees, physical size, or budget.

ADA does not supersede any state or local law, which gives the person with a disability greater or equal protection than afforded under ADA. Almost all states have laws prohibiting discrimination against persons with disabilities.

#### Access for All

How does a cultural organization achieve access for all? Cultural organizations need to know their accessibility assets and what they need to do to meet or exceed legal standards. This review would include looking at the organization's physical accessibility; their buildings, grounds, and facilities <u>and</u> their communication with staff, board, program participants and audience members. Programs put on by a cultural organization such as exhibitions, lectures, videos, plays and concerts as well as materials about the programs including catalogues, labeling scripts, brochures, map, Web sites and publicity should be planned and designed to welcome people of all ages and abilities.

#### **Universal Design**

# Universal design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.

#### -Ron Mace, Design Pioneer and Visionary of Universal Design

Universal design is an affordable, sustainable and inclusive design approach that incorporates and goes beyond the legal requirements of the ADA and 504. The intent of universal design is to simplify life for everyone by making products, communications and the built environment more accessible and usable by as many people as possible at little or no extra cost. Environments are created that are more "people friendly" and open to a diverse population of people of all ages, abilities and size.

There are seven key principles of universal design, each with specific elements that may be applied to develop or evaluate existing environments, products and communications.

#### **Seven Universal Design Principles**

Principle One: Equitable Use

The designs are useful and marketable to people with diverse abilities.

Principle Two: Flexibility in Use

Designs accommodate a wide range of individual preferences and abilities.

#### Principle Three: Simple and Intuitive Use

Uses of designs are easy to understand, regardless of the user's experience, knowledge, language skills or current concentration level.

#### Principle Four: Perceptible Information

The designs communicate necessary information effectively to the user regardless of ambient conditions or the user's sensory abilities.

#### Principle Five: Tolerance of Error

The designs minimize hazards and the adverse consequences of accidental or unintended actions.

#### Principle Six: Low Physical Effort

The design can be used efficiently and comfortably and with a minimum of fatigue. **Principle Seven: Size and Space for Approach to Use** 

The design provides appropriate size and space for approaching, reaching, manipulating and using regardless of user's body size, posture or mobility.

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#### **Effective Communication for Program Participation**

Section 504 and the ADA are intended to provide people with disabilities equal opportunity to participate in programs, activities, goods and services within integrated and inclusive settings. This includes activities conducted by cultural organizations made available to the public such as performances, tours, receptions, lectures, seminars, educational workshops, residencies, exhibitions and conferences. Titles II and III of the ADA require that organizations provide individuals with disabilities with effective communication mechanisms to ensure that they may participate. Auxiliary aids and services include a wide range of communication techniques and devices. These may include services such as qualified interpreters, readers and note takers; devices such as assistive listening systems or adapted computer equipment, written materials for individuals with vision loss.

There are no "one-size-fits-all" solutions to communicating with and about people with disabilities. Organizations need to explore ways to accommodate the diverse needs of each population and develop well thought out policies and procedures for accommodating the need of the population they serve. All staff and volunteers who come in contact with the public needs to be aware of the organization's policies and be knowledgeable about auxiliary aids and services provided. Lastly, the public should be informed of the auxiliary aids and services the organization provides through their

promotional and marketing materials. This may be done through signage on the facility, advertising, Web site and other means.

See also: Adaptive Environment Center's <u>Fact Sheet 2: Providing Effective</u> <u>Communication (1992)</u> This "Fact Sheet" produced by the Adaptive Environment Center, Inc. and Barrier Free Environments, Inc. describes several different methods of making information and communication accessible. Places of public accommodation are required to ensure that customers or clients with disabilities affecting hearing, vision, speech or cognition are provided with effective communication through **auxiliary aids and services** that enable them to fully benefit from facilities, services, goods and programs.

> <u>Ten Commandments of Etiquette for Communicating with Persons</u> with Disabilities (United Cerebral Palsy, 1994)

This document is a quick guide for proper etiquette when communicating with persons with disabilities.

See Design for Accessibility: A Cultural Administrator's Handbook (2003), Chapter 5, Effective Communication and Program Access

#### **Defining Disability**

The information in this Guide is directed towards entities with responsibilities under Section 504 of the Rehabilitation Act, 1973, 29 U.S.C. § 794 and the Americans with Disabilities Act, 42 U.S.C. § 12101 et seq. These two principal federal laws share the same definition of disability.

A disability is defined as (1) a mental or physical impairment that substantially limits one or more major life activities (sometimes referred to as an actual, or present, disability (2) a record of a mental or physical impairment that substantially limits one or more major life activities (sometimes referred to as a history of a disability); or (3) being "regarded as" having a mental or physical impairment that substantially limits one or more major life activities (also described as a perceived disability). 42 U.S.C. § 12102(2) (ADA); 29 U.S.C. §§ 705(9)(B) and 705(20)(B) (Rehabilitation Act).

#### **Statistics About People with Disabilities and Older Americans**

#### **People with Disabilities**

According to Disability Status 2000, <u>A Census Brief published in March 2003</u>, **49.7 million Americans over the age of 5 have a disability.** They represent **19.3** percent of the 257.2 million people aged 5 and older in the civilian noninstitutionalized population. This means that nearly **one in five Americans has a disability**.

- Within this population, 5.2 million were between the ages of 5 and 20 ; 30.6 million were between the ages of 21 and 64; 14 million were 65 and over.
- 9.3 million (3.6 percent) with a sensory disability involving sight or hearing.
- 21.2 million (8.2 percent) with a condition limiting basic physical activities, such as walking, climbing stairs, reaching, lifting or carrying.
- 12.4 million (4.8 percent) with a physical, mental or emotional condition causing difficulty in learning, remembering, or concentrating.
- 6.8 million (2.6 percent) with a physical, mental or emotional condition causing difficulty in dressing, bathing or getting around inside the home.
- 18.2 million of those aged 16 and older with a condition that made it difficult to go outside the home to shop or visit a doctor.
- 21.3 million of those aged 16 to 64 with a condition that affected their ability to work at a job or business (11.9 percent of the 178.7 million people this age).

*HIV/AIDS Surveillance Report*, Vol.14, estimated number of diagnoses of AIDS through 2002 in the United States is **886,575**. Adult and adolescent AIDS cases total **877,275** with **718,002** cases in males and **159,271** cases in females. Through the same time period, **9,300** AIDS cases were estimated in children under age 13.

#### **Older Americans**

Currently 35 million (12.4% of the population) Americans are over the age of 65. According to the U.S. Administration on Aging by the year 2030, 70.2 million Americans will be over the age of 65 (20.1% of the population). Thus, by 2030 one in five Americans will be over the age of 65.

See also: For statistics by state, go to demographic profiles at the <u>U.S. Census</u> Bureau Web site Center for Disease Control HIV/AIDS information

# Step-by-Step Guide to Accessible Cultural Programs and Organizations

The next section takes you through a ten-step process to provide increased accessibility to arts and humanities programs and organizations. For each step you will be provided with information that is based on the law, advice from the field, existing resources and examples of practices.

The success of any access effort will require the active participation and involvement of persons with disabilities. Therefore, we strongly recommend that you **involve members of your community with many different types of disabilities to provide ideas, resources, guidance and feedback** regarding your efforts.

#### **Ten Steps to Accessibility**

- Step 1: Know the Laws and How They Apply to Your Organization, Patrons and Audiences with Disabilities [link to Step 1]
- Step 2: Provide Individuals with Equal Employment Opportunities[link to Step 2]
- Step 3: Designate an Accessibility Coordinator for Your Organization [link to Step 3]
- Step 4: Create an Access Advisory Committee [link to Step 4]
- Step 5: Adopt a Policy Statement About Your Organization's Commitment to Accessibility and Establish a Grievance Procedure [link to Step 5]
- <u>Step 6</u>: Evaluate Your Organization's Accessibility: The Arts and Humanities Accessibility Checklist [link to Step 6]
- Step 7: Develop an Access Plan [link to Step 7]
- Step 8: Train Your Staff, Board, Panelists, Grantees and Constituents [link to Step 8]
- Step 9: Enforce 504/ADA Compliance within Your Organization [link to Step 9]
- Step 10: Promote and Market Your Accessibility [link to Step 10]

# STEP 1: Know the Laws and How They Apply to Your Organization, Patrons and Audiences with Disabilities

**Guidance About Federal Law and Legal Requirements** 

Section 504 Regulations and the Americans with Disabilities Act

**ADA Publications** 

ADA and 504 Resource Directory

#### **Guidance About Federal Laws and Legal Requirements**

Section 504 and the ADA are **standard legal requirements**, which are intended to provide people with disabilities the same opportunity to be employed and enjoy your organization's programs, services and facilities as non-disabled people. By law, all programs should be accessible.

The four major requirements of accessibility laws are:

- 1) Non-discrimination
- 2) Equal opportunity (and the provision of any reasonable modifications, auxiliary aids or services necessary to achieve it)
- 3) Basic standard of architectural access
- 4) Equal access to employment, programs, activities, goods and services

Access efforts **should not simply respond to legal requirements**, but celebrate the positive benefits of full access to cultural activities, and the opportunity to serve and educate all segments of the public.

Access laws have clout and financial consequences for non-compliance. "Good faith efforts" in complying with access laws, and an attitude that treats **all people** with equality and dignity, will help avoid complaints and costly lawsuits.

To show that your organization is making a "good faith effort" to comply with the law, you should complete and have on file records that demonstrate your access efforts. This would include a written description of what your organization has completed to date, how you are involving the disability community, an access self-

evaluation, a transition plan (if needed), readily achievable changes that have been accomplished, and other relevant documents, actions or training. These records are your organization's proof of compliance work, and should be made available to requesting parties.

Involving people with various disabilities in the evaluation, education and implementation process is key to successful and cost-effective compliance.

**Implementing access does not have to be difficult or expensive**, and can be a creative, engaging and instructive process in which your organization's entire staff should take part.

The Americans with Disabilities Act does not supersede state and/or local laws, which provide equal or greater protection for individuals with disabilities, including persons with AIDS. For complete structural requirements, see both the <u>ADA</u> <u>Accessibility Guidelines</u>, and the <u>Uniform Federal Accessibility Standards</u>. Local ordinances and the state code also apply - and the most stringent specification for any standard must be met for compliance.

#### Section 504 Regulations and The American with Disabilities Act

#### Rehabilitation Act of 1973, as amended

(Public Law 93-112)

In 1973, Congress passed the Rehabilitation Act in a national effort to end discrimination on the basis of disability by agencies and organizations, which receive or benefit from federal financial assistance. The Rehabilitation Act included a provision, Section 504, which states:

"No otherwise qualified handicapped individual in the United States shall solely by reason of his handicap be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

This provision has come to be regarded as the vital core of the disability rights movement.

The Rehabilitation Act contains five sections that address different aspects of equal opportunity for people with disabilities. In summary, the sections and their requirements are:

#### Section 501

Prohibits discrimination on the basis of disability in the federal government and requires affirmative action in the hiring of people with disabilities by government agencies.

#### Section 502

Establishes the Architectural and Transportation Barriers Compliance Board now known as the <u>Access Board</u> and gives the Board authority to enforce the Architectural Barriers Act of 1968.

#### Section 503

Prohibits employment discrimination by private sector employers and requires state and local governments receiving federal contracts in excess of \$10,000 to have an affirmative action plan for hiring qualified people with disabilities.

#### Section 504

Prohibits discrimination on the basis of disability and requires federal agencies and any organization that receives federal funding to make its programs and activities accessible to people with disabilities.

#### Section 508

Amended in 1998, requires that any electronic or information technology developed, maintained, procured or used by federal agencies be accessible and usable by federal employees and members of the public with disabilities seeking information or services. The electronic or information technology includes computer hardware and software as well as web pages.

Federal agencies each have their own Section 504 regulations, and private and public cultural organizations must comply with these regulations if they receive federal funds. This includes organizations that receive funds directly from a federal agency such as the National Endowment for the Arts, or indirectly through pass through money or sub grants from a state agency that receives federal funds. Federal funds are distributed through a number of state agencies such as state arts agencies, humanities councils, state departments of education, rehabilitation services and others. In each case the recipient of the federal funds must comply with the dispensing agency's Section 504 regulations.

The National Endowment for the Arts was the third federal agency to issue its <u>Regulations for Nondiscrimination on the Basis of Handicap</u>, effective May 25, 1979, in order to comply with section 504. The Endowment's regulations state, in part:

These regulations implement section 504 of the Rehabilitation Act of 1973, Pub. L. 93-112, 29 U.S.C. 794. The regulations define and forbid acts of discrimination against qualified handicapped persons in programs and activities receiving federal financial assistance from the National Endowment for the Arts. As employers, recipients are prohibited from engaging in discriminatory employment practices on the basis of handicap and must make reasonable accommodation to the handicaps of employees unless the accommodation would cause the employer undue hardship. As providers of services, recipients are required to make programs operated in existing facilities accessible to handicapped persons, to ensure that new facilities are constructed in a manner readily accessible to handicapped persons, and to operate their programs in a nondiscriminatory manner.

#### **Brief Summary of Americans with Disabilities Act (ADA) and its Titles** (Public Law 101-336)

Signed into law on July 26 1990, the Americans with Disabilities Act is wide-ranging legislation intended to make American society more accessible to people with disabilities. It is the nation's first comprehensive civil rights law for people with disabilities. The ADA prohibits discrimination on the basis of disability in employment, state and local government, public accommodations, commercial facilities, transportation and telecommunications. While the employment provisions of the ADA apply to employers of fifteen employees or more, its public accommodations provisions apply to all sizes of business, regardless of number of employees. State and local governments are covered regardless of size.

The ADA is divided into five titles that extend different aspects of equal opportunity for people with disabilities. The titles and their requirements are as follows:

#### Title I- Employment

Requires all employers with 15 or more employees to provide qualified individuals with disabilities an equal opportunity to benefit from the full range of employment-related opportunities available to others.

#### **Title II- State and Local Government**

Requires all state and local governments (their departments and agencies) give people with disabilities an equal opportunity to benefit from all public programs, activities and services (e.g. public education, employment, transportation, recreation, healthcare, social services, courts, voting and town meetings).

## Title III- Public Accommodation and Services Operated by Private Organizations

Requires places of public accommodation to meet architectural accessibility standards for new construction and modified buildings and remove barriers in existing buildings where such removal is readily achievable; make reasonable modifications to policies, practices and procedures; provide effective communication mechanisms for people with hearing, vision or speech disabilities; and other access requirements.

#### **Title IV- Telecommunications**

Amended the Communications Act of 1934 to require common carriers (telephone companies) to provide interstate and intrastate Telecommunication Relay Services (TRS) 24 hours a day, 7 days a week. This title addresses captioning of public service announcements.

#### **Title V- Miscellaneous Provisions**

States, among other provisions, that federal laws shall not supersede state laws with more stringent accessibility provisions.

#### **ADA Publications**

#### **Overview of the ADA**

#### Americans with Disabilities Act, A Summary

A description of the enforcement jurisdiction, effective dates and which regulatory agencies are responsible for the enforcement of each of the titles and parts of the Act published by the Department of labor.

#### Americans with Disabilities Act: Questions and Answers

A 15-page publication from the U.S. Department of Justice containing answers to commonly asked questions about the Americans with Disabilities Act. Question topics pertain to: the ADA's requirements for ensuring equal opportunity for persons with disabilities in employment, State and local government services, public accommodations, commercial facilities and transportation.

#### Facts About the Americans with Disabilities Act

This publication provided by the U.S. Equal Employment Opportunity Commission directly addresses **Title I** of the ADA, which prohibits private employers, state and local governments, employment agencies and labor unions from discriminating against qualified individuals with disabilities in job application procedures, hiring, firing, advancement, compensation, job training, and other terms, conditions and privileges of employment.

#### ADA Title I

#### Title I Technical Assistance Manual

This *Manual* provides guidance on the practical application of legal requirements established in the statutes and EEOC regulations. It also provides a directory of resources to aid in compliance. The *Manual* is designed to be updated periodically with supplements as the Commission develops further policy guidance and identifies additional resources. Part One of the *Manual* explains key legal requirements in practical terms, including:

- Who is protected by, and who must comply with, the ADA;
- What the law permits and prohibits with respect to establishing qualification standards, assessing the qualifications and capabilities of people with disabilities to perform specific jobs, and requiring medical examinations and other inquiries;
- The nature of the obligation to make a reasonable accommodation;
- How the law's nondiscrimination requirements apply to aspects of the employment process such as promotion, transfer, termination, compensation, leave, fringe benefits and contractual arrangements;

- How ADA provisions regarding drug and alcohol use affect other legal obligations and employer policies concerning drugs and alcohol; and
- How ADA requirements affect workers' compensation policies and practices.

#### ADA Title II

**Title II Highlights** An 8-page outline published by the Department of Justice highlighting the responsibilities of state and local governments under the Americans with Disabilities Act, Title II. Subtitle A of Title II of the Americans with Disabilities Act, Pub. L. 101-336 prohibits discrimination on the basis of disability by public entities. Subtitle A protects qualified individuals with disabilities from discrimination on the basis of disability in the services, programs, or activities of all state and local governments. This document gives a detailed overview of:

- Who is covered by Title II of the ADA
- The requirements of local and state governments in complying with the ADA
- What the term "Qualified Individuals with Disabilities" means
- Program access and integration
- Communications
- New constructions and alterations
- Enforcement
- Complaints
- Designated agencies
- Technical assistance

Commonly Asked Questions About Title II of the Americans with Disabilities Act

(ADA) A helpful 5-page publication for state and local government agencies, it provides compliance information in a simple question and answer format. Topics include:

- The accessibility requirements of the ADA
- Providing appropriate auxiliary aids to ensure effective communication
- Printing document and signs in Braille and/or large print
- The availability of government funds in setting up accessibility projects

#### ADA Title III

#### Fact Sheet 1: Who Has Obligations Under Title III?

Summarizes obligations of commercial facilities, (privately owned, non residential facility) as well as places of public accommodation (non profit or for profit private establishments, including theatres and museums).

<u>Title III Highlights</u> A 9-page resource produced by the Department of Justice that outlines the key requirements of the ADA for businesses and non-profit agencies. This

publication provides detailed information in bullet format for quick reference. Topics covered include:

- Who is covered by title III of the ADA
- Overview of requirements
- "Individuals with disabilities"
- Eligibility for goods and services
- Modifications in policies, practices and procedures
- Auxiliary aids
- Existing facilities: removal of barriers
- Existing facilities: alternatives to barrier removal
- New construction
- Alterations
- Overview of Americans with Disabilities Act Accessibility
- Examinations and courses
- Enforcement of the ADA and its regulations
- Technical assistance

#### ADA and 504 Resource Directory

The following directory identifies agencies that are responsible for the enforcement of ADA and Section 504 of the Rehabilitation Act of 1973 or provide technical assistance.

#### **United States Access Board**

Washington, DC Phone: (800) USA-ABLE Email: info@access-board.gov

**Description:** The United States Access Board is an independent federal agency devoted to accessibility for people with disabilities. It operates with about 30 staff and a governing board of representatives from federal departments and a public member appointed by the President. Key responsibilities of the Access Board include:

- Developing and maintaining accessibility requirement for the built environment, transit vehicles, telecommunications equipment, and for electronic and information technology
- Providing technical assistance and training on these guidelines and standards
- Enforcing accessibility standards for federally funded facilities

#### **Department of the Interior**

Washington, DC

Phone: (202) 208-3100

**Description:** The Department of Interior (DOI) Museum Program offers a technical assistance resource called *Tools of the Profession* (TOP), which provides a listing of specialized supplies, equipment, materials and services for managing DOI museum property/collections. TOP includes descriptions, uses and sources/vendors for acquiring these items and services. Agreements negotiated by the Interior Museum Program (IMP) with vendors of museum supplies, equipment and services provide bureau units

with up-to-date technical information. The Interior Museum Program supports cooperative efforts among DOI bureaus, other Federal agencies and non-Federal partners to manage museum collections for maximum benefit to the public and the Department.

#### **Department of Transportation**

U.S. Department of Transportation Washington, DC Phone: (202) 336-4000

**Description:** The Department of Transportation (DOT) enforces the regulations to implement the transportation requirements of the ADA. Contact DOT for specific information and publications about ADA requirements affecting transportation.

#### **Disability and Business Technical Assistance Centers**

**Description:** Funded by the **National Institute on Disability and Rehabilitation Research** under the U.S. Department of Education, each of the regional Disability and Business Technical Assistance Centers has a toll-free hotline staffed by specialists who can answer specific questions on the ADA. Private businesses, individuals, schools and local or county governments can call for advice and information on what is required, who is covered and how to work through a disability-related question in employment, architectural access, public services and other areas. Callers also may order materials from the center's extensive library of ADA and disability-related publications. Provided free or at low cost, these materials include the full regulations, technical assistance manuals, architectural guidelines, easy-to-read fact sheets and summaries, advice on how to make different types of businesses accessible to the public, and consultation on employment issues, such as reasonable accommodation. Go to Web site to attain information and phone numbers of the applicable regional center.

#### Equal Employment Opportunity Commission

Washington, DC

Phone: (800) 669-4000

**Description:** The Equal Employment Opportunity Commission (EEOC) is responsible for enforcing the ADA Title I employment regulations including through settlements, conclusions, mediation and litigation. Investigates charges of employment discrimination and works to resolve problems through conciliation. The 800 numbers will automatically connect you with the nearest EEOC field office and provide information on discrimination laws in English and Spanish, and free publications.

#### **Federal Communications Commission**

Washington, DC Phone: (888) CALL-FCC (225-5322) Email: <u>Dro@fcc.gov</u>

**Description:** The Federal Communications Commission (FCC) is an independent United States government agency, directly responsible to Congress. The FCC was established by the Communications Act of 1934 and is charged with regulating interstate and international communications by radio, television, wire, satellite and cable. The FCC is responsible for enforcing the regulations to implement Title IV telecommunications requirements for hearing impaired and speech impaired. The FCC has a "disabilities issues" page with information and resources about available services.

#### National Endowment for the Arts Civil Rights Office

Washington, DC

Phone: (202) 682-5454

**Description:** The National Endowment for the Arts Civil Rights Office investigates and resolves external/internal allegations of discrimination. External allegations of discrimination apply to applicants and recipients of Federal financial assistance, and internal allegations of discrimination apply to employees of the National Endowment for the Arts and applicants for employment with the Endowment. The OCR is responsible for the administration of Title VI and VII of the Civil Rights Act of 1964, as amended, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, as amended, the Americans with Disabilities Act (specifically Title I: Employment of Persons with Disabilities), discrimination on the basis of race, color, national origin, disability, and age in programs and activities receiving Federal financial assistance. Provides copies of the Endowment's Section 504 regulations and the **Section 504 Self-Evaluation Workbook** (free, 32 pp.), a checklist designed to assist Endowment grantees in evaluating the accessibility of their programs, activities and facilities, as well as help them comply with the Section 504 regulations.

#### **U.S. Department of Justice**

Washington, DC Phone: (202) 514-2000 Email: <u>AskDOJ@usdoj.gov</u>

**Description:** The U.S. Department of Justice is responsible for developing and enforcing the ADA state and local government (Title II) and public accommodations (Title III) regulations. DOJ has many publications, some of which were jointly produced with the Equal Employment Opportunity Commission (EEOC). Go here for ADA publications. For general ADA information, answers to specific technical questions, free ADA materials or information about filing a complaint call their 800 number.

# STEP 2: Provide Individuals with Equal Employment Opportunities Guidance on Equal Employment Facts about Employment and People with Disabilities Key Requirements for Employers Under the Rehabilitation Act and ADA Title I Reasonable Accommodations in the Workplace Recruitment and Job Descriptions Guidelines for Interviewing Applicants with Disabilities Best Practices: Sample Employment Policies Employment Resource Directory

#### **Guidance on Equal Employment**

Accessible employment policies must be extended to the wide variety of employees involved in cultural organizations. This includes staff and board members, consultants, panelists, advisors, teachers/instructors and artists.

**Cultural organizations have a unique opportunity to provide leadership in nondiscriminatory employment.** When we recruit and involve people who have disabilities and older individuals, we are not only creating more inclusive communities, but heightening awareness among staff and constituents.

#### Facts About Employment and People with Disabilities

There exists a vast and untapped labor pool that is ready, willing and able to work. Employers seeking employees should take care to not overlook this segment of the population.

In the 2002, an estimated **31% of civilian, non-institutionalized, men and women with a disability, aged 18-64 in the United States were employed**. In comparison, 85% of men or women without a disability were employed.

Houtenville, Andrew J. 2004. "<u>Disability Statistics in the United States</u>." Ithaca, NY: Cornell University Rehabilitation Research and Training Center, (Posted May 15, 2003. Accessed June 08, 2004.

#### **Resources You Can Use**

#### AIDS Impact and Resource Information

This informational directive provides recommendations on employment, policies, guidelines and resources pertaining to artists with HIV/AIDS.

#### Myths and Facts about People with Disability

U.S. Department of Labor: Office of Disability Employment Policy.

#### Statewide Forums on Careers in the Arts for People with Disabilities

Reports and information generated from the Statewide Forums for People with Disabilities initiative. Sponsored by VSA arts, the National Endowment for the Arts and National Arts and Disability Center at UCLA, individual states were provided with support and technical assistance to (1) assess the education and career needs and barriers for artists and arts administrators with disabilities; and (2) develop and implement strategies to overcome barriers and advance careers in the arts for individuals with disabilities.

#### Statistics on the Employment Rate of People with Disabilities

U.S. Department of Labor Office of Disability Employment.

#### Targeted Recruiting: People with Disabilities

The National Organization on Disability.

# Key Requirements for Employers Under the Rehabilitation Act and ADA Title I

#### **Rehabilitation Act**

The Rehabilitation Act prohibits discrimination on the basis of disability in programs conducted by Federal agencies, in federal employment, in the employment practices of federal contractors and in programs receiving federal financial assistance, including state and local governments and private entities. **Section 503 of the Rehabilitation Act 1973** specifically prohibits employment discrimination by federal contractors and requires anyone receiving a contact or subcontract from any Federal department or agency in excess of \$10,000 to take affirmative action to recruit, hire and promote qualified workers with disabilities.

#### ADA Title I

The ADA's Title I employment provisions apply to private employers, state and local governments, employment agencies and labor unions with 15 more employees. Title I of the ADA prohibits the discrimination of a qualified individual applicant or employee because of his or her disability. The U.S. Equal Employment Opportunity Commission issued regulations to enforce the provisions of Title I of the ADA on July 26, 1991. The regulations took effect on July 26, 1992, and covered employers with 25 or more employees. On July 26, 1994, coverage was expanded to include all employers with 15 or more employees.

These laws only protect **qualified individuals with disabilities** (see Part 1: "Defining Disability" who:

meet the job related requirements (education, training or job related) and



can perform the essential functions of a job with or without accommodations. The essential functions are the fundamental duties of the job.

## Employers covered by the ADA are required to make sure that individuals with disabilities:

- Have an equal opportunity to be recruited and hired for jobs, and work in jobs for which they are qualified;
- Have an equal opportunity to be promoted;
- Have equal access to benefits and privileges of employment offered to other employees such as employer provided health insurance or training;
- Are not harassed because of their disability; and
- Are provided with a **reasonable accommodation** except when such accommodation would cause an undue hardship.

All employers covered by the non-discrimination and EEO laws are required to post on their premises the poster "Equal Employment Opportunity is the Law." This poster advises employees of their rights under the ADA and Section 504. Such notices must be accessible to persons with visual or other disabilities that affect reading abilities. Download the poster.

#### **Reasonable Accommodations in the Workplace**

Reasonable accommodations are any modifications or adjustments to a job or the work environment that permit a qualified applicant or employee with a disability to apply for a job, perform essential job functions or to enjoy the benefits and privileges of employment equal to those enjoyed by employees without disabilities.

Reasonable accommodations are tools to assist a qualified individual with disability apply for a position or carry out the essential functions of their job. Below are some

examples of reasonable accommodations for the application process and job performance:

- Large-print, Braille applications or accessible online applications
- The provision of readers or interpreters
- Job restructuring
- Modified work schedule
- Acquisition or modification of assistive equipment or devices
- TTY number
- Other similar actions

A reasonable accommodation may require the employer to provide **assistive technology** to qualified employees. Assistive technology (AT) is any item, piece of equipment or product system, whether acquired commercially off the shelf, modified, or customized, that is used to increase, maintain or improve the functional capabilities of individuals with disabilities (29 U.S.C. Sec 2202(2)). Individuals with disabilities use assistive technology as an accommodation. This includes work accommodations such as large screen computer monitors, adapted keyboards or telephone amplification devices.

Employers do not have to provide a reasonable accommodation that would pose an **undue hardship** on the operation of the business.

### When does providing an accommodation impose an undue hardship on an employer?

 An undue hardship is defined as an action that requires significant difficulty or expense relative to the size, financial resources and the nature and structure of the business.

The following resources can assist you with reasonable accommodations and products that assist individuals with disabilities in the workplace:

#### **ABLEDATA**

Silver Spring, MD Phone: (800) 227-0216 Email: abledata@macrointernational.com

**Description:** ABLEDATA provides resources, information and publications, and serves as a consumer forum about assistive technology products and services for people with disabilities. They have an online database that contains more than 19,000 listings of adaptive devices for all disabilities. Customized searches give detailed information on available equipment and manufacturers.

#### Job Accommodation Network

Morgantown, WV Phone/TTY: (800) 526-7234 Email: jan@jan.icdi.wvu.edu **Description:** The Job Accommodation Network (JAN) is a free consulting service that provides information about job accommodations, the Americans with Disabilities Act (ADA) and the employability of people with disabilities.

#### U.S Department of Labor, Office of Disability Employment Policy: Workplace Accommodation Process

**Description:** The Workplace Accommodations Process is a publication that discusses the requirements for the provision of reasonable accommodations as well as tax credits and additional resources.

#### **Recruitment and Job Descriptions**

Make sure that your organization indicates through its recruitment literature and practices that it welcomes applicants with disabilities. Employers with job hotlines for applicants must make the hotline accessible to people who are deaf or hard-of-hearing, or provide alternative methods of receiving information.

Functional job descriptions that specify the **essential functions** of a job are necessary to determine whether an applicant has the necessary qualifications and skills to perform the tasks required with or without an accommodation.

The following publications identify where you can recruit individuals with disabilities and how to write job descriptions that contain the essential functions of the position.

#### Recruitment

A World In Which People With Disabilities Have Unlimited Employment Opportunities This is a resource from the U.S. Department of Labor Office of Disability Employment Policy that offers resources recruitment of people with disabilities for employment.

#### **Job Descriptions**

#### Job Analysis: An Important Employment Tool (1994)

A publication from the U.S. Department of Labor Office of Disability Employment Policy that describes job analysis, a process whereby the specific requirements and essential functions of the job are defined. This document takes you through the process of developing a job analysis. Items of consideration include: (1) purpose-the reason for the job; (2) essential functions-the job duties which are critical or fundamental to the performance of the job; (3) job setting-the work station and conditions where the essential functions are performed; and (4) job qualifications-the minimal skills an individual must possess to perform the essential functions.

#### Job Descriptions (2003)

Published by the Job Accommodation Network, this document provides a detailed narrative of what is required of employers under Title I of the ADA and to how meet these requirements. The document presents a step-by-step account of how to put together a job analysis.

#### **Guidelines for Interviewing Applicants with Disabilities**

An employer may inquire or interview an applicant about skills and abilities to perform specific job functions.

An employer <u>may not</u> inquire about a disability or the nature or severity of a disability on an application, job interview, or background or reference check.

The following information is derived from the Equal Employment Opportunity Commission's *Technical Assistance Manual on the Employment Provisions (Title I) of the Americans with Disabilities Act* (1992). Chapter V, "Nondiscrimination in the Hiring Process: Recruitment; Applications; Pre-Employment Inquiries; Testing," is particularly useful. All state human and/or civil rights agencies have similar lists of allowable and unallowable questions.

#### **Interview Questions**

#### Questions you MAY ask:

On applications and in interviews, an employer may ask specific questions to determine whether an applicant can perform specific job functions. The questions should focus on the applicant's <u>ability</u> to perform the job, not on a disability.

- 1. Describe your attendance record at your present job (or at school).
- 2. Do you have a license to drive (for positions that require that the incumbent drive)?
- 3. How did you learn about this vacancy?
- 4. What are your work goals?
- 5. What schools/training programs have you attended to learn the skills necessary to qualify for this position?
- 6. You've given me the names of your previous employers. Why did you take each of these positions? Tell me why you decided to leave them.
- 7. Are you able to perform the essential tasks and duties of the position as they have been explained to you?

- 8. Would you please describe or demonstrate how you will perform this job, with or without an accommodation? (This question may be asked only if **all** candidates are asked the same question.)
- 9. On what basis do you believe you are qualified for this position?
- 10. Describe the work experience that makes you qualified for this position.
- 11. What do you consider to be your employment strengths and weaknesses related to this job?
- 12. Are you willing to accept an employment offer on the condition that you pass a job-related physical examination? [This question may be asked if there is a specific physical activity (e.g., maintenance) required in the job and all other candidates who receive a conditional job offer in the same job category are required to take the same examination.]

#### The following questions SHOULD NOT be asked:

- 1. Do you have a physical or mental disability?
- 2. How did you become disabled?
- 3. Do you have, or have you been treated for, drug addiction, alcoholism, epilepsy, multiple sclerosis or any other disability?
- 4. What medication, if any, do you take on a regular basis?
- 5. Are there any restrictions on you driver's license?
- 6. Do you often get tired at work in the afternoon?
- 7. Are you often too tired to get to work on time in the morning?
- 8. How many days were you absent from work because of illness last year?
- 9. Can you travel independently?
- 10. Do any of your children, your spouse or others in your family have physical or mental disabilities?
- 11. Have you ever had a seizure, heart attack, etc...?
- 12. Is your diet restricted for any reason?

13. Have you ever filed for workers' compensation insurance?

# See also: Accommodating Persons with Disabilities: Preparing for the Interview

This is a tip sheet, produced by the U.S. Department of Labor, that provides guidance to ensure that individuals with disabilities have a fair and equitable opportunity to present their qualifications for a position.

#### **Best Practices: Sample Employment Policies**

#### Maryland State Arts Council

The Maryland State Arts Council developed a document called "Guide to Policies & Procedures Regarding Grantee Accessibility for Persons with Disabilities" (August 28, 2002) to inform their grantees about their requirement to be accessible to and usable by people with disabilities. The following is an excerpt from the document pertaining to employment. The full document is available online at <u>Maryland State Arts Council Web site.</u>

#### 1. GENERAL OPERATING OR ARTS PROGRAM FUNDING

An organization receiving MSAC GENERAL OPERATING OR ARTS PROGRAM FUNDING must provide access to al activities to the extent that they are available to the general public, In addition, the organization must provide access to any administrative offices and must provide accessible employment opportunities. Persons with disabilities must have equal opportunity to apply, work, volunteer and receive consideration for advancement. This implies accessible parking, entry, reception, meeting areas and restrooms. All individual work stations and work spaces need not be accessible, but program or general funding recipients are required to make reasonable accommodations for individual employees as well a to provide accessibility to common use spaces. For example:

- A hiring search may not rule out candidates on the basis of disability or place them at competitive disadvantage.
- Employees with disabilities must have access into and out of their work area(s) and access to equipment and facilities they require to perform their duties.
- Employees with disabilities must be provided with the same benefits as other employees. If, for example, parking is provided for an organization's employees, employees with disabilities must be afforded accessible parking spaces and an accessible route to their work area.
- The backstage catwalk need not be accessible, but an accessible work location would have to be found or created (if the cost is reasonable) for a person who uses crutches, even if they only want to volunteer on the lighting crew.
- Not all offices would have to be accessible, but board meeting would have to be held in accessible locations.

#### Minnesota State Arts Board Reasonable Accommodation Policy

#### Policy

The Minnesota State Arts Board is committed to the fair and equal employment of people with disabilities. Reasonable accommodation is a key to this nondiscrimination policy. While many individuals with disabilities can work without accommodation, other qualified applicants and employees face barriers to employment without the accommodation process. It is the policy of the Minnesota State Arts Board to reasonably accommodate qualified individuals with disabilities unless the accommodation would impose an undue hardship. In accordance with the Minnesota Human Rights Act and the Americans with Disabilities Act, accommodations will be provided to qualified individuals with disabilities when such accommodations are directly related to performing the essential functions of a job, competing for a job, or to enjoy equal benefits and privileges of employment. This policy applies to all applicants, employees, and employees seeking promotional opportunities.

#### **Definitions**

**Disability:** For purposes of determining eligibility for a reasonable accommodation, a person with a disability is one who has a physical impairment that materially or substantially limits one or more major life activities.

#### **Reasonable Accommodation**

A reasonable accommodation is a modification or adjustment to a job, an employment practice, or the work environment that makes it possible for a qualified individual with a disability to enjoy an equal employment opportunity.

Examples of accommodations may include acquiring or modifying equipment or devices; modifying training materials; making facilities readily accessible; modifying work schedule; and reassignment to a vacant position.

Reasonable accommodation applies to three aspects of employment:

- a. To assure equal opportunity in the employment;
- b. To enable a qualified individual with a disability to perform the essential functions of a job; and
- c. To enable an employee with a disability to enjoy equal benefits and privileges of employment.

# Procedure- Current Employees and Employees Seeking Promotion

- 1. The Minnesota State Arts Board will inform all employees that this accommodation policy can be made available in accessible formats.
- 2. The employee shall inform their supervisor or the ADA Coordinator designee of the need for an accommodation.
- The ADA Coordinator designee may request documentation of the individual's functional limitations to support the request. Any material documentation must be collected and maintained on separate forms and in separate, locked files. No one will be told or have access to medical information unless the disability might require emergency treatment.
- 4. When a qualified individual with a disability has requested an accommodation, the employer shall, in consultation with the individual:
  - a. Discuss the purpose and essential functions of the particular job involved. Completion of a step-by-step job analysis may be necessary.
  - b. Determine the precise job-related limitation.
  - c. Identify the potential accommodations and access the effectiveness each would have in allowing the individual to perform the essential functions of the job.
  - d. Select and implement the accommodation that is the most appropriate for both the individual and the employer. While an individual's preference will be given consideration, the Minnesota State Arts Board is free to choose among equally effective accommodations and may choose the one that is less expensive or easier to provide.

- 5. The ADA Coordinator designee will work with the employee to obtain technical assistance, as needed.
- 6. The ADA Coordinator will provide a decision to the employee within a reasonable amount of time.
- 7. If an accommodation cannot overcome the existing barriers of if the accommodation would cause an undue hardship on the operation of the business, the employee and the ADA Coordinator designee shall work together to determine whether reassignment may be an appropriate accommodation.

# **Procedure-Job Applicants**

- 1. The job applicant shall inform the ADA Coordinator designee of the need for an accommodation. The ADA Coordinator designee will discuss the needed accommodation and possible alternatives with the applicant.
- 2. The ADA Coordinator designee will make a decision regarding the request for accommodation and, if approved, take the necessary steps to see that the accommodation is provided.

# **Policy for Funding Accommodations**

Funding must be approved by the Minnesota States Arts Board for accommodation that do not cause an undue hardship (M.S. 43A.191(c)).

# **Definition**

**Undue Hardship:** An undue hardship is an action that is unduly costly, extensive, substantial, or disruptive, or that would fundamentally alter the nature or operation of the Minnesota State Arts Board.

# **Procedure for Determining Undue Hardship**

- 1. The employee will meet with the ADA Coordinator designee to discuss requested accommodation.
- 2. The ADA Coordinator designee will review undue hardships by considering:
  - a. The nature and cost of the accommodation in relation to the size, the financial resources, and the nature and structure of the operation; and
  - b. The impact of the accommodation on the nature or operation of the Minnesota State Arts Board.

3. The ADA Coordinator designee will provide a decision to the employee.

#### **Appeals**

Employees or applicants who are classified with the decision(s) pertaining to his/her accommodation request may file an appeal with the agency head, within a reasonable period of time, for a final decision.

If the individual believes the decision is based on discriminatory reasons, then they may file a complaint internally through the agency's complaint as outlined in this plan.

#### **Supported Work**

The Minnesota State Arts Board will review vacant positions and assess the current workload and needs of the office, to determine if job asks might be performed by a supported employment worker(s). If appropriate, a list of supported worker candidates will be requested from DOER. The Minnesota State Arts Board will work with the State ADA/Disability Coordinator to recruit and hire individuals for supported employment if such a position is created.

# **Employment Resource Directory**

The following directory contains resources for technical assistance to further understanding and implementation of employer obligations, provision of job accommodations, and recruitment of individuals with disabilities.

#### **ABLEDATA**

Silver Spring, MD Phone: (800) 227-0216 Email: abledata@macrointernational.com

**Description:** ABLEDATA provides resources, information, publications and serves as a consumer forum about assistive technology products and services for people with disabilities. They have an online database that contains more than 19,000 listings of adaptive devices for all disabilities. Customized searches give detailed information on available equipment and manufacturers.

#### Arts and Business Council Inc

New York, NY Phone: (212) 223-2787

**Description:** The Arts & Business Council was founded in 1965, and is devoted to stimulating partnerships between the arts and business that benefit both sectors and the communities they serve. The Arts and Business Council, through its local and national programs, brings expertise, resources and leadership talent from the business world to the arts community. Businesses benefit through meaningful volunteer opportunities for employees, improved access to arts resources and the opportunity to be part of a community enhanced by the presence of a vibrant arts sector. Programs include management consulting, volunteer training, leadership development, leveraging resources and advocacy.

#### **Disability and Business Technical Assistance Centers**

**Description:** Funded by the **National Institute on Disability and Rehabilitation Research** under the U.S. Department of Education, each of the regional Disability and Business Technical Assistance Centers has a toll-free hotline staffed by specialists who can answer specific questions on the ADA. Private businesses, individuals, schools and local or county governments can call for advice and information on what is required, who is covered and how to work through a disability-related question in employment, architectural access, public services and other areas. Callers also may order materials from the center's extensive library of ADA and disability-related publications. Provided free or at low cost, these materials include the full regulations, technical assistance manuals, architectural guidelines, easy-to-read fact sheets and summaries, advice on how to make different types of businesses accessible to the public, and consultation on employment issues, such as reasonable accommodation. Go to Web site to attain information and phone numbers of the applicable regional center.

# Equal Employment Opportunity Commission

Washington, DC

Phone: (800) 669-4000

**Description:** The Equal Employment Opportunity Commission (EEOC) is responsible for enforcing the ADA Title I employment regulations including through settlements, conclusions, mediation and litigation. Investigates charges of employment discrimination and works to resolve problems through conciliation. The 800 numbers will automatically connect you with the nearest EEOC field office and provide information on discrimination laws in English and Spanish, and free publications.

Publications produce by the EEOC that might be of interest include:

- <u>The Americans with Disabilities Act: Your Responsibilities as an</u> <u>Employer</u>
- Fact Sheet: ADA Discrimination
- EEOC: Information for the Private Sector and State and Local Governments

# Inter-National Association of Business, Industry and Rehabilitation

Washington, DC

Phone: (202) 543-6353

**Description:** The Inter-National Association of Business, Industry and Rehabilitation (I-NABIR) is a private, nonprofit organization. -NABIR represents businesses, labor unions and job placement service organizations sponsoring federally funded Projects with Industry programs. These organizations are public private partnerships who are placing people with disabilities into employment using a model partnership with community businesses and employers.

#### Job Accommodation Network

Morgantown, WV Phone: (800) 526-7324 Email: jan@askjan.org

**Description:** The Job Accommodation Network (JAN) is a free consulting service that provides information about job accommodations, the ADA and the employability of people with disabilities. JAN is an international information and consulting resource for employers and job applicants. JAN helps solve specific job accommodation problems through their toll-free hotline. Visit their Web site for a listing of available publication.

# Job Opportunities for the Blind

Baltimore, MD Phone: (410) 659-9314 Email: <u>nfb@nfb.org</u>

**Description:** Job Opportunities for the Blind is part of the National Federation of the Blind. The NFB training centers provide the needed training and placement services and have locations across the nation to help secure opportunity for trained blind workers. The foundation also provides employers with information and technical assistance on reasonable accommodations, techniques and devices.

#### Just One Break

New York, NY Phone: (212) 785-7300

**Description:** Just One Break (JOB) is the nation's oldest, not-for-profit employment place service for people with disabilities. It has been helping individuals with disabilities find jobs and lead productive lives since 1947. JOB's mission is to find competitive employment for people with disabilities through partnerships with companies in all industries, and to break down barriers faced by individuals with disabilities. The Just One Break's Web site allows employers to post their job openings. Testing, counseling, job seeking skills programs and vocational rehabilitation are available to those looking for employment.

#### National Center on Employment of the Deaf

Rochester, NY

Phone/TTY: (585) 475-6219

**Description:** The goal of the National Center on Employment of the Deaf (NTID) Center on Employment (NCE) is to help deaf and hard-of-hearing NTID/RIT students and graduates with their job searches. NCE provides assistance with a variety of topics. The NCE serves as corporate liaison for companies interested in hiring deaf students; performs career development consultations to help employers chart career paths of deaf employees; provides information about hiring, training and integrating deaf employees; and serves as a clearinghouse of information and research relating to the employment of deaf persons and information on deafness.

# National Endowment for the Arts

Office of Civil Rights

Washington, DC Phone: (202) 682-5454

**Description:** The mission of the Office of Civil Rights (OCR) is to investigate allegations of discrimination. External allegations of discrimination apply to applicants and recipients of Federal financial assistance, and internal allegations of discrimination apply to employees of the National Endowment for the Arts and applicants for employment with the Endowment. Provides copies of the **Section 504 Self-Evaluation Workbook** (free, 32 pp.), a checklist designed to assist Endowment grantees in evaluating the accessibility of their programs, activities and facilities to employees and visitors, and to comply with the Endowment's Section 504 of the Rehabilitation Act of 1973.

# National Institute of Mental Health

Office of Diversity and Employee Advocacy Programs Phone: (301) 443-4513 Email: <u>nimhinfo@nih.gov</u>

**Description:** The National Institute of Mental Health (NIMH's) Office of Diversity and Employment Advocacy Programs reviews and analyzes important information, programs, policies and issues, including legal compliance issues, relating to Equal Employment Opportunity (EEO), work place diversity, and employee "Quality of Work

life" (QWL), and provides advice and recommendations to the NIMH Director and senior staff. The office also serves as the focal point for all EEO-related activities that address the concerns of women, minorities and individuals with disabilities. Their mission is to transform the understanding and treatment of mental illness through basic and clinical research.

#### New York Foundation for the Arts

Brooklyn, NY Phone: (212) 366-6900

**Description:** The New York Foundation for the Arts web site contains a national listing of full and part time jobs and internships where employers can submit postings for open positions in the arts.

# U.S. Department of Labor

# Office of Disability Employment Policy

Washington, DC Phone: (202) 693-7880

**Description:** The Officer of Disability Employment Policy (ODEP) mission is to provide leadership to increase employment opportunities for adults and youth with disabilities. ODEP is a federal agency in the Department of Labor. It serves individuals with disabilities and their families; private employers and their employees; federal, state and local government agencies; educational and training institutions; disability advocates; providers of services; and government employers. ODEP focuses on both the supply and demand side of the labor market related to employment of people with disabilities. ODEP supports the creation of expanded work options and meaningful employment, promotes economic opportunities and independence, encourages self-determination and supports inclusion of people with disabilities in their communities.

For a directory of <u>State Liaisons</u>
 For <u>Frequently Asked Questions on disability employment</u>

# **Rehabilitation Services Administration**

Washington, DC

Phone: (800) 872-5327

**Description:** Rehabilitation Services Administration (RSA) provides national leadership for, and administration of, basic state and formula grant programs, service projects and rehabilitation training discretionary grant programs. These programs develop and implement comprehensive and coordinated programs of vocational rehabilitation, supported employment and independent living for individuals with disabilities, through services, training and economic opportunities, in order to maximize their employability, independence and integration into the workplace and the community. RSA will provide information on how to contact the agency in your state and provide additional information on other federally funded, community-based employment programs, projects with industry and supported employment programs. Go here for a list of <u>state contacts</u>.

# **RESNA Technical Assistance Project**

Arlington, VA Phone: (703) 524-6686 Email: <u>resnaTA@resna.org</u>

**Description:** The <u>National Assistive Technology Technical Assistance Partnership</u> (NATTAP) is a RESNA Project that provides technical assistance and information to 56 statewide Assistive Technology (AT Act) Programs, 33 Alternative Financing Programs (AFPs) and 57 Protection and Advocacy for Assistive Technology (PAAT) Programs. NATTAP also provides technical assistance to 19 Access to Telework Programs funded under the New Freedom Plan and administered by RSA. The Access to Telework Program provides financial loans to purchase equipment to work remotely or for selfemployment.

# STEP 3: Designate an Accessibility Coordinator for Your Organization

**Guidance on Designating an Accessibility Coordinator** 

Standard Job Description for the Accessibility Coordinator

Best Practices: Sample Accessibility Coordinator Job Descriptions

**Resources for the Accessibility Coordinator** 

# **Guidance on Designating an Accessibility Coordinator**

**Each organization should appoint a staff member to serve as its Accessibility Coordinator.** The Accessibility Coordinator should help lead the organization in its efforts to comply with the ADA. Under the Arts Endowment's 504 Regulations it is required that "a responsible official be designated to coordinate the [grant] recipient's efforts in connection with Section 504" (S1151.42). This person should also sign the completed self-evaluation. Further, there are requirements for an ADA Coordinator under the ADA's Title II for state and local government.

A job description should be developed that demonstrates language that empowers the position: "must," "shall," "may," "required".

**Example:** The Accessibility Coordinator should serve as an in-house consultant to staff and board in ensuring that all meetings, activities and events sponsored by your organization are accessible.

The Accessibility Coordinator should serve as consultant to board and staff in educating members of your organization about access issues, and should ensure that planning for access is incorporated into all organizational decisions, as needed. The Executive Director and board members, with assistance from the Accessibility Coordinator, should provide leadership in implementing access throughout your organization.

**Example**: To support the efforts of the Accessibility Coordinator and advance accessibility within your organization, it is recommended that compliance duties for other staff be clarified in the Accessibility Coordinator's job description:

A. Executive Director's responsibilities: oversee and insure that access mission, goals and budget are implemented within the agency and by its grant recipients.

B. Board responsibilities: development of mission statement and access policy, appointment of board liaison and documentation of grievance procedure.

**Example:** Some state arts agencies suggest drafting a 504/ADA (Accessibility) job description for board liaison(s) and/or trustee(s) responsible for access oversight: "Appointing a board member to work with staff on access is a <u>must</u>. If you don't have board involvement, there could be a leadership void."

The Accessibility Coordinator may come from a number of different professional backgrounds, services or programs from within an agency. The ADA/504 Coordinator can be someone who comes to the position out of interest and may acquire information and expertise through training, conferences, consultation and use of resources such as this Guide.

# Although the Accessibility Coordinator is the designated contact/access facilitator, accessibility must be everyone's responsibility if access to the arts is to be inclusive and effective.

**Example:** Each staff member should perform a portion of the "Arts and Humanities Accessibility Checklist" (See Step 6) for his/her particular area and work with his/her constituents to encourage and assist access.

# Accessibility Coordinators should consider using access consultants.

Quite often, financial limitations will not permit adding a new position. The Accessibility Coordinator's duties may be assigned to a staff position that currently exists. In most cultural organizations, the Accessibility Coordinator has other agency responsibilities that limit the amount of time he/she able to spend in this area.

- **Example:** The duties of the Accessibility Coordinator do not necessarily have to be limited to access for older individuals and people with disabilities. Some agencies include access responsibilities in the job description of a Cultural Diversity Program Director or the Arts in Education Coordinator.
- **Example:** In addition to the Accessibility Coordinator, some agencies train their entire staff to be access advocates.

As mandated by the ADA, job descriptions should provide an in-depth analysis of the essential functions of the position. Job descriptions may be developed in the following manner:

Example: Job Title: Accessibility Coordinator Definition: Equipment/Job Location: Essential Functions of the Job: Additional Examples of Work Performed: Required Knowledge and Abilities: Qualifications:

# Standard Job Description for the Accessibility Coordinator (formerly called the 504/ADA Coordinator)

The following job description for an Accessibility Coordinator is meant to serve as a guide for all cultural organizations, including state, regional and local cultural agencies. When preparing your organization's job description, be sure to consult with the appropriate department in your state, e.g., Division of Personnel Services.

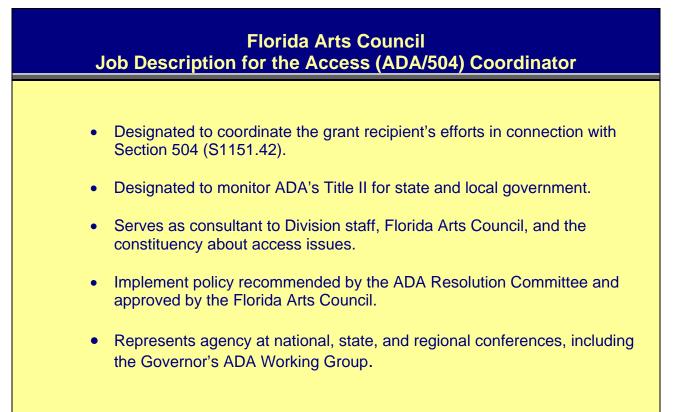
- Establish an Access Advisory Committee. Create and staff an advisory committee that includes people with various disabilities, staff and board members.
- Educate [your organization] on access issues. Work with the Access Advisory Committee to develop and conduct periodic awareness seminars and training for staff, board, panelists and grantees.
- **Conduct a self-evaluation and create a transition plan**. Work with the Access Advisory Committee to conduct evaluation of [your organization's] policies, programs, services and facilities to identify where access improvements are needed. Create a self-evaluation document and transition plan (if needed). Use this evaluation to eliminate any physical, programmatic and policy barriers, as required by law.
- Insure that access issues are integrated into the daily operation of [your organization], including budget, policy, education and public information. Insure that the staff implements access considerations in their specific area of specialization, including funding guidelines, panels and other meetings.
- Educate and assist contractors and grantees (including service groups) in implementing access services and policies. Work with grantees/constituents to organize and convene access education seminars as separate meetings or as a part of other meetings. The ultimate goal is to make access part of <u>all</u> education efforts.

- **Budget for accessibility**. Work with staff and board to ensure access accommodations and services are budgeted, and are provided for in all activities undertaken by [your organization] and by its grant recipients. You may also work with staff to develop special funding initiatives that encourage and assist grantees with accessibility.
- **Develop and implement a grievance procedure** for dealing with any complaints, and keep staff and board members updated on its progress. (See Step 5).
- Ensure representation on staff, board and panels. Encourage the inclusion of individuals with disabilities from arts and humanities disciplines (such as artists, museum professionals, librarians, media makers) and cultural administrators. Encourage staff and others to consider qualified individuals with disabilities for staff, panelists and board members.
- **Outreach**. Maintain good working relationships and attend meetings of organizations representing people with disabilities and older adults.
- Act as a resource/referral, and develop resource lists. Working with your Access Advisory Committee to research and compile a directory of access services and equipment within your locality would be helpful to staff, grantees and others. Update resources list periodically or as needed.
- Ensure that the Self-Evaluation and Transition Plan are implemented, and update staff and board on its progress, through ongoing work with your Access Advisory Committee (See Step 4).
- Follow up. Meet with staff on a regular basis to discuss access issues, including panel composition (representation of people with disabilities on panels), budget, the state of access among constituents/grantees, access needs within [your organization], new access developments/technologies, and universal access to programs and activities. Work with staff to ensure that services are appropriately provided to board, staff, panelists, grantees and applicants.
- Use the appropriate sections of this *Guide* to assist with implementation.

# Best Practices: Sample Accessibility Coordinator Job Descriptions

# Ohio Arts Council Job Description for Accessibility Coordinator

- Serves as the agency's Americans with Disabilities Act (ADA) Coordinator for the State of Ohio and also serves as agency liaison to organizations, institutions and government agencies;
- Administers the 504/ADA program as outlined by the NEA;
- Collects and maintains 504/ADA regulations and supplementary materials, correspondence and documentation of the compliance procedure;
- Works with staff and board to clarify responsibilities under 504/ADA;
- Works with Artists with Disabilities Network Ohio which serves as OAC's ADA advisory committee;
- Must develop and maintain good working relationships with people and artists with disabilities, as well as organizations representing people with disabilities;
- Must keep 504/ADA resource materials updated and distributed to staff;
- Generates and updates a pool of people with disabilities who could serve as panelist;
- Ensures that access issues are integrated into the daily operations of OAC;
- Ensures that access accommodations and services are included in agency budget;
- Conducts workshops on accessibility to the field as needed to staff;
- Provides sensitivity training to staff, board and the field periodically;
- Orientates all new staff regarding OAC policies on 504/ADA;
- Attends meetings in the field sponsored by organizations, agencies, etc., on topics dealing with accessibility;
- Keeps staff and board updated on programs sponsored by arts organizations, agencies both locally and nationally that are programmatically accessible to people with disabilities;
- Serves as the initial contact person for ADA grievances.



# Mississippi Arts Commission Job Description for Arts Industry Program Director/Access (ADA) Coordinator

#### December 2003

The Arts Industry Program Director, one the five program direction positions at the Mississippi Arts Commission, has recently had its title changed to: *Arts Industry Program Director/ ADA Coordinator*. Currently in recruitment, applicants for this position have been given an overview of job duties/expectations that include:

The Arts Industry Program Director/ADA Coordinator will show a strong commitment to Mississippi artists and arts organizations through grants administration, special initiatives, and technical assistance. Other duties include:

Providing staff leadership as agency ADA liaison; working with Very Special Arts Mississippi and other service organizations to build awareness of and opportunities for artists and audiences with disabilities.

# Tennessee Arts Commission Job Description for Access (ADA) Coordinator

The designated ADA Coordinator has these duties:

- 1) Survey the Tennessee Arts Commission and State Museum on a yearly basis to insure compliance with Affirmative Action policies, procedures, and regulations.
- 2) Investigate compliance and non-compliance to regulation.
- 3) Submit recommendations for policies, programs, regulations and procedures relative to Affirmative Action.
- 4) Make revisions to Agency's Affirmative Action Plan.
- 5) Monitor the hiring to see that equal employment practices conform to state policies.
- 6) Maintain information and records on EEO results and progress.
- 7) Disseminate information and records on EEO results and progress.
- 8) Counsel employees on promotion opportunities and encourage minority, persons with disabilities, and female employees to participate in promotional examinations.
- 9) Administer an employee relation program which deals with the relationship between management and individuals in such matters as supervisoremployee relations, communications, employee benefits, employee services, employee conduct, rights, grievances and appeals.
- 10) Provide a day-to-day advisory service to supervisors. Maintain a working relationship with State Department of Personnel in the areas of employee relations.

# West Virginia Commission on the Arts Job Description for Access (ADA/504) Coordinator

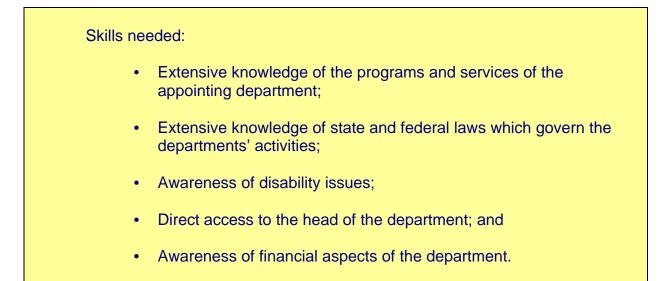
504/ADA Coordinator for WV Commission on the Arts has also been appointed ADA Compliance Officer for the WV Department of Education and the Arts.

#### **Title II Americans with Disabilities Act Compliance Officers**

Each department or other major organizational unit will designate an Americans with Disabilities Act (ADA) Compliance officer. Officers will participate in collecting information regarding his/her department's policies and practices; inform staff within the department of ADA requirements; participate in the overall planning and decision making to bring his/her department into compliance with the ADA; and serve as the contact person regarding ADA issues within the department.

#### Specific Responsibilities:

- Become familiar with the ADA and its regulations as they apply to his/her department;
- Conduct an internal review of their departments' policies, practices and activities including general nondiscrimination provisions such as equal opportunity to participate and benefit in the program(s), eligibility criteria for the program(s), integration of the program(s); communication such as the availability of auxiliary aids and services and the availability of printed materials in alternate formats such as Braille and large print; program and facility accessibility;
- Participate in the development of an action plan for making his/her departments' policies, practices, activities and facilities accessible to people with disabilities;
- Ensure clients his/her departments' services are aware of their rights under the ADA;
- Serve as his/her departments' contact person in the ADA;
- grievance procedure; and
- Serve on the State ADA Compliance Team.



# **Resources for the Accessibility Coordinator**

#### National Association of ADA Coordinators

NAADAC is a non-profit organization that educates entities regarding both the requirements and the opportunities of the ADA. They provide conferences and workshops for ADA Coordinators employed by both public and private employers.

#### State Arts Agency and Regional Arts Organizations 504/ADA Coordinators

This is a list provided by the National Endowment for the Arts of all the Accessibility Coordinators of State Arts Agencies and Regional Arts Organizations in the United States and its territories. Their goal was to recognize and to demonstrate that it is much more valuable to educate about the ADA than to bear the costs of noncompliance litigation.

# STEP 4: CREATE AN ACCESS ADVISORY COMMITTEE Guidance on the Creation and Use of An Access Advisory Committee Composition of the Access Advisory Committee Functions and Goals of the Access Advisory Committee Finding Access Advisory Committee Members Planning for Your Access Advisory Meeting Best Practices: Access Advisory Committees and Groups

# Guidance on the Creation and Use of An Access Advisory Committee

While there are many successful methods to ensure that access is provided, such as focus groups, task forces, and individual or team consultancies, **an Access Advisory Committee can be an effective method to develop ongoing technical assistance for your organization and constituents.** 

The concept of an "Access Advisory Committee" can be very broad. All of the members of the Advisory Committee may not necessarily have to meet at one time. These advisors may serve as a core resource group, which may be contacted on a one-on-one basis or by phone most of the time; however, it is highly recommended that they meet at least once a year, and more often if possible.

Membership of the Advisory Committee may change over time. Subcommittees could be formed to work on creating focused access programs and projects. Each agency should create an Advisory Committee network that is responsive to their agency's particular needs and planning strategies.

**Networking is the most important means of getting sound advice**. This concept is not new: it is only through direct consultation with the targeted audiences that outreach or audience development will be truly successful.

# **Composition of the Access Advisory Committee**

In general, the Access Advisory Committee should consist of board member(s), executive director, program directors, Accessibility Coordinator, and consultants who represent and/or have disabilities. The consultants may be artists, cultural administrators, educators, accessibility experts, interested legislators, participants and audience members. It is extremely important to gain the expertise of a person who uses a wheelchair, who is blind, who is deaf, or hard of hearing, who has a learning disability, or who has speech or motor coordination difficulty; these individuals will be able to give the best advice about what is needed for increased accessibility. Bear in mind that individuals with similar disabilities do not always share the same opinions and/or needs.

The board should officially establish the Advisory Committee in order to have any impact on policy, decision-making and day-to-day agency operations. Remember that advisory committee can only advise; the board must approve action. The Advisory Committee should make recommendations for action to the board. It is strongly recommended that all boards include a member with a disability or a disability access advocate.

**Strive for diversity of committee members.** Advisors should be recruited from and reflect the agency's community, including people of color, individuals with various disabilities and older adults. Reinforce the idea that the Advisory Committee can double as a multiculturalism task force.

It is imperative to gain advice from **qualified** people within the community to properly implement access accommodations.

**Example:** Independent Living Centers provide many services, including surveying facilities and recommending architects/engineers with reliable access expertise.

**All** members of the Access Advisory Committee are ultimately advocates of disability issues.

# Functions and Goals of the Access Advisory Committee

The Advisory Committee exists to:

- Assist in evaluating the accessibility of an agency's facilities, programs and services;
- Make recommendations for needed improvements;

- Provide guidance in developing access policy and a plan for action;
- Provide guidance and/or assistance with technical issues and funding sources to implement access improvements;
- Serve as an access resource and review mechanism, which may include consultation on new programs, policies and services;
- Assist in educating staff, board and grantees concerning disability services and access issues, which may include conducting awareness seminars and participating on conference panels and workshops;
- Assist grantees/constituents with access referrals, which may include developing a resource manual on local services and equipment; and
- Assist in developing outreach to people in the community who are older or have disabilities, i.e. ways to participate in arts and humanities activities; provide assistance in finding what programs are available in their city and state; and advertise what your arts organization has to offer them.

# **Finding Access Advisory Committee Members**

The following resource directories or organizations may assist you in finding advisory group members in your state.

<u>State Resources</u> The National Dissemination Center for Children with Disabilities (NICHCY) compiles disability resources in each state serving children and youth with disabilities; state chapters of disability organizations and parent groups; parent training and information projects.

# State Agencies and Organizations for ADA Compliance and Technical Assistance

The National Arts and Disability Center publishes state directories that include disability agencies and organizations for creating an access and advisory committee or conducting outreach to the disability community.

<u>VSA</u> is a national and international organization that creates learning opportunities through the arts for people with disabilities. It carries out its range of programs through a network of affiliates.

# **Planning for Your Access Advisory Meeting**

This section contains information on how to plan for and conduct an accessible advisory committee meeting. Considerations include:

- Budgeting
- Invitation
- Transportation and Location
- Setting an Agenda
- Communication

# Budgeting

The costs of your access advisory meetings should be worked into the annual budget of your organization or agency. Advisory consultants should receive travel expenses, per diem and/or honorarium if your agency provides such for other panelists/consultants. Generally, consultants are more reliable when support and/or expenses are provided, and it encourages greater accountability.

Budget considerations may also include teleconference costs, print material and potential accommodation services including alternative formats such as Braille or sign language interpreter. Your agency must provide and pay for advisors' access accommodations, such as an assistive listening system, readers, or sign language interpreter.

# Invitation

Your invitation to attend an access advisory board meeting should inquire whether any services and/or accommodations are needed to participate in the meeting.

# **Transportation and Location**

Meetings must be held in an accessible location, taking into consideration parking as well as accessible public transportation.

# Setting an Agenda

Make sure your meeting has a clear, stated purpose that all participants know and understand. Write an agenda organized to achieve that purpose and circulate it before the meeting. Be clear about the objective or desired outcome of the meeting. At the beginning of the meeting briefly review the agenda with the group and adjust it, if necessary to accommodate new and relevant items. Focus participants by giving them a time for discussing agenda items.

The following is a sample meeting agenda of the **West Virginia Accessibility to the Arts Advisory Committee.** 

#### Accessibility to the Arts Advisory Committee November 16, 2001

9:00 - 9:30	Optional Bagels and Coffee
9:30 - 9:50	Introductions & why are we here?
9:50 - 10:30	How do we identify professional artists with disabilities?
	Group consensus of 4 or 5 ideas
10:30 - 11:15	What should the priorities be for recommendation to WVDCH/WVCA?
	Group consensus of 4 or 5 ideas
11:15 - 11:25	Quick break
11:25 - 11:55	What types of information and resources are the most important and useful to our constituents?
	Group consensus of 4or 5 ideas
11:55 - 12:00	Brief discussion of accessibility/ADA workshop and call for volunteers for subcommittee
12:00 - 12:20	Summarize -what did we just say? How often do we meet? Where do we go from here?
12:20 - 12:30	Trash, gas and ice Travel reimbursement forms etc.

# Communication

Ensure that any requested services such as a sign language interpreter, note taker, assistive listening device or alternative formats for written materials such as Braille or large print materials are provided. The visual materials used during the meeting need to be accessible as well, such as any handouts, videos or overheads. In addition, attention must be paid to the communication techniques used in the meeting to ensure all participants comfort and involvement.

Use appropriate and current terminology when speaking with, writing about or referring to people with disabilities. It is important to use language that is respectful and

emphasizes the person, not the disability. This is referred to as "people-first" language and seeks to avoid generic labels such as "the disabled."



National Endowment for the Arts Office for Accessibility

# Guidance for Writing and Speaking about People with Disabilities and Older Adults

People with disabilities and older adults, like other underserved groups, actively seek full civil rights including participation in cultural activities as creators, audiences, staff, board members, panelists, volunteers, teachers, and students.

The way you portray people in what you write or say may enhance their dignity and promote positive attitudes. For example, <u>refer to the person first</u>, rather than a disability; this emphasizes a person's worth and abilities.

Vocabularies change constantly, but the following five "NEVER USES" are here to stay.

- NEVER USE the word "handicapped"; the word is disability.
- **NEVER USE "disability" as an adjective.** For example, not "a blind writer," but "a writer who is blind." <u>Focus on the person</u>, NOT the disability.
- **NEVER USE "special"**; this separates the individual from the group. For example, information is not required regarding the "special needs of the group," but "needs of the group" or "accommodations for individuals with disabilities." Tours are not "special tours," but "tours that include people with disabilities."
- **NEVER USE euphemisms**, such as "physically challenged" or "handicapable." These are condescending and suggest that barriers may be good or that disabilities exist to build the person's character. The person has a disability.
- NEVER USE labels: "the disabled," "the blind," "the deaf", "A.B.s" (ablebodied); "T.A.B.s" (temporarily able-bodied); or "normal." Labeling people is never acceptable. "Able-bodied" is a relative, judgmental term. "Normal" implies that people with disabilities are not normal. Although most people have some

limitations, "non-disabled person" is acceptable in describing a person without disabilities.

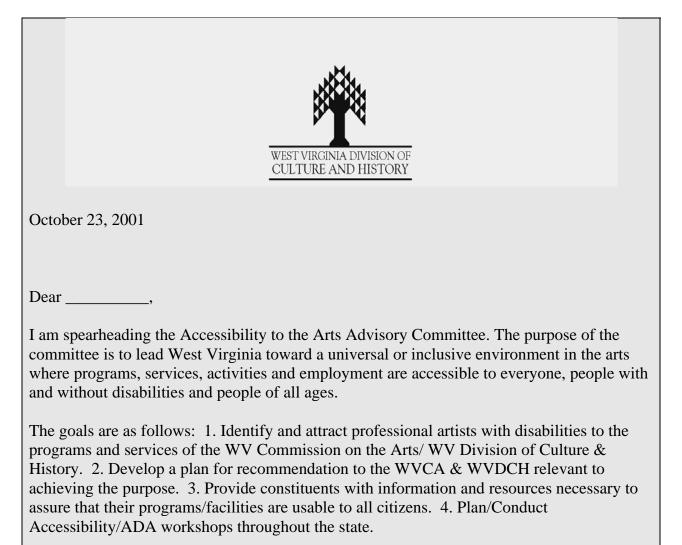
Affirmative	Negative
<ul><li>People with disabilities</li><li>A disability</li></ul>	<ul> <li>The handicapped</li> <li>The impaired</li> <li>The disabled</li> <li>The unfortunate</li> </ul>
<ul><li>Person without disabilities</li><li>Non-disabled person</li></ul>	<ul> <li>Able bodied</li> <li>Normal person</li> <li>This implies a person with a disability is not normal.</li> </ul>
<ul> <li>Person who is blind</li> <li>Person who is partially sighted or has low vision</li> </ul>	The blind
<ul> <li>Person who is deaf</li> <li>Person who is hard-of-hearing</li> </ul>	<ul> <li>The deaf or deaf mute</li> <li>Suffers a hearing loss</li> <li>"Suffers" dramatizes a disability.</li> </ul>
<ul> <li>Person who uses a wheelchair</li> <li>Person with limited mobility</li> <li>People use wheelchairs for mobility and freedom</li> </ul>	<ul> <li>Wheelchair bound</li> <li>Confined or restricted to a wheelchair</li> <li>Cripple</li> </ul>
<ul> <li>Person who has muscular dystrophy</li> <li>Person who has multiple sclerosis</li> <li>Person who had polio</li> </ul>	<ul> <li>Stricken by MD</li> <li>Afflicted by MS</li> <li>Polio victim</li> <li>"Stricken," "afflicted," and "victim," all imply helplessness, and emotionalize and sensationalize a person's disability.</li> </ul>
<ul> <li>Person who does not speak</li> <li>Non Verbal</li> <li>Person with epilepsy</li> <li>Person with a seizure disorder</li> </ul>	Dumb     Mute     Epileptic
<ul> <li>Person with learning disabilities</li> <li>Older person</li> <li>Older adult</li> <li>Mature adult</li> <li>Person of short stature</li> </ul>	<ul> <li>The learning disabled</li> <li>The aged</li> <li>The elderly</li> <li>Senior citizen</li> <li>Dwarf</li> </ul>
<ul> <li>Little people</li> <li>Person who lives in a nursing home or long-term care</li> </ul>	<ul> <li>Diminutive person</li> <li>Midget</li> <li>The infirmed</li> <li>The institutionalized</li> </ul>

Affirmative	Negative
<ul> <li>institution</li> <li>Person who stays at home because of limited mobility, fragile health, etc.</li> </ul>	The homebound

See also: Suggestions for Communicating, Working With and Writing About People with Disabilities Iowa Arts Council.

# **Best Practices: Access Advisory Committees and Groups**

# Sample Letter for Membership on the Access Advisory Committee



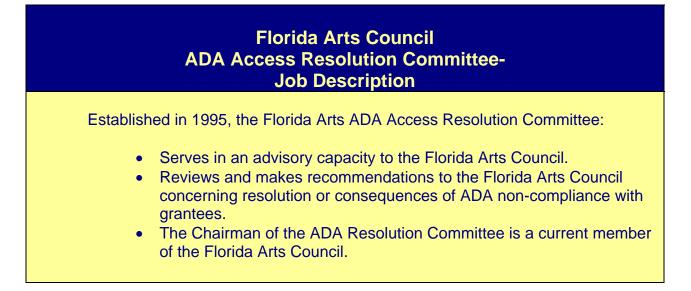
We plan to have four "face to face" meetings throughout the year and communicate via email

and telephone as needed. Your participation will be voluntary but your travel expenses will be reimbursed. Our first meeting is November 16, 2001, in Charleston at the Goodwill. I am including the meeting agenda. As promised, subsequent meetings will be held in other parts of the state.

Your contribution will be valuable to the Accessibility to the Arts Advisory Committee. If you have any questions or would like more information please call me at 304/558-0220, ext. 145 or email me.

Sincerely,

Coordinator Arts in Education/504 ADA West Virginia Division of Culture & History West Virginia Commission on the Arts Examples of Different Types of Access Advisory Committees and Groups



# Kentucky Arts Council Diversity Committee Statement of Purpose and Goals

The Kentucky Arts Council Diversity Committee is an ad hoc committee composed of volunteers representing the state's various special constituencies. The Committee's purpose is to advise the Arts Council on the most appropriate means by which to make its programs accessible to Kentucky's citizens, to assist in the development of new programs to serve constituencies and communities not currently reached by the Arts Council, and to promote positive intercultural relations among the state's various communities.

# These constituencies include, but are not restricted to, the following:

- Persons of minority ethnic and racial groups
- Persons with disabilities
- Geographically or economically isolated communities
- Disadvantaged and at-risk persons
- Older Americans
- Persons in institutions
- Women
- Gay, lesbian and transgender communities

# The Committee's advisory activities include the following:

- Assisting the Arts Council in the development of technical-assistance programs to aid Arts Council-funded organizations in their full compliance with civil-rights and Americans with Disabilities legislation;
- Advising on the best methods of designing and implementing audience development strategies that maximize the arts participation of underserved constituencies;
- Identifying additional underserved constituencies and suggesting the means by which these constituencies may be contacted and served by the Arts Council and/or its funded organizations;
- Providing the Arts Council with feedback, relevant to accessibility issues, on the design of program materials and information, such as grant applications, conference materials, agency newsletters and other announcements, the agency web site, etc.;
- Acting as an interface with other programs and organizations promoting accessibility in the state, the region, and the nation;
- Suggest special Arts Council initiatives to promote the inclusion in the arts of all the state's citizens;
- Assisting the Arts Council in the promotion of arts as a basic in education, and the awareness of the arts as an essential life experience;
- Assisting in the expansion of Kentuckians' understanding of the arts to include the state's diverse cultures.

Service on the Diversity Committee will entail attending semi-annual meetings in a centrally located site. Committee membership will be for one year. Invitations to committee membership will be made by the Arts Council on an annual basis.

# **MSAC ACCESSIBILITY ADVISORY PANEL**

# Maryland State Arts Council (MSAC) "Guide to Policies & Procedures Regarding Grantee Accessibility for Persons with Disabilities" (2002)

#### **1.** Purpose of the Panel

The MSAC Accessibility Advisory Panel is charged with the responsibility of reviewing and periodically revising the <u>Maryland State Arts Council Guide to</u> <u>Policies & Procedures Regarding Grantee Accessibility For Persons With</u> <u>Disabilities</u>. The Accessibility Advisory Panel also acts as a dispute resolution board to review unusual or difficult accessibility issues identified through the Accessibility Review Process.

#### 2. Makeup of the Panel

The MSAC Accessibility Advisory Panel is a voluntary body. Members are appointed for three-year terms by the Council. The 504/ADA Coordinator acts as chairperson of the Panel. The Panel may be made up of individuals with an interest in arts and accessibility matters from the following groups:

MSAC Staff Public People with disabilities Grantees Legal Specialists Accessibility Specialists

#### 3. Meetings

The Accessibility Advisory Panel meets at least once a year (or as needed) at the call of the MSAC 504/ADA Coordinator.

# **New Jersey Arts Task Force**

The New Jersey Arts Access Task Force was created in 1992 to assist all cultural arts organizations in making their programs and facilities accessible to individuals with disabilities. The Arts Access Task Force is comprised of individuals with specific knowledge and expertise in areas relating to accessible programming and facilities. Since its inception, the Arts Access Task Force has been a resource for New Jersey's Arts community to use as they make structural and programmatic changes in order to comply with the Americans with Disabilities Act (ADA). All of the Arts Access Task Force's programs and services are made possible by the New Jersey State Council on the Arts/Department of States, a partner agency of the National Endowment for the Arts.

The New Jersey Arts Access Task Force provides:

- **Technical Assistance Workshop-** These workshops, offered throughout New Jersey, provide training and technical information to assist in the creation of strong long-range ADA plans. Topics include architectural assessment, the development of accessible marketing publications, staff and board sensitivity training, and overview of the ADA plan.
- Self-Assessment Surveys- A user-friendly survey helps identify areas of your operation that are and are not accessible and what is readily achievable regarding access. The survey will also act as a guide as you develop your long-range ADA plan.
- **Referral and Information Services-** If you have specific questions with regards to sign-interpretation, architectural access, employment issues, etc. The Arts Access Task Force will provide appropriate information or the resources to find it.
- Review of ADA Long-Range Plans- Members of the Arts Access Task Force will review ADA plans prior to their submission to the New Jersey State Council and the Arts. Comments and suggestions will be made to applicants as to how they can improve the plan and what elements need clarification. (This service is available only to first time applicants to the NJSCA and does not guarantee the plan's approval by an independent panel review process.)
- **Cultural Access News-** This semi-annual publication informs the arts community about the latest advancements and accomplishments in arts accessibility in New Jersey and across the nation. Special features highlight valuable tools and programs that will assist in the implementation of your organization's ADA plan.

# **Ohio Arts Council**

Ohio Arts Council formed their 504/ADA Advisory Committee in 1989, as a result of an in-depth survey that was conducted to identify artists with disabilities in Ohio and their needs. The committee was charged with finding ways for OAC to become more accessible to people with disabilities. The committee consists primarily of artists with disabilities.

The committee has been very instrumental in providing assistance in developing OAC's accessibility and compliance plan. The committee itself has grown in many ways since their formation and have accomplished the following:

- They are in the process of becoming a 501(c) 3. They are called: The Artists with Disabilities Network Ohio (here after referred to as Network).
- The Network meets with the OAC staff quarterly and meets monthly as a group. The OAC provides accommodations for all of their meetings and reimburses travel to those from other cities.
- OAC has assigned a consultant, with organizational development background, to work with the Network to assist them in establishing a 501 (c) 3 service organization. They have developed their mission and bylaws and goal and objectives.
- An annual two-day retreat with the Network and OAC staff is held to plan and set the agenda for the coming year.
- The Network received training along with OAC staff from the Cultural Access Institute in preparation of the "Road shows". This training also prepared them to be added to our consultant pool, thus creating employment opportunities for artists with disabilities.
- A budget has been set-aside annually for the Network since 1990.

# Step 5: Adopt a Policy Statement About Your Organization's Commitment to Accessibility and Establish a Grievance Procedure

**Guidance on Access Policies** 

Best Practices: Policy Statements That Include Access Language

**504/ADA Grievances and Formal Complaints** 

Establish a Standard Grievance Procedure for Resolving 504/ADA Grievances and Formal Complaints

**Best Practices: Sample Grievance Procedures** 

# **Guidance On Access Policies**

Experience has shown that when access to services, programs, activities and employment are given a high priority, it is reflected in an organization's **mission** statement, policies and guidelines.

Having an access policy in place demonstrates that your organization is making a "good faith effort" to comply with Section 504 and the Americans with Disabilities Act regulations.

People with disabilities and older adults have a legal right to equal access to programs, services and facilities. Access policies should have "teeth," stating that your organization and its constituents must comply with the laws. Grant making organizations should have access policies to enforce the laws and to use as a review criterion for funding.

Access policies should include how electronic or information technology will be usable by individuals with disabilities.

A successful method for developing effective access policies is to **work with your Access Advisory Committee** before submitting them for full board approval. Access policies should be implemented as part of your overall access plan. Your organization should be ensuring access, and be prepared to provide access accommodations prior to publicizing its accessibility.

An effective and comprehensive accessibility policy should include a standard grievance procedure for resolving 504/ADA grievances and formal complaints. Organizational staff should be knowledgeable of accessibility policies and be prepared to address any grievances in an appropriate and efficient manner.

# **Best Practices: Policy Statements That Include Access Language**

#### **Cultural Participation and Vision Statement**

# APPROVED RESOLUTION THE NATIONAL COUNCIL ON THE ARTS February 7, 1988

The National Council on the Arts believes that the arts are essential to leading a full and productive life, and reaffirms its support for making the arts available to <u>all</u> people, including those with physical and mental disabilities. Therefore, the Endowment should continue to exercise leadership in enhancing opportunities for full participation in the arts by people with disabilities people and assure their needs are taken into account in all elements of the operations of the Endowment, its grantees, and sub-grantees.

# National Assembly of State Arts Agencies (NASAA)

NASAA works to ensure that accessibility issues are a critical component of state arts agency planning, and that SAA goals should include making all of the arts available to all of the people. Of particular importance is reaching previously underserved audiences such as individuals with disabilities, people in institutions, including those who are incarcerated, older Americans, and those who are economically disadvantaged.

Enabling everyone to both observe and participate in the artistic experience will result in a broadened understanding and commitment to the arts, and an increasing awareness of the value of the arts in shaping who we are and what we can become, as individuals and as a nation.

The National Assembly of State Arts Agencies (NASAA) believes the arts are central to the educational, economic and cultural well being of our society. Such a society values the unique capacities of individuals, the diversity of the cultural groups to which they belong and the communities in which they live. NASAA sees itself as a leader and catalyst in building increased support for and access to the arts\*

\*From NASAA's Vision Statement

# **Ohio Arts Council**

#### **Cultural Participation Policy**

# Legal Requirements and Ohio Arts Council Rules (n. d.) Retrieved October 26, 2003.

Ohio benefits from a rich heritage of many cultural groups that provide a wealth of arts resources. The Ohio Arts Council requires efforts by applicants to make programs, facilities and volunteer opportunities accessible to everyone in the community. Our application forms allow you to describe the diverse composition of those served by your programs and involved in the executive, administrative and volunteer operations of your organization. The Ohio Arts Council has adopted the following policy to help arts organizations define and better serve their communities.

# Individuals and organizations in two basic groups need special attention. They are:

Specific Populations, which include:

- African Americans
- Appalachians
- Asians
- Latinos and Hispanics
- Native American Indians
- People with Disabilities
- Seniors aged 62 and older

#### Under-served People, who are:

Potential arts participants who are not currently served. For example, these groups might be identified by your organization as members of European ethnic groups, rural residents, youth, unemployed people or others.

#### What Are the Benefits of Reaching Members of These Groups?

- Reassessing your organization's sense of its community and clarifying your mission.
- Strengthening your organization's relationship to the community.
- Building partnerships between arts and community groups and encouraging collaborations.

- Utilizing previously unknown or underused resources.
- Expanding programming opportunities and encouraging cultural exchanges.
- Building audiences.

#### How Can These Groups Be Included?

Individuals from the two groups—specific populations and under-served people—should be included in the programming and planning of your organization. They can serve as members of special advisory committees or task forces; as contributing editors, guest curators and artists; as members of your governing body or board; and as full- or parttime staff.

The Ohio Arts Council is committed to the broadest possible range of participation in the arts. It has adopted this policy of cultural participation to be used in evaluating grant proposals. The OAC expects to see broad interests reflected in the governing of arts organizations and in their program planning, as well as a commitment by organizations to serve the widest possible range of Ohio citizens.

If you would like further information or assistance in developing your own cultural participation policy, contact the Building Diverse Audiences coordinator at the Ohio Arts Council.

#### Non-Discrimination Policies and Assurances of Compliance

## Wisconsin Arts Boards Artistic Program Support II, 2001

#### **Organization Assurances Form**

The grant applicant is required to sign the form assuring that:

The Applicant HEREBY ASSURES THAT

 A. It will comply with Title VI of the Civil Right Acts of 1964 (42 U.S.C. 2000d et seq.); Section 504 of the Rehabilitation Act of 1973 (229 U.S.C. 799u); the Americans with Disabilities Act of 1990; the Age Discrimination Act of 1975 (42 U.S.C. 6101 et seq.) where applicable; Title IX of the Education Amendments of 1972 (20 U.S.C. 1681 et seq.) and all regulations of the National Endowment for the Arts. Title VI, Section 504 and Title IX prohibit discrimination on the basis of age, race, color, national origin, disability or sex in any program or activity receiving federal assistance. The Applicant HEREBY GIVES ASSURANCE that it immediately will take any measures necessary to comply.

Wisconsin Arts Board's Artistic Program Support II Application also requires applicant to make note of what aspects of a facility are accessible to people with disabilities, i.e. parking, entrance, washrooms, level access, etc.

## Kentucky Arts Council

The KAC <u>Grants Agreement Form (2002-2003)</u>, contains an assurance that all applicants must agree to. It states that the applicants must:

Assures that no person shall, on the grounds of race, color, religion, national origin, sex or disability, while other otherwise qualified, be excluded from participation in, be denied benefits of, or by otherwise subjected to discrimination under any program or activity including employment supported in whole or in part by funds provided hereunder.

## **Ohio Arts Council**

#### Nondiscrimination Policy

The Ohio Arts Council's intent to operate in accordance with the nondiscriminatory requirements pursuant to Title VI of the Civil Rights Act of 1964, Section 504 of Rehabilitation Act of 1973 as amended and the Age discrimination Act of 1975, the Americans with disabilities Act of 1990, and where applicable, the Omnibus Budget Reconciliation Act of 1981. No individual shall on the grounds of race, color, national origin, handicap, age, sex or religion, be excluded from participation in, be denied benefits of or be otherwise subjected to discrimination under any program, service or benefit advocated, authorized by the State of Ohio.

#### Accessibility Policy

People with disabilities have the right to access our programs. All services and facilities of organizations that receive OAC funding should be provided in a way that best suits individuals' needs. Here are important parts of the federal law known as the American with Disabilities Act: No individual shall be denied the full and equal enjoyment of services, facilities, privileges, advantages and accommodations of any public place on the basis of disability. This rule applies to owners, operators and those who lease any place of public accommodation.

The law prohibits:

- > Imposing eligibility criteria to screen out individuals with disabilities.
- Failing to make reasonable changes in policies, practices and procedures that affect access for people with disabilities.
- Failing to take steps necessary to ensure that no individual with a disability is excluded, denied services, segregated or treated differently from other individuals.

Failing to remove architectural and other barriers: aisles must accommodate wheelchairs; stairs must be ramped; telephones should be within easy reach; elevator controls should be marked in Braille.

Legal Requirements and Ohio Arts Council Rules (n. d.) Retrieved October 26, 2003.

## New Hampshire State Council on the Arts

#### **Grant Information for All Applicants**

#### Making Your Programs and Services Accessible

(last updated September 11, 2004)

The New Hampshire State Council on the Arts supports universal access to the arts. The Council abides by state and federal laws that prohibit public support to organizations (people or entities) that discriminate against people with disabilities. Therefore, each grantee is required to assure that they are in compliance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 (ADA).

#### Your Obligation a Grantee

By signing a State Arts Council application or grant agreement, grantees are in effect acknowledging that their programs, services, and facilities are accessible, or a plan to make them accessible is in place and being followed. Section # 6 of the grant application must be completed as a prerequisite for the State Arts Council to consider funding an organization. Funds will not be granted unless applicants are able, if requested, to provide documentation of their efforts to be in compliance. The State Arts Council expects every arts organization to have assigned a staff person, board member, or other volunteer the responsibility of being the organization's 504/ADA Compliance Coordinator to ensure that every reasonable effort has been extended to make the arts accessible to everyone.

#### In addition, the State Arts Council expects to see:

- Evidence of inclusive programming policies, e.g., outreach activities.
- Affordable admissions, ADA compliance, culturally diverse programming.
- Evidence of audience development planning.
- Efforts to make the arts accessible to special constituencies.
- Community support and need.
- Efforts to broaden audience appreciation of new or unfamiliar work.

#### How to Get More Information

The State Arts Council has a collection of material to help you with your accessibility efforts. Don't hesitate to call for more information on what is available in the form of videos, notebooks, books, and grants. Information is also available through the ADA hotline at 1-800-949-4232 voice/TDD and/or the National Endowment for the Arts Office for Special Constituencies (202-682-5532 voice or 202-682-5496 TDD) for additional

information and assistance with accessibility as it relates to the arts and Section 504.

The State Arts Council strongly encourages all arts organizations in the state to foster integration for individuals of all ages and abilities, whether audience members or artists, in all of their arts programs. The following symbols represent some ways to integrate people with disabilities into your own programs.



#### Access Language in Grants and Applications

## **Colorado Council on the Arts**

CCA's 2003 <u>Grants to Artists and Organizations</u>, states under "Other Conditions of Funding" that:

Section 504 of the Rehabilitation Act of 1973 and the American with Disabilities Act of 1990 prohibit discrimination against persons with disabilities. Organizations receiving CCA funding must have an access plan approved by VSA Arts Colorado, outlining changes anticipated in programs, services and physical structure to allow accessibility to activities and facilities by persons with disabilities. Artist receiving funding must ensure that facilities used for public presentations will be accessible to people with disabilities. Questions about these requirements may be directed to VSA Colorado at (303) 777-0797. Grant applicants must also sign an assurance form stating that they are in complete compliance with the Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973.

## Massachusetts Cultural Council

**Massachusetts Cultural Council** (MCC) outlines its access policy in their 2003 *Organizational Support Guidelines* under a section entitled "Legal and Other Requirements."

#### Access Policy

The MCC encourages applicants from all segments of the state's communities in order to encourage diversity in the cultural life of the Commonwealth. In accordance with state law, Massachusetts cultural organizations may not discriminate in their programs or in staff and board membership in the basis of race, gender, religion, creed, color national origin, disability, sexual orientation or age.

The MCC is committed to access not only as a matter of state and federal law, but also as a policy designed to encourage the participation of all segments of the Commonwealth's population in MCC-funded programs. The Massachusetts Office of Affirmative Action currently designates the following as underserved: African Americans, Asian Americans, Latin Americans, Native Americans, people with disabilities, Vietnam-era veterans and women. The MCC also considers low-income communities, rural populations and citizens over 65 years old as underserved populations.

Organizations funded by the MCC and/or by local cultural councils that present public programs and/or offer services to the public must make reasonable accommodations to insure that people with disabilities have equal physical and communications access, as defined by federal law. Accessibility involves both the location (the facility) and the content (the activity or product) of the program.

**Accommodation Policies** 

## Kentucky Humanities Council

#### Kentucky Humanities Council, Inc. 206 East Maxwell Street Lexington, KY 40508

Phone: (859) 257-5932; Fax: (859) 257-5933 E-Mail: <u>Smith@kyhumanities.org</u>

This agency is committed to providing accessibility to individuals with disabilities. If you are in need of an accommodation, please contact our office.

(Retrieved August 9, 2003).

## Maryland Arts Council

### **TYPES OF ACCESS REQUIRED**

#### 2. Project Funding

An organization receiving MSAC PROJECT FUNDING must also provide persons with disabilities access to the funded activities to the extent that they are available to the general public. The most reliable way of achieving this is for an organization to provide accessible facilities for all public performances or displays of the funded project. Where all facilities are not accessible, it may be possible to provide program access through alternative measures. For example:

- An organization presenting an exhibit on an inaccessible level of a historic building may provide an overview of the collection as well as representative and any requested pieces of the collection in an accessible room of the building. This places a significant administrative responsibility on the exhibit staff to quickly respond to request of visitors with disabilities.
- An organization presenting a play or vocal concert may choose not to sign language interpret every performance, but could instead provide and widely publicize a limited schedule of sign language interpreted performances of the play.

#### **Electronic and Information Technology Policies**

## Michigan State

**Michigan State's** governmental Web site, where the Michigan Council for Arts and Cultural Affairs can be found contains the following Accessibility Policy Statement (© 2001-2003):

Michigan recognizes the importance of making it digital government services available to the largest possible audience and has attempted to design the Michigan.gov Web site to be accessible by everyone. This Web site was coded to comply with both the Americans with Disabilities Act and the Priority 1 Level Checkpoints of the World Wide Web Consortium (W3C) Web Content Accessibility Guidelines 1.0.

Along with Priority 1 Compliance, efforts have been made to ensure compatibility with common technologies utilized by the adaptive community. This site has been tested for compliance with Zoom Text for image magnification, Jaws for Windows screen reader for speech synthesis and Lynx for web browsing.

Michigan will continued to test future releases of this site and remains committed to maintaining its compliance and serving the widest possible audience for Michigan's digital government services.

## **Tennessee State**

#### Accessibility Statement

(Retrieved February 9, 2004)

Accessible Web design provides benefits to both those using assistive technology, as well as others. It provides benefit to users with text-based browsers, low-end processors, slow modem connections, or users who do not have state-of-the-art computer equipment. It also allows for easier access to the Internet via technologies such as internet-enabled phones or personal digital assistants.

Tennessee executive branch agency Web sites are subject to the same accessible Web standards as federal agencies. Section 508 of the Federal Register establishes requirements for federal electronic and information technology, and the federal Access Board has issued the standards to meet those requirements.

We are committed to making Tennessee.gov accessible to all users and we have included several features designed to improve accessibility for all users. We welcome comments on how to improve the site's accessibility for users with disabilities.

See also: Step 2: Best Practices: Sample Employment Policies Step 9: Enforce 504/ADA Compliance within Your Organization

## **504/ADA Grievances and Formal Complaints**

Included within your policies and other plans for accessibility there needs to be an established process whereby an individual may communicate a grievance or a formal complaint. Honest good faith efforts to comply with access laws through good accessibility practices maximize the opportunity for compliance and minimize the risk.

#### **Definitions of Grievances and Formal Complaints**

According to the National Endowment for the Arts:

- A grievance is an informal, verbal complaint.
- A formal complaint is a written complaint, filed with the appropriate agency.

# Develop a Report That Clearly States What Your Agency is Doing to Increase Access

This report should clearly explain what your organization has accomplished and is doing to increase access to facilities, programs and services, and who to

contact with complaints or grievances, etc.; this information may be included in your policies and plans. The report may include a complete listing of access accommodations and services offered, access self-evaluation, access transition plan, documentation of steps taken to make any needed improvements or remove barriers, documentation of the involvement of people with disabilities (such as minutes from an advisory committee), access education efforts with staff and constituents, access language in grant application guidelines and other publications and notices or communications to potential participants with disabilities.

If non-compliance is alleged, a Civil Rights Office or other mediating Agency will look for "good faith" compliance with Section 504 and/or ADA Regulations and gestures of "reasonable accommodation" toward constituents with disabilities; this report will help inform the public concerning your access efforts and assist in making these determinations.

# Establish a Standard Grievance Procedure for Resolving 504/ADA Grievances and Formal Complaints

A grievance procedure is an established formal or informal system within a cultural organization that identifies responsible staff persons, defines responsibilities, sets forth a clearly identified procedure, establishes criteria for judgment, describes hearing procedures and sets time limits for resolution of differences between the organization and its staff or its users. It is a particularly useful technique for settling local or in-house differences, without resorting to outside intervention and invoking federal complaint mechanisms.

A grievance procedure is required of state and local governmental arts and humanities entities 28 CFR Sec. 35.107 (b). Similarly, alternative dispute resolution mechanisms, which may include a grievance process, are encouraged under Title III of ADA 28 CFR Sec. 36.350. Realize that use of the grievance process is neither a prerequisite for nor a preclusion of the pursuit of alternative forums or filing of a formal complaint.

#### **Resolving Grievances (Informal, Verbal Complaints)**

Most informal (verbal) grievances may be resolved by working with the cultural organization and the complainant to determine and correct any access deficiencies. Complaints are sometimes about how a person was treated (i.e., a service or employment issue) rather than an issue of an inaccessible facility.

The agency should make every effort to resolve a grievance before it becomes formal (written) complaint, through mediation and providing any needed technical assistance and resources to the grantee. This timely action will not only save money, but the many hours of staff time required to resolve formal complaints. In addition, there is often unfavorable publicity associated with formal complaints.

For example, if it is informally determined that the cultural organization is not in compliance, provide the organization with any needed technical assistance and/or facilitate contact with an appropriate person or organization that may help make improvements. Follow-up and frequent contact with both parties is important until the grievance is resolved.

A standard procedure should be followed to resolve the matter, and documented in writing.

Agency staff should be prepared to process the grievance, and to take appropriate actions. This includes familiarity with state requirements and officials if the complaint should become formal.

The arts or humanities organization should clearly define and publish their agency's jurisdictional limits and resources.

Most important, develop partnerships with non-arts agencies to process complaints; many state or local government agencies provide counsel, mediation, or technical assistance free of charge. For example your organization may work with the state or Mayor's office for Persons with Disabilities.

- Example: When the Illinois Arts Council receives a grievance or formal complaint, the IAC refers the complainant to the Department of Human Rights (DHR), Division of Public Accommodations. If the DHR determines that a violation of the ADA has occurred and the respondent is an IAC grant recipient, the Council will initiate procedures to negate the grant and recover any funds that have been dispersed.
- Example: Michigan Council for Arts and Cultural Affairs has an agreement with the Michigan Department of Civil Rights (MDCR) to resolve grievances. Staff from the MDCR review files, consider additional information either party submits and offers assistance in resolving differences in an effort to secure voluntary compliance. Whenever an amicable resolution cannot be achieved, the MDCR issues a written staff determination to the Arts Council; thereafter, either party may petition the MDCR for a hearing, which is provided in the rules of the Michigan Civil Rights Commission. In all cases, the Michigan Council for Arts and Cultural Affairs works to assist its grantees by investigating allegations of non-compliance, providing technical assistance, information, and workshops.
- **Example:** The Ohio Arts Council has a partnership with the Ohio Civil Rights Commission to resolve complaints against its

grantees. Their ADA Grievance Procedure states, "If anyone feels that an event or facility funded by the Ohio Arts Council is inaccessible to them, they are encouraged to file a complaint with the Ohio Civil Rights Commission, 1111 East Broad Street, 3<sup>rd</sup> Floor, Columbus, OH 43205; 1-888-278-7101." Once the complaint is verified, and if the organization is found to be in non-compliance by the OCRC, the OAC will then put a hold on any grant funds that organization may have from the OAC as well as withhold final decisions on any pending applications until that organization has addressed its non-compliance issues.

#### **Resolving Formal Complaints (Written, Filed with Appropriate Agency)**

#### **Determining Which Regulations Apply to the Complaint**

Section 504 of the Rehabilitation Act of 1973 prohibits **recipients of federal funds** from discriminating on the basis of disability in their programs or services.

The Americans with Disabilities Act of 1990 (ADA), which became effective in 1992, prohibits discrimination on the basis of disability under **Title I** employment regulations (25 or more employees as of July 26, 1992; 15 or more employees as of July 26, 1994).

As of January 26, 1992, the ADA extended the requirements of Section 504 to:

- 1. All activities of state and local government under **Title II**; and
- 2. Places of public accommodation and commercial facilities operated by private entities, including places of "public display or collection" such as museums, under **Title III**.

Therefore:

- 1. Cultural groups operated by state or local governments are covered by **Title II**
- 2. Title III covers cultural groups operated by private entities, which do not receive federal funds. If the complaint falls under ADA, the grant-making agency technically may not be legally involved, but should have previously determined what its role will be in helping to settle the dispute, e.g., provide/suggest technical assistance, serve as mediator, direct the parties to the appropriate local, state or federal agency, etc.
- 2. Public accommodations that are also recipients of federal financial assistance must comply with the requirements of **both** Title III of

the ADA **and** Section 504. If the formal complaint falls under Section 504, the state arts or humanities agency is legally involved, and must have a Grievance Procedure to follow in resolving the complaint. If all efforts to secure voluntary 504/ADA compliance fail, steps should be taken to enforce the law.

#### **Complaint Procedures Relating to Section 504**

Individuals, who believe that a recipient of federal financial assistance through the National Endowment for the Arts or Humanities has subjected them to discrimination, may file a formal complaint under Section 504 with the Arts Endowment's Office for Civil Rights. If the recipient is a state or local government entity, the National Endowment for the Arts or National Endowment for the Humanities will consider the requirements of both Title II of the ADA and Section 504 in processing the complaint. Individuals may also file their complaints in court.

The enforcement procedures under Title II of the ADA are based on the Section 504 procedures. There are many equally effective ways to file a 504 complaint against any organization that receives federal financial support. Any citizen may file a 504 complaint, e.g., with the funding organization, the state arts or humanities agency, the National Endowment for the Humanities or the National Endowment for the Arts. However, it is best to file complaints with the Department of Justice for institutions that receive federal funding. The Department of Justice will refer the complaint to the appropriate agency. Many cultural organizations receive funding from the National Endowment for the Arts, National Endowment for the Humanities, and the US Department of Education, or the National Science Foundation.

When investigating and seeking to resolve a complaint, try to obtain as much information as possible. Seek specific information as to who did what to whom, where, when and how. Try to ascertain what the problem is, what solutions the complainant seeks, and what is feasible from the perspective of the arts or humanities provider. If you are unable to immediately resolve the matter, encourage alternative dispute resolution mechanisms, such as mediation.

If you need more information concerning 504 complaints filed with the National Endowment for the Arts, contact the NEA's Civil Rights Division at (202) 682-5454 (V) or (202) 682-5695 (TTY).

#### See also: Section 504 of the Rehabilitation Act of 1973 Discrimination Complaint Form From the U.S. Department of Justice Web site.

#### **Complaint Procedures Relating to the ADA**

Complaints against state and local government entities may also be filed under Title II with the federal agency designated as the enforcement agency for that government entity by the Department of Justice's regulation implementing Title II.

Administrative complaints against places of public accommodation operated by private organizations may be filed with the Department of Justice, which enforces the ADA. (If the organization is also a recipient of assistance from either the National Endowment from the Arts or National Endowment for the Humanities, a complaint may be filed under Section 504 with either of those agencies. In addition, under either Title II or Title III, a complainant may elect to file a private suit in court, without exhausting the administrative complaint procedures.

**Private individuals may bring lawsuits in which they can obtain court orders to stop discrimination.** Individuals may also file complaints with the Attorney General at the Department of Justice, who is authorized to bring lawsuits in cases of general public importance or where a "pattern of practice" of discrimination is alleged. In these cases, the Attorney General may seek monetary damages and civil penalties. Civil penalties may not exceed \$50,000 for a first violation or \$100,000 for any subsequent violation.

The ADA public accommodations provisions permit an individual to allege discrimination based on the reasonable belief of a person with a disability that discrimination **is about to occur**; the individual does not have to wait for the discrimination to occur. For example, a person who uses a wheelchair can challenge the planned construction of a new place of public accommodation, such as a performing arts facility, which would not be accessible to wheelchair users. The resolution of such a challenge **prior** to the construction of an inaccessible facility would enable any necessary remedial measures to be incorporated in the building at the planning stage, when such changes would be relatively inexpensive.

Employment provisions of the ADA are enforced under the same procedures applicable to race, sex, national origin and religious discrimination under Title VII of the Civil Rights Act of 1964; complaints may be filed with the Equal Employment Opportunity Commission or designated State human rights agencies.

- 1. Filing with the Equal Employment Opportunity Commission is required before a complaint can be filed in court under ADA Title I. This is different than the law under Title II, <u>supra</u>. Available remedies include hiring, reinstatement, back pay and court order to stop discrimination.
- 2. Damages are also an available remedy as a result of the Civil Rights Act of 1991. The maximum damage award is \$300,000.
- 3. Complaints under state laws may be filed in state court or with state agencies, as the state law (not federal) allows.

## **Best Practices: Sample Grievance Procedures**

#### Minnesota State Arts Board Internal Harassment/Discrimination Complaint Procedure

The Minnesota State Arts Board has established the following discrimination complaint procedure to be used by all employees, applicants, or eligible's. Coercion, reprisal, or intimidation against anyone filing a complaint or serving as a witness under this procedure is prohibited.

#### **Responsibility of Employees**

All employees shall respond promptly to any and all requests by the Affirmative Action Officer designee for information and for access to data and records for the purpose of enabling the Affirmative Action Officer designee to carry out responsibilities under this complaint procedure.

#### Who May File

Any employee, applicant, or eligible of the Minnesota State Arts Board who believes that s/he has been discriminated against by reason of race, color, creed, religion, national origin, sex, marital status, status with regard to public assistance, membership or activity in a local human rights commission, disability, sexual orientation, or age may file a complaint. Employees who are terminated are encouraged to file their internal complaint prior to their actual separation; however, complaints will be taken for a reasonable accommodation period of time subsequent to the actual separation date.

#### The Complaint Procedure

The internal complaint procedure provides a method for resolving complaints involving violations of the Minnesota State Arts Board's nondiscrimination policy within the agency. Employees, applicants, and eligible's are encouraged to use this internal complaint process. Retaliation against a person who has filed a complaint either internally or through an outside enforcement agency or other legal channels is prohibited. The Affirmative Action Officer designee may contact the Office of Diversity and Equal Opportunity if s/he wants information about filing a complaint.

#### **Filing Procedures**

1. The employee, applicant, or eligible completes the "Complaint of Discrimination Form" provided by the Affirmative Action Offer designee. Employees are encouraged to file a complaint within a reasonable period of time after the individual becomes aware that a situation(s) may involve discriminatory harassment. The Affirmative Action Officer designee will, if requested, provide assistance in filling out the form.

- 2. The Affirmative Action Officer designee determines if the complaint falls under the purview of Equal Employment Opportunity law, i.e., the complaint is alleging discrimination or harassment on the basis of race, color, creed, religion, national origin, sex, marital status, status with regard to public assistance, membership or activity in a local human rights commission, disability, sexual orientation, or age; or if the complaint is of a general personnel concern. The Affirmative Action Officer designee shall also discuss other options for resolutions, such as the Workplace Pilot Project.
  - a. If it is determined that the complaint is not related to discrimination but rather to general personnel concerns, the Affirmative Action Officer designee will inform the complainant, in writing, within ten (10) working days.
  - b. If the complaint is related to discrimination, the Affirmative Action Officer designee will, within ten (10) working days, contact all parties named as respondent(s) and outline the basic facts of the complaint. The respondent(s) will be asked to provide a reason to the allegations within a specific period of the time.
- 3. The Affirmative Action Officer designee shall then investigate the complaint. At the conclusion of the investigation, the Affirmative Action Officer designee shall notify the complainant(s) and respondent(s) that s/he has completed the investigation. The Affirmative Action Officer designee shall than review the findings of the investigations.
  - a. If there is sufficient evidence to substantiate the complaint, appropriate action will be taken.
  - b. If insufficient evidence exists to support the complaint, a letter will be sent to the complainant(s) and the respondent(s) dismissing the complaint.
- 4. A written answer will be provided to the parties within sixty (60) days after the complaint(s) is filed. The complainant(s) will be notified should extenuating circumstances prevent completion of the investigation within sixty (60) days.
- 5. Dispensation of the complaint will be filed with the Commissioner of the Department of Employee Relations within thirty (30) days of the final determination.
- 6. All documentation associated with a complaint shall be considered investigation data under the Minnesota Government Data Practices Act. The status of the complaint will be shared with the complainant(s) and respondent(s). After an investigation is completed and all appeals are exhausted, all documentation is subject to the provisions of the Minnesota Government Data Practices Act.

- 7. All data collected may at some point become evidence in civil or criminal legal proceedings pursuant to state or federal statutes. An investigation may include, but is not limited to, the following types of data:
  - a. Interviews or written interrogatories with all parties involved in the complaint, e.g., complainant(s), respondent(s), and their respective witnesses; officials having pertinent records or files, etc.
  - b. All records pertaining to the case i.e., written, recorded, filmed, or in any other form.
- 8. The Affirmative Action Officer designee shall maintain records of all complaints and any pertinent information or data for three (3) years after the case is closed.

## NATIONAL ENDOWMENT FOR THE ARTS PROCEDURES FOR FILING CIVIL RIGHTS COMPLAINTS

#### Who Can File

An individual may file a formal complaint with the Office of Civil Rights if they believe that they have been discriminated against by an organization, which has received Endowment funds, on the basis of race, color, sex, national origin, disability and age. In order to be eligible to file a formal complaint with OCR, you must be a member or a representative for a "protected class." A protected class is comprised of persons who fit into any of the aforementioned categories. Thus, if you believe that you have been discriminated against on the basis of your race, color, national origin, disability, sex, or age, you are a member of a protected class. Federal law prohibits discrimination against any of these classes of individuals.

#### **RESOLVING YOUR COMPLAINT PRIOR TO CONTACTING OCR**

#### **Resolution through Institutional Grievance Procedures**

An individual who believes that he or she has been discriminated against based on race, color, national origin, disability, sex, or age may choose to exercise their rights under the civil rights statutes applicable to all applicants and recipients of Endowment funds. The Endowment requires organizations that apply for and receive funding to comply with the following civil rights laws:

Title VI of the Civil Rights Act of 1964 Section 504 of the Rehabilitation Act of 1973 as amended Americans with Disabilities Act Age Discrimination Act of 1975 Title IX of the Education Amendments of 1972, as amended Organizations that are recipients of Endowment funds are required by law to maintain internal procedures for resolving complaints of discrimination. Before filing a formal complaint with OCR, individuals are strongly encouraged to avail themselves of these internal procedures.

If a complaint cannot be resolved at the informal level or if the individual chooses not to use an organization's internal procedures, he or she should contact in writing the director or staff of the Civil Rights Office at:

<u>Civil Rights Office</u> <u>National Endowment for the Arts</u> **Washington, DC Phone: (202) 682-5454** 

#### How to File a Complaint with NEA's Civil Rights Office (OCR)

#### What To Do

All complaints filed with OCR must be in writing and include the following information: Your name, address, and telephone number (home/business).

A description of the alleged discriminatory act(s) in sufficient detail to enable OCR to understand what occurred, when it occurred, and the basis for the alleged discrimination (race, color, national origin, sex, disability, or age).

#### When To File A Complaint

A complaint must be filed with OCR within 90 days of the date of the alleged discriminatory act, unless the time for filing is extended by OCR.

#### **Evaluation Of A Complaint**

Upon receiving a complaint of discrimination, OCR will conduct a pre-investigation to determine:

#### 1. Jurisdiction

Did the Endowment fund the program or activity? If OCR determines that your complaint is not within its funding jurisdiction, it will close its case file on the matter. If it is determine that another Federal agency might have jurisdiction in the matter, OCR will transfer your case to that agency.

#### 2. The Individual is a Member of a Protected Class

In order for OCR to investigate an individual's complaint of discrimination, the person complaining must be a member of or a representative for a protected class. A valid complaint involves discrimination against a person because of race, color, national origin, sex, disability, or age.

#### 3. Timeliness

If an individual fails to file their complaint with OCR within 90 days of the alleged act of

discrimination, the complaint is deemed untimely unless it involves an ongoing series of discriminatory acts.

#### Investigation of a Complaint

If OCR determines that it has jurisdiction, an acknowledgment letter is sent to the complainant and a notification letter is sent to the recipient organization. Based on a review of the documentation submitted by the complainant, the OCR may send an interrogatory letter to the recipient organization requesting information to facilitate the pre-investigation of the allegations. Additional information from the complainant may be necessary or an on-site investigation of the recipient organization.

#### **Retaliation and Intimidation**

A recipient of Endowment funds may not retaliate against any person who has filed a complaint, testified, assisted or participated in any manner in an investigation or proceeding under the five statutes enforced by OCR. If an individual believes that he or she is the victim of such retaliatory action, he or she may file a complaint too with OCR.

#### **Prohibitions against Intimidation or Retaliation**

A recipient may not intimidate, threaten, coerce, or engage in other discriminatory conduct against anyone who has either taken action or participated in an action to secure rights protected b the civil rights statutes enforced by OCR. If any individual believes that he or she is being harassed or intimidated by a recipient because of the filing of a complaint or participating in the resolution of it, a complaint alleging such harassment or intimidation may be filed with OCR.

#### **Letters of Finding and Enforcement**

The letter of finding issued to the recipient organization found in noncompliance with the regulations includes recommendations to come into compliance. If the recipient organization is willing to comply with the recommendations in the finding letter, a compliance agreement between the recipient organization and the Endowment is entered. The compliance agreement specifies what the recipient organization agrees to do to come into compliance, including timeframes for completion and submission of reports to assist the OCR in monitoring compliance. If the recipient organization is unwilling to comply, the OCR will move immediately to initiate enforcement actions which include, but are not limited to suspension of Endowment funding.

#### What to do if you disagree with OCR's Resolution of Your Complaint

OCR is committed to ensuring that every complaint is appropriately resolved. Questions or concerns about OCR's resolution of a complaint, should be directed to the Director of OCR.

#### The Right to File a Separate Court Action

The complainant should be aware that a separate court action may be filed regardless of OCR's findings. If the complainant wishes to file a court action, he/she may do so through an attorney.

#### **Other Ways Complaints Can be Filed**

OCR may also consider a complaint resolved when any of the following occur:

If the complaint has been investigated by another agency, and the resolution of the complaint meets OCR standards;

If OCR determines that the evidence is insufficient to support a finding of a violation;

If the complainant withdraws his or her complaint; or,

If OCR obtains information indicating that the allegations raised by the complaint have been resolved.

#### **Investigatory Uses of Personal Information**

OCR processes complaints of discrimination and conducts compliance reviews on organizations that receive Federal financial assistance from the Endowment. The resolution of such complaints may involve the collection and analysis of personal information such as student records (including academic standing) and, in some cases, employment records. No law requires a complainant to give personal information to OCR, however, if OCR is unable to obtain information needed to investigate or to otherwise resolve allegations of discrimination, it may be necessary to discontinue the complaint resolution process. There are two laws governing personal information submitted to all Federal agencies, including OCR: the **Privacy Act of 1974 (Privacy Act), 5 U.S. ¤ 552a**, and the **Freedom of Information Act (FOIA), 5 U.S. ¤ 552**. The Office of Civil Rights does not reveal the name or other identifying information about an individual unless it is necessary for the completion of an investigation or for enforcement activities against an institution that violates the laws, or unless such information is required to be disclosed under the **FOIA** or the **Privacy Act**.

(Retrieved June 11, 2004)

## STEP 6: EVALUATE YOUR ORGANIZATION'S ACCESSIBILITY: THE ARTS AND HUMANITIES ACCESSIBILITY CHECKLIST

**Guidance on Self Evaluation** 

Selecting an Evaluator

About the Arts and Humanities Accessibility Checklist

Arts and Humanities Accessibility Checklist

**Additional Guidelines and Survey Tools** 

## **Guidance on Self Evaluation**

A key administrative requirement of Section 504 and ADA regulations are for state agencies and cultural organizations that receive federal funds to conduct a self evaluation to identify barriers to accessibility.

Both Section 504 and the ADA require that an **access self-evaluation document** (and transition plan, if needed) be completed and kept on file. **Under the ADA, state and local government services should have accomplished this within one year of January 26, 1992.** 

Overcome your fear barrier: a self-evaluation process helps your organization comply with Section 504 and the ADA, and avoid litigation and penalties for non-compliance. It is intended to serve as an education tool to identify barriers and create solutions.

A self evaluation includes a review of all policies, practices, and programs to determine if they are equally available to people with and without disabilities.

A thorough evaluation of an organization includes a survey for physical or architectural accessibility of owned or leased **facilities** where cultural events occur, as well as the **policies**, **programs** and **services** are provided.

Section 504 and ADA Regulations resulted in the development of **minimum standards** for physical access, including the Uniform Federal Accessibility Standards

(UFAS) and the American's with Disabilities Act Accessibility Guidelines (ADAAG). Use a checklist or tool that is based on the UFAS and ADAAG, as well as state and local accessibility codes.

Use the principles of universal design as a guide to evaluate the usability of your cultural facility, policies and programs by people of all ages, sizes and abilities.

**Self-evaluation documents and transition plans are management tools.** Reviewing when, how, what and where programs, services and activities (including employment) are conducted as related to persons with disabilities is in reality an opportunity to review the intrinsic merits and values of programs themselves, including the impact on all persons with or without disabilities.

The self-evaluation will be a **useful tool for developing your organization's preliminary and long-range access plans**, including a method to determine how access improvement may be implemented.

A self evaluation must be prepared in consultation with individuals with disabilities. Your organizations Access Advisory Committee should assist in conducting the self evaluation, reviewing the results, and making recommendations for action. (See Step 4).

The self-evaluation is not intended to be a Pass/Fail grading mechanism, and acknowledges that **access is a work in progress**.

Because access is "work in progress", **it is recommended that your organization be evaluated on a regular basis** (i.e. annually) to insure continued and upgraded 504/ADA compliance.

## Selecting an Evaluator

There are several options as to who could conduct the survey. They include:

- The Accessibility Coordinator (See Step 3).
- A Consultant. Perhaps neither the Access Coordinator nor other staff feels qualified to undertake an ADA survey and put together a master plan. There are numerous consultants who do this type of work. It's important to find someone who not only knows the law, but also uses common sense in applying it. You will want someone who can provide the type of documentation, which will be useful during implementation. Can the barriers be compiled in a spreadsheet to be used as a tracking tool? Does the consultant offer design solutions and estimate costs? Will the person you hire be able to outline acceptable alternatives to expensive architectural modifications?
- Other Staff within the Organization. An organization may identify and train individuals who will do the actual site survey. The training may be acquired

through workshops, conferences and consultation with experts in the field. Training should include a basic overview of access regulations and a workshop with a hands-on, step-by-step approach to the site evaluation process.

• Your Access Advisory Committee. Engage knowledgeable individuals with disabilities from your committee to assist in the self-evaluation or recommend an evaluator. (See Step 4).

## About the Arts and Humanities Accessibility Checklist

## Purpose

The Arts and Humanities Accessibility Checklist is designed to assist arts and humanities organizations in performing on-site evaluations of their organizations' policies, programs, services and facilities. This process should help cultural groups to plan, budget and complete necessary access improvements to meet or exceed legal standards.

The Arts and Humanities Accessibility Checklist was developed specifically for arts and humanities groups. It is an updated version of the of the Arts Accessibility Checklist published in *Design for Accessibility: An Arts Administrator's Guidebook* (1994). This checklist was reviewed for accuracy by the National Endowment for the Arts legal representatives. This review should help insure attention and support from state arts and humanities agency administrations for budget allocations toward completing necessary access improvements. Ultimately, the *Checklist* could be used as both an "access report card", and to highlight those states that have achieved outstanding access.

The intent of the *Arts and Humanities Accessibility Checklist* is to help cultural groups think in terms of a **universal design approach**—designing spaces, programs and activities that are usable by the broadest spectrum of people. It covers the major access considerations to comply with the laws and **includes requirements pertaining to cultural programs that are sometimes overlooked by designers and cultural administrators** such as:

- Integrated into and dispersed seating throughout regular seating areas;
- Wheelchair accessible stage, back stage and orchestra pit;
- Audio description and captioned film;
- Signage at inaccessible entrances directing people to accessible entrances, which must be unlocked and open the same hours as other entrances; and
- The proper height for box office, registration tables, food service counters, as well as display cases and pedestals for art.

The Arts and Humanities Accessibility Checklist includes many of the major requirements of the law as indicated by references to the ADA Regulations and the ADA Accessibility Guidelines (ADAAG).

The *Arts and Humanities Accessibility Checklist* has been reworded from legal language into language that is easier to read and understand. A "No" answer to a question indicates non compliance or inaccessibility. These areas of needed improvements will form the basis for the development of a transition plan to achieve access and a time frame for the implementation.

The Arts and Humanities Accessibility Checklist is designed so that separate components may be removed, administrated and/or reviewed.

## Arts and Humanities Accessibility Checklist

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Note: Within the guidance section of this checklist, there are frequent references to the text <u>Design for Accessibility: A Cultural Administrators Handbook</u>. The page numbers given refer to the hard copy text. The PDF version of the text may be found at

(The guidance section also frequently references sections of the Accessibility Planning and Resource Guide for Cultural Administrators.

as your organization's Accessibility Coordinator.       Image:	Questions	Yes	No	Guidance
organizations representing people       Committee Members.         with disabilities in the you serve.       Committee Members.         [28 CFR Sec. 35.105]       See Guide Step 5: 504/ADA         Established a grievance procedure to resolve complaints relating to or       See Guide Step 5: 504/ADA	as your organization's Accessibility Coordinator. Name: Title: Office:			<ul> <li>committing your organization to accommodations for disabled visitors and staff.</li> <li>See <i>Guide</i> Step 3: Designate an Accessibility Coordinator.</li> <li>See <i>Design for Accessibility: A Cultural Administrator's Handbook,</i></li> </ul>
resolve complaints relating to or Grievances and Formal Complain	organizations representing people with disabilities in the you serve.			See <i>Guide</i> <b>Step 4</b> : Finding Advisory Committee Members.
	resolve complaints relating to or			See <i>Guide</i> <b>Step 5:</b> 504/ADA Grievances and Formal Complaints.
	Date:			

Questions	Yes	No	Guidance
Appointed a Access advisory committee to assist in evaluating your policies, facility, programs, and other activities. 504/ADA Advisory Committee members include:			The Advisory Committee should be included in evaluating access to your facility and programs, staff awareness education, planning for improved access, implementing improvements, and marketing/audience development efforts.
<ul> <li>At least one board member as Accessibility board liaison</li> </ul>			See <i>Guide</i> <b>Step 4</b> : Create an Access Advisory Group or Committee.
<ul> <li>Staff members, including program and administrative</li> </ul>			See Design for Accessibility: A Cultural Administrator's Handbook (2003), Chapter 1, pp. 8-9.
Person with limited mobility			
<ul> <li>Person who is deaf or hard-of- hearing</li> </ul>			
<ul> <li>Person who is blind or partially sighted</li> </ul>			
<ul> <li>Person who has a learning disability</li> </ul>			
• Representatives from other groups, including those who serve older adults, people with developmental disabilities, arts service groups, and potential funders.			
Frequency of meeting/consultations:			

Questions	Yes	No	Guidance
Educated your organization's staff and board members on how Sections 504 and the ADA impact programs and activities.			The Advisory Committee may help plan and conduct awareness seminars for staff, board members, and panelists.
Dates of access seminars:			See <i>Guide</i> , <b>Step 8:</b> Train Your Staff, Board, Grantees and Constituents.
Conducted and completed the 504/ADA self-evaluation, and have			Recipients of Arts Endowment funds
the completed, signed form on file.			are required to certify that their programs and activities are and/or
The self-evaluation contains:			will be conducted in compliance with the Endowment's regulations implementing Section 504 and Title
Your 504/ADA Advisory committee members			II of the Americans with Disabilities Act (ADA). "The Checklist for Existing Facilities" and Addendum
<ul> <li>A description of each of the organization's current programs in terms of its access to each kind of disability</li> </ul>			should be helpful in evaluating structural access. Also see "Assembly Areas" and "Emergency Evacuations." These checklists may be used to satisfy a portion of the
Present programs modifications that improve accessibility			Endowment's self-evaluation requirements.
<ul> <li>A description of employment practices (including methods of advertising and recruiting)</li> </ul>			Grantees shall at the time of application to National Endowment for the Humanities certify that their programs operate in compliance with
<ul> <li>A description of proposed improvements to policies, practices, and services and time scheduled to accomplish the modifications</li> </ul>			the requirements of nondiscrimination statutes and their implementing regulations. Grants are subject to the provisions of Title VI of the Civil Rights Act of 1964, Title IX of the Education
An evaluation of each building (including rented spaces) where programs and administrative activities take place			Amendments of 1972 (as amended), Section 504 of the Rehabilitation Act of 1973 (as amended), the Age Discrimination Act of 1975 (as amended), and the regulations

<ul> <li>Access requirements for public amenities (parking, telephones, water fountains, toilets, building guides, signs, restaurants, gift shops, etc.)</li> </ul>		issued pursuant thereto by NEH (Code of Federal Regulations, Title 45, Chapter XI). Accessibility is a work in progress as new technologies and ways to
<ul> <li>Identified physical barriers that limit access</li> </ul>		increase access are developed. It is recommended that the evaluation plan be reviewed and updated on a
<ul> <li>Suggestions to overcome those limitations</li> </ul>		regular basis.
Reference/date:		See <i>Guide</i> , <b>Step 5:</b> Develop an Access Plan.
[28 CFR Sec. 35.105]		See <i>Guide,</i> Part 2: Resources and Discipline Specific Materials.
		See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pg. 59, "Surveying for Accessibility."

If any physical barriers exist, create a transition plan that is incorporated in to your long-range plan, which establishes when and how needed improvements will be made. The plan includes:		ADA requires that all public accommodations requiring structural changes to have been completed by January 26, 1995. Under the Endowment's 504 Regulations, this work should already be completed.
<ul> <li>All physical barriers that limit access to your services and programs</li> <li>Methods, including fundraising, that will be used to make</li> </ul>		The self-evaluation document and transition plan should be reviewed plan should be reviewed periodically to assess the organization's progress. [28 CFR Sec. 35.105 (a)]
<ul> <li>facilities accessible</li> <li>A schedule for completion of steps necessary to achieve full accessibility</li> <li>Completion date:</li> <li>Date last reviewed:</li> </ul>		See <i>Guide</i> , <b>Step 7:</b> Develop an Access Plan. See <i>Design for Accessibility: A</i> <i>Cultural Administrator's Handbook</i> Chapter 3: Architectural Design.
[28 CFR Sec. 35.150(d)]		
Board developed resolution, mission statement, and goals concerning access for people with various disabilities. Date approved:		Your organization's policies, mission statement, and guidelines should clearly communicate commitment to make activities and programs accessible to citizens with disabilities. These goals maybe included with initiatives for underserved audiences, cultural diversity, etc. Policies and practices should be reviewed in terms of accessibility, e.g., employment procedures, and fee structure. See <i>Guide</i> , <b>Step 5:</b> Examples of Policy Statements That Include Access Language.

Publicized your policy that states your programs/activities do not discriminate on the basis of disability in admission, access, or employment. [28 CFR Sec. 35.106] [426.S.C. Sec. 12115]		See <i>Guide</i> , <b>Step 10:</b> Promote and Market Your Accessibility.
Clear language concerning access for people with various disabilities is included in:		<b>Examples for Funding Guidelines:</b> <b>Access.</b> Because the achievement of access for disabled people, as
<ul> <li>Organization's official publications</li> </ul>		directed by federal law, frequently requires long-ranged planning and budgeting, the [Organization] encourages applicants to consider
Guidelines		access issues in early planning stages of programs and services. Costs of programs accommodations
<ul> <li>Orientations packages for staff, grantees/constituents, or volunteers</li> </ul>		for people with various disabilities (e.g. audio description, sign language interpreters, cassettes recordings of printed materials, or large print labeling) are generally
<ul> <li>Materials and presentations for public meetings, conference, and forums</li> </ul>		eligible project costs. <b>Review Criteria.</b> Demonstration of a partnership with community through programming activity and actions designed to include a board range of culturally diverse audience members as well as older adults and individuals with disabilities. See <i>Guide</i> , <b>Step 9:</b> Assisting and Enforcing Compliance with Grantees.
Established budget for on going access services.		Budget for access services (e.g., sign language interpreters, readers, personal assistants for panelists) maybe line itemed in budgets. At a minimum, these costs should be included in administrative expenses and staff/volunteers notified of its availability for such services.

B. Employment Is covered under Title I and II of the 1990 Americans with Disabilities Act						
Questions	Yes	No	Guidance			
Individual(s) with disabilities participate in this organization as:			The ADA defines an "individual with a disability" as a person who has a physical or mental impairment that substantially			
<ul> <li>Employees (including administrators, educators, artists)</li> </ul>			limits one or more major life activities, a record of such an impairment, or is regarded as having such an impairment. This includes people with life threatening			
Board Members*			illnesses, such as individuals with AIDS/HIV.			
<ul> <li>Panelists/Consultants*</li> </ul>			See <i>Guide</i> , <b>Step 2</b> : Provide Individuals with Equal Employment Opportunities.			
Artists*						
<ul> <li>Volunteers*</li> </ul>						
<ul> <li>Interns*</li> </ul>			* May or may not be employees,			
<ul> <li>Program/class participants*</li> </ul>			depending on your particular relationship.			
Recruitment materials contain a nondiscrimination policy statement.			The ADA prohibits discrimination in all employment practices, including job application procedures, hiring, firing, advancement, compensation, training, and other terms, conditions, and privileges of employment. It applies to recruitment, advertising, tenure, layoff, leave, fringe benefits, and all other employment-relate activities. Sample Language: [Organization] does not discriminate on			

		the basis of disability in admission or access to, or employment in, its programs or other activities.
A reasonable accommodation was made for an employee.		Reasonable accommodation may include modification to a facility, modified work schedule, computer-adapted hardware, restructuring a job, providing qualified readers or interpreters, or a desk magnifier.
Employment notices, and other relevant information are in accessible multimedia primarily used by people with various disabilities.		Multimedia includes print media such as newsletters and printed job announcements as well as electronic media such as online message boards and Web sites used by people with disabilities, as well as radio reading services, and presentations at meetings organized by groups that serve disabled people.
Provide and support appropriate services for applicants or employees with disabilities.		Accommodations may include a qualified sign language interpreter for an interview and for staff meetings or providing job announcements in alternate formats.
A recruitment-outreach plan was created.		
Employment policies and practices do not discriminate against disabled people in all terms, conditions, and privileges of employment:		Both Section 504 and Title I of the ADA require that organizations shall not discriminate against an applicant with a disability if he or she is qualified for the position. <b>A qualified individual with a</b> <b>disability</b> is a person who meets
Recruitment		legitimate skill, experience, education, or other requirements of an employment position that he or she holds or seeks, and
<ul> <li>Hiring, promotion, termination, or rehiring</li> </ul>		who can perform the "essential functions" of the position with or without reasonable accommodation.
<ul> <li>Rates of pay or compensation</li> </ul>		All employer-sponsored activities (e.g., staff meetings, training, luncheons, and

<ul> <li>Job classifications</li> </ul>		social events must be held in physically accessible access services (e.g., sign language interpreters or audio describers)
<ul> <li>Sick leave and other leave policies</li> </ul>		must be provided.
<ul> <li>Fringe benefits</li> </ul>		
<ul> <li>Financial support for training</li> </ul>		
<ul> <li>Employer sponsored activities, including social or recreational programs</li> </ul>		
[29 CFR Sec. 1630.4]		
Hold periodic access seminars for administrative and front-line staff including receptionists, program staff, volunteers, interns, guards, ushers, and box office staff. How often:		<ul> <li>Seminar may include:</li> <li>How to hire and work with sign interpreters and readers</li> <li>How your organization makes its print materials available in alternate formats</li> <li>Awareness seminars</li> </ul>
People with disabilities assist with the training [ADA Title I, 42 U.S.C. Sec. 12111 et <u>seg</u> ., and implementing regulations issued by the U.S. Equal Employment Opportunity Commission 29 CFR Part 1630] [ADA Title II, 42 U.S.C. Sec. 12131 et <u>seg</u> ., and implementing regulations of the U.S. Department of Justice, 28 CFR Part 35, especially 28 CFR Sec. 35.140]		<ul> <li>How to use the teletypewriter</li> <li>Emergency evacuation procedures for people with disabilities</li> <li>See <i>Guide</i>, <b>Step 8:</b> Train Your Staff, Board, Grantees and Constituents.</li> </ul>

## C. <u>Checklist for Existing Facilities (version 2.1) (1995)</u> This checklist was produced by Adaptive Environments Center, Inc. It will help you

This checklist was produced by Adaptive Environments Center, Inc. It will help you identify accessibility problems and solutions in existing facilities in order to meet your obligations under the ADA. The Checklist for Existing Facilities should be used as part of your survey of your facility and program. See next page.

D. Addendum to Checklist for Existing Facilities						
Question	Yes	No	Guidance			
Programs and activities are held in spaces that are accessible to people with limited mobility. This includes classrooms, studios, auditoriums, gallery spaces, and reception areas. Complete the "Assembly Areas," "Emergency Evacuation," and "Interior Signage" section of the <i>Checklist</i> <i>for Existing Facilities.</i>			If not, relocate or reschedule the activities to an accessible facility while planning and making the primary space accessible. List optional locations: 			
The accessible entrance(s) is unlocked and open to the general public [ <i>ADAAG</i> 4.14]			If it is not possible to make the main entrance of an existing building accessible, the alternate accessible entrance(s) must be open to the general public, and be unlocked and open the same hours as the main entrance.			
Exterior signage at primary entries meets <i>ADAAG</i> 4.1.2 (7)(c). [28 CFR Sec. 35.107 (b)]			The accessible entrance(s) should be marked with the international accessible symbol if it is not the main entrance or if it is one of several main entrances that are accessible. Further, signs should be displayed at inaccessible entrances(s) directing visitors to accessible entrance(s). [ADAAG 4.1.2(7) (c)]			

Raised-line orientation map or tactile model of building and room layouts (including accessible restrooms, emergency exists, programs areas, and food services areas) is displayed inside the building's main accessible entrance. [ADAAG 4.30]		Tactile maps should be available for each complex and on display where anyone can use them. They are of no value if they cannot be easily located. Further, a seated person should be able to reach all parts of the map or model.
A unisex, accessible bathroom is available with enough space for a wheelchair user and a personal assistant.		Ideally, a unisex bathroom should be provided that is large enough for a wheelchair user and spouse, friend, or personal assistant.
If your organization does not own its space/facility and it is not program accessible, your organization is working with the owner to achieve such accessibility. Date scheduled for completion:		Facilities that do not comply with <i>ADAAG</i> cannot be legally used for public programs. It is your responsibility to work with the owners to encourage and assist compliance with the law (e.g., organizing an advisory committee or conducting an evaluation to determine needed improvements and presenting the results in writing to the owner). You may also offer help raise funds (e.g., CDBG funds) to accomplish the work (See <i>Guide</i> , <b>Step</b> <b>7</b> : Financial Considerations). During this process, you should hold your activities in an accessible first floor or temporarily relocate your activities to an accessible space (e.g. school).

If your organization tours or uses auxiliary spaces for programming, there is language in the contractual agreement that the space is fully accessible to people with various disabilities.	If it is determined that they designated space is not in compliance with the <i>ADAAG</i> , an accessible space should be located. If the owner/management of the facility assures access but it is found to be inaccessible features and advising that your organization cannot use the space until it is brought into full compliance. It would be helpful to refer the owner to his or her local or nearest Independent Living Center.
	Sample language: Owner certifies that the premises leased are in compliance with the Americans with Disabilities Act, 42 U.S.C. Sec. 12101 et seq. and all access standards issued there under or under applicable state law.

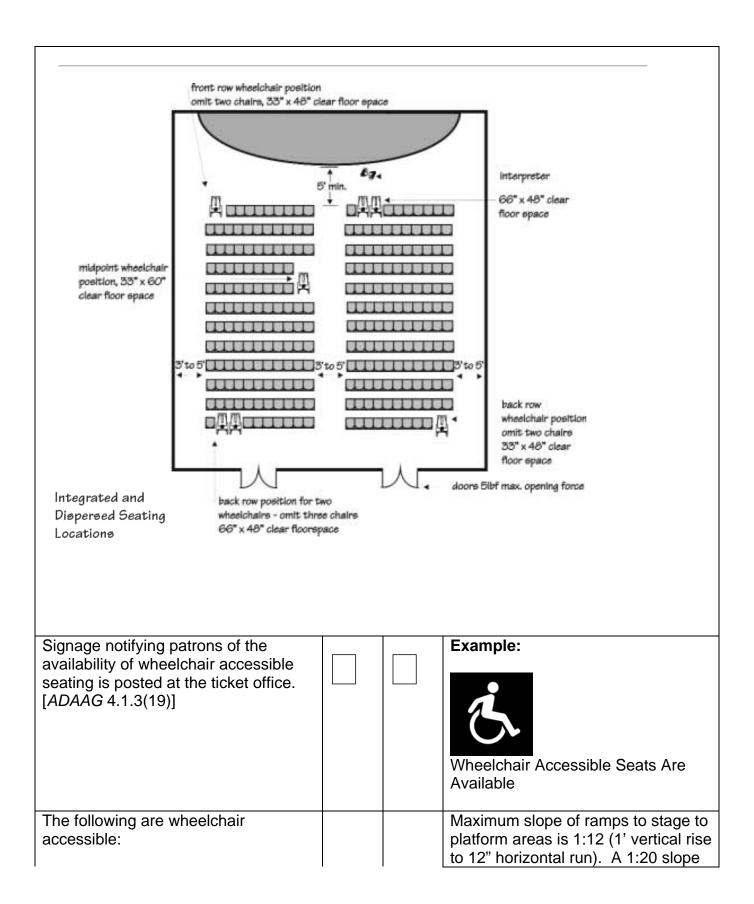
E. Emergency Evacuation						
Questions	Yes	No	Guidance			
All alarms have both visual and audible signals. [ADAAG 4.28.23]						
Lifts are equipped with emergency generator/power. [ADAAG 4.1]			In case of power outage, people must be able to exit and/or move through the building independently.			
Accessible emergency exists are clearly marked with access symbols. [ADAAG 4.14, 4.30, 4.3.10]						
There is sufficient lighting along the accessible routes, corridors, and exists. [ <i>ADAAG</i> 4.30.8, 4.3]						
Floor plans (e.g., print or tactile maps and models) include designated accessible exits and/or refuge areas, which are clearly marked.			Floor plans to be posted in plan view of staff and visitors. This helps to familiarize staff and visitors with such important information.			
Emergency signage/information, including floor plans, is mounted at an appropriate height above floor and meets signage requirements. [ADAAG 4.30]			See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pg. 75.			
Staff education on emergency evacuation, including evacuation procedures.			Staff should be trained to assist and to direct people with disabilities to accessible exits or areas of refuge (e.g., how to assist someone using an evacuation chair).			

F. Interior Signage Used to communicate direction, access, rules, safety, and other information						
Questions Yes No Guidance						
Signs are displayed at an approximate height to be read by a person in a seated position. [ <i>ADAAG</i> 4.30.6]			Sign should centered at 60" as a center line above the floor. [ <i>ADAAG</i> 4.30.6] See <i>Design for Accessibility: A</i> <i>Cultural Administrator's Handbook</i> , Chapter 3, pg. 75			
Characters and symbols have a solid background. [ <i>ADAAG</i> 4.1.2(7); 4.30.5)]			ADAAG requires signage background or characters to be eggshell, matte, or other non-glare finishes.			
Characters and symbols contrast with background (a minimum of 70%).						
Characters and letters are in sans serif or simple serif fonts with no script or serifed italics.			Example: Ramped Entrance Sans serif and simple serif are a class of font such as Helvetica or Arial.			
Characters and letters have a width- to-height ratio between 3:5 and 1:1 and a stroke width-to-height ratio between 1:5 and 1:10. [ADAAG 4.30.2]			Example: Width to Height Ratio			
Characters and letters are sized according to viewing distance but none are smaller than 18 point (1/4") at least 3" tall when displayed on a wall or suspended 80" or more from the floor. [ADAAG 4.30.3]			Characters should be at least 1" tall when mounted on a wall within 66" of the floor.			

Access symbol are used to communicate information. [ADAAG 4.30.4]		accommoda understood l read English children. Fo symbol is us	only highlight access tions but also are by people who do not i, including young r example, the TTY ed to indicate the teletypewriter.
		See Guide, Effective Co	ity Access Symbols Step 10: Tools for mmunication in and Marketing
			for Accessibility: A ninistrator's Handbook, p. 97-112.
Symbols are accompanied with appropriate language that refers to the accommodation (not who may use it).		Ż	Accessible Parking
		5	Ramped Entrance
		((( )	Volume Control Telephone
		Ĩ	Assistive Listening System

G. Assembly Areas For performing arts, film presentations conferences, seminars, and other programs						
Questions	Yes	No	Guid	ance		
The number of wheelchair seating spaces meets or exceed <i>ADAAG</i> minimum. [ <i>ADAAG</i> 4.1.19]			Capacity of Seating in Assembly Areas 4-25	Number of Required Wheelchair Location 1		
			26-50	2		
			51-300	4		
			301-500	6		
			Over 500 [ <i>ADAAG</i> 4.1.19]	6, plus 1 additional space for each total seating capacity increase of 100		
The size and floor surface of wheelchair seating spaces meet <i>ADAAG</i> 4.33.2 guidelines.			Minimum requirem seating space is 44 from rear and 60" of from the side. Floo level, stable, firm, 4 [ADAAG 4.33.2-4]	8" deep if entered deep if entered or surface must be		
Wheelchair seating spaces are integrated into and dispersed throughout the seats are that used by general public—with sight lines comparable to those of all viewing areas: [ADAAG 4.33.3]			Integrated and disp spaces provide a c prices and a choice within the regular s adjacent seating fo spouses, or persor	choice of ticket e of locations seating area and or friends,		

For fixed seating areas		
For movable seating areas		
A seat is reserved directly adjacent to each wheelchair space for friends/spouse. [ADAAG 4.33.3]		Everyone should be able to sit with whoever comes with him or her.
A minimum of 1% of all fixed seats are aisle seats with removable or no armrest on the end/aisle seats, which are identified with a sign or marker. [ADAAG 4.1.3(19)]		Seats with removable armrests make it easier for people with wheelchairs, people who use crutches, and people with limited mobility to transfer from and out of seats.
Adjacent fixed seats to wheelchair spaces have removal armrest for easy transfer. [ <i>ADAAG</i> 4.1.3(19)]		When wheelchair users choose to transfer to a seat, the seating space provides a place to store the chair. The wheelchair should always be at their side so they may move about independently and in case of emergency. Also, the space may be used for a guide dog.
Fixed seats with an installed listening system are located within a viewing distance of 50 feet from the stage area. [ADAAG 4.33.6]		A permanent assistive listening system must be installed if the assembly area has fixed seats and either accommodates 50 persons or more, or has an audio amplification system. [ADAAG 4.1.3(19) and 4.33]



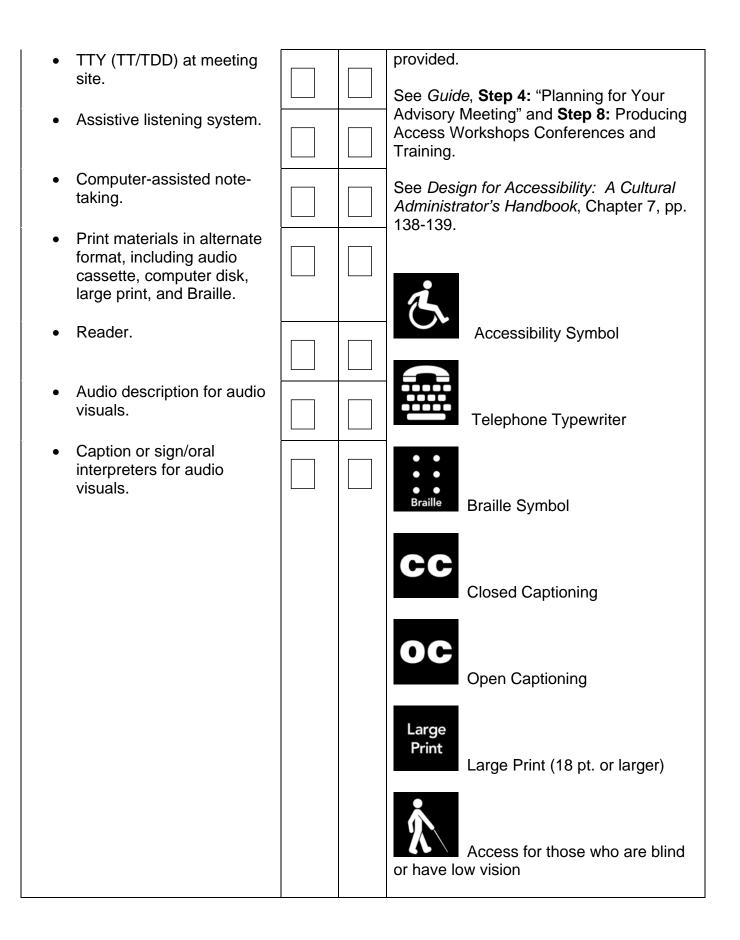
<ul> <li>Performance areas, including stage and pathway or egress to it [ADAAG 4.33.5]</li> </ul>		is more comfortably used by people with limited mobility and individuals with heart or upper respiratory problems. Further, level landings at
<ul> <li>Classrooms and pathway or egress to them</li> </ul>		prescribed distances are required for longer ramps. See <i>ADAAG</i> 4.8 for details on minimum requirements for
<ul> <li>Platform for speakers, panelists, and pathway or egress to it.</li> </ul>		ramps, slope, width, landings, handrails, and surfaces.
<ul> <li>Orchestra pit and pathway or egress to it. [ADAAG 4.33.5].</li> </ul>		
<ul> <li>Dressing rooms with restroom and pathway or egress to them [ADAAG 4.1.3(21) and 4.33.5]</li> </ul>		
<ul> <li>Control booths and pathway or egress to it [ADAAG 4.33.5 and 4.35.15]</li> </ul>		Controls and mechanisms used to perform various operations should be within reach and operable with
<ul> <li>Controls (e.g., light switches, stage controls, faucets, and controls for video displays) meet height, reach, and grasp requirements [ADAAG 4.33.5]</li> </ul>		one hand [ADAAG 4.27]

H. Registration, B	ox Of	fice,	or Reception Area
Questions	Yes	No	Guidance
Service counter top is a maximum of 36" high. [ <i>ADAAG</i> 7.2(2)]			A section of the counter with 36" maximum height may be provided adjacent to the inaccessible one. See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pp 75-76.
<ul> <li>Aisle is at least 36" of clear width leading:</li> <li>To and in front of the service counter [<i>ADAAG</i> 7.2(2)]</li> <li>From ticketing location to reserved wheelchair space to the main entry and restrooms [<i>ADAAG</i> 4.3)]</li> </ul>			A 60" diameter for a 180-degree turn is required. It is important to train staff, including maintenance and cleaning staff, concerning the importance of keeping trash receptacles, boxes, ashtrays, and furniture clear of the accessible pathways and elevator panels. See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pg. 68.
Raised-line orientation map or tactile model of building and room layouts (including program areas, accessible restrooms, food service areas, and emergency exists) is displayed for visual and tactile use. [ADAAG 4.30]			Tactile map or model should be displayed appropriately so that a seated person may reach all parts of it comfortably.

If telephones information/registrations are provided to the general public, registration or information areas/box office equipped with a teletypewriter (TTY/TT). [ADAAG 4.30, 4.31]		TTY indicates a device used with the telephone for communication with and between deaf, hard of hearing, speech impaired and/or hearing persons.
A teletypewriter (TTY/TT) is on a separate line dedicated to that service.		
A public phone is equipped with a teletypewriter (TTY/TT). Or		Signage with TTY logo is posted indicating its location. At a
The TTY located at the information area/box office is available for public use.		minimum, provide a shelf and an electrical outlet next to a public phone to accommodate a portable teletypewriter. [ <i>ADAAG</i> 4.31.9]
A public phone is equipped with a volume control device and identified with the symbol.		For new construction, 25% of, but never less than one, public telephones provided are equipped with a volume control. [ADAAG 4.1.3(17b)]
A teletypewriter (TTY/TT) is on a separate line dedicated to that service.		Offering free and/or discounted tickets should be based on need—a person's need for a personal
<ul> <li>Personal assistants</li> </ul>		assistant, or their economic needs. Some groups offer people with disabilities the same discount as
<ul> <li>On fixed/low income, including students, retired people, and others</li> </ul>		students or older adults on a request basis.

I. Meetings Including conferences, seminars, and panels ADA 28 CFR Secs. 35.149, 35.160, 35.161, 36.303, and 36.308						
Questions	Yes	1	Guidance			
Care is taken to assure that people with disabilities, as with individuals who are culturally diverse, are represent at meetings as:			Studies show that when underserved populations are under represented in cultural activities, they are underserved as well.			
Speakers						
Panelists						
Artists						
Participants						
Recruitment materials contain a nondiscrimination policy statement.						
<ul> <li>TTY phone number where other phone number are listed.</li> </ul>			TTY symbol			
Relay phone number.						
For meeting held in locations outside the organization (e.g., a hotel), the TTY or relay number for the meeting site is listed.						

When selecting a meeting site outside your facility, an access expert is consulted to assure the meeting site is physically accessible, including meeting rooms, reception space, dining areas, hotel rooms, parking and off-site events.		The local Independent Living Center or other access groups may provide information on accessible meeting sites or an access expert to survey a potential site. You may obtain a copy of the free publication, Accommodating All Guests: The Americans with Disabilities Act and Lodging Industry from the <u>ADA</u> <u>Information Center Mid-Atlantic Region</u> . See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 7, pp. 137-138.
Meeting may be accessed by public transportation or by reasonable taxi fare.		
Offer to send participants with disabilities in advance.		
<ul> <li>A map and/or written directions to meeting.</li> </ul>		
• A floor plan of meeting areas that includes restrooms, accessible entrances, and food service areas.		
<ul> <li>Information on wheelchair accessible transportation (e.g., van service to/form airport).</li> </ul>		
Participants are asked in advance of meeting if they need any services at the meeting including:		For meetings that are open to the public, a full range of access services should be provided.
Accessible hotel room.		For meetings that require registration, only those services that are requested must be



For participants who cannot use traditional print, print materials (e.g. agenda, panel book, discussion papers) are sent well in advance of meeting in the appropriate alternate format. Or		Where there are large amounts of pre- meeting materials to read (e.g., a panel book), it may be more convenient and time saving for both staff and the participant/panelists to provide funds for the participant/panelist to hire a reader.
Funds are set-aside for a reader who can read materials to the participant.		
Accessible vans/buses are provided for off-site meetings, including social events.		Transportation that accommodates people with limited mobility, including persons using wheelchairs as well as non-disabled participants is preferred.
Staff or volunteers are offered to meet participants with disabilities at transportation terminal or at meeting site entrance to show them meeting room(s), restrooms, and food service area.		As with all participants, every effort should be made to assure everyone's comfortable participation.
There is an accessible route, a 36" clear pathway to/from meetings, restrooms, dining areas, registration area, and entrance, as well as to panel table, or in audience seating. [ADAAG 4.3.3]		
Wheelchair seating space in all meeting rooms is integrated into and dispersed throughout the regular seating area with aisles that re a minimum of 36" wide. [ADAAG 4.33.3]		Symbol for Accessibility

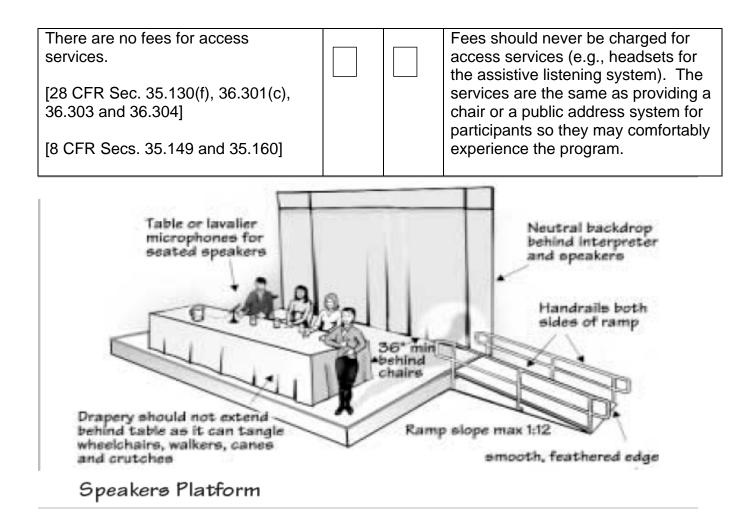
J. Food Service Including restaurants, dining areas, banquet rooms, counter, and vending areas.				
Questions	Yes	No	Guidance	
At serving counters and bars where food or drink is served, there is one section of the counter that is no more than 34" above the floor and at least 60" long. [ADAAG 5.2]			A person in a seated position must be able to reach food and tableware. See <i>Design for Accessibility: A</i> <i>Cultural Administrator's Handbook</i> , Chapter 3, pg. 77.	
Other elements:				
<ul> <li>All food and elements (including tableware, condiments, and vending machines) needed by user are between 9" and 54" above the floor [ADAAG 4.1-3.35 and 5.1].</li> </ul>				
<ul> <li>Food service aisles are at least 36" of clear width.</li> </ul>				
Aisles to and between accessible seating locations are at least 36" of clear width. [ADAAG 5.3]			The space required for a wheelchair to make a 180-degree turn is a clear space of 60" in diameter.	
Each table has one side that is not blocked by a fixed seat or bench.			Symbol for Accessibility	
The top of the table is between 28" and 34" from the floor. Knee space is at least 27" high, 30" wide, and 19" deep. [ADAAG 4.32.34]				

K. Gift Shops and other Merchandise Areas					
Questions	Yes	No	Guidance		
Merchandise counter top is a maximum of 36" high. [ <i>ADAAG 7.2</i> (2)]			An auxiliary counter with 36" maximum height may be provided next to the inaccessible one. See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pg. 78.		
Aisle is at least 36" of clear width leading:			It is important to train staff, including sales, maintenance, and cleaning staff, concerning the importance of		
<ul> <li>To and in front of the merchandise counter [ADAAG 7.2(2)]</li> </ul>			keeping trash receptacles, boxes, ashtrays, and furniture clear of the accessible pathways and elevator panels.		
<ul> <li>From entrance to counters (including cash registers) to displays</li> </ul>					
Aisles and pathways between exhibits are at least 36" of clear width. [ADAAG 4.3.3]			60" is preferred in aisle to allow room for passing and a 60" diameter is required to make a 180-degree turn.		
The lowest viewing point of display cases, stands, and tables measure no more than 36" from the floor. [ADAAG 2.2(2)]			This permits objects to be in clear view of people in seated or standing positions, as well as people of short stature.		
			See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 6, pp. 117-118.		
View of exhibit is no blocked by handrails, signage, display, windows, etc.			Seated people should be able to see over such obstructions.		

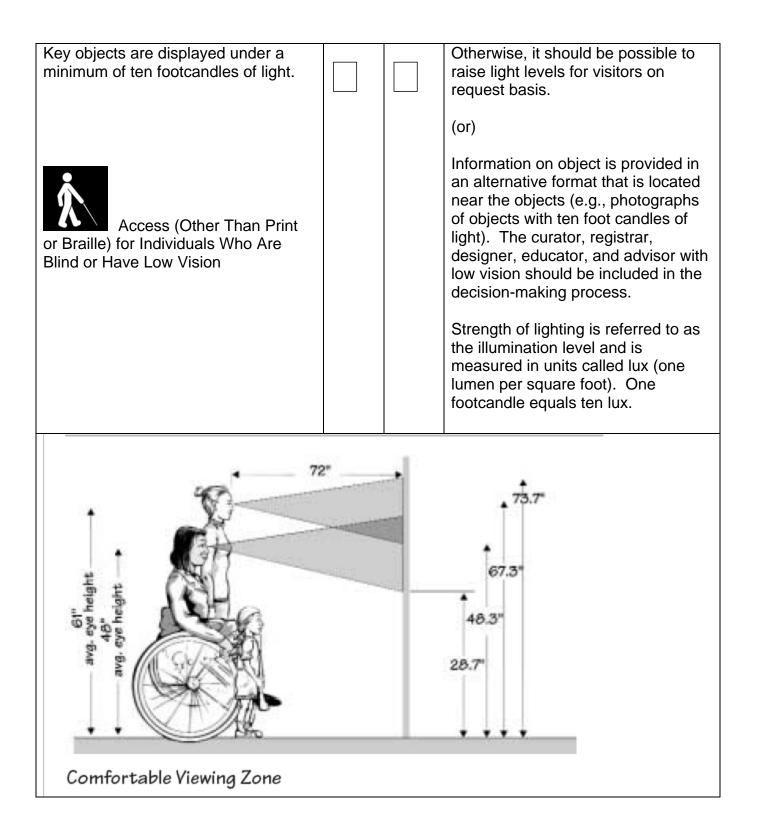
Wall-hung items are displayed at a comfortable viewing zone for both standard and seated individuals.		See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 6, pg. 118, "Comfortable Viewing Zopes"
		Viewing Zones."

L. Presentations and Programs					
Questions	Yes	No	Guidance		
Sign language or oral interpretation for at least one presentation of each production/event.			People who lip-read need oral interpreters and those who use American Sign Language or Signed English need qualified interpreters. Lighting and placement of the		
Designated spaces for interpreters.			interpreter(s) is example, each program may require different interpreter locations. Consulting with the interpreter(s) concerning the most appropriate location is best.		
Interpretation			See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 5, pp. 105-107.		
Audio description for at least one presentation of each production/event.			It is important to clearly designate which productions/events will be interpreted and audio described. Example:		
Designated space for audio describer.			The March 17 production of Children of a Lesser God will be audio described.		
Assistive listening systems: [ADAAG 4.33.67]			An assistive listening system amplifies sound and transmits it to a person's hearing aid or a receiver. In		
<ul> <li>Infrared</li> </ul>			<ul> <li>addition, it is used to transmit audio</li> <li>description. The minimum number of</li> <li>receivers should be equal to 4% of</li> <li>the total number of seats, but no less</li> </ul>		
Audio loop			than two receivers. [ADAAG 4.1.3(19)b]		
• FM			See Design for Accessibility: A Cultural Administrator's Guide,		

AM     Assistive Listening System		Chapter 5, pp. 102-104, "For People with Hearing or Speech Disabilities."
Accessible microphones and egress to them. [ <i>ADAAG</i> 4.3]		A microphone fixed on a stand with boom and a music stand for speakers' notes or a standing microphone on a table is generally accessible to a seated person.
Appropriate signage in the lobby or meeting area indication the availability of various access services. [ <i>ADAAG</i> 4.1.3(19)b and 4.30]		Example: Hear Every Word! Assistive Listening Devices are Available at the Counter.
Access services are publicized in programs, registration forms, brochures, subscription materials, etc. [28 CFR Sec. 35.163; 36.303]		Example: The November 1 performance of <i>Fences</i> will be interpreted in American Sign Language. See Design for Accessibility: A <i>Cultural Administrator's Handbook</i> , Chapter 6: "Accessibility in Arts and Humanities Activities."
Advance copies of lecture or programs notes, librettos, scripts, and/or program synopses.		Such services may assist many participants in better understanding the information and/or program.
Pre-program orientations, including tactile tour of stage area or meetings with the interpreters.		



<b>M. Exhibitions</b> ADA 28 CFR Secs. 35.149.60, 36.303, and 36.304					
Questions	Yes	No	Guidance		
Aisle and pathway between exhibits are at least 36" of clear width. [ <i>ADAAG</i> 4.3.3]			60" is preferred to allow room for passing.		
There are areas to sit and rest.			Seating should have backs and armrests.		
The lowest viewing point of display cases, stands, and tables measure no more than 36" from the floor. [ADAAG 2.2(2.)]			This permits objects to be in clear view of people in seated or standing positions, as well as people of short stature.		
View of exhibit is not blocked by handrails, signage, display windows, etc.			Seated people should be able to see over such obstructions.		
Wall-hung items are displayed at a comfortable viewing zone for both standing and seated individuals.			See diagram in <i>Design for</i> <i>Accessibility, A Cultural</i> <i>Administrator's Handbook</i> , Chapter 6, pp. 117-118.		
The signature pieces (objects that represent the theme of the exhibition) are accessible as well.			See Smithsonian Guidelines for Accessible Design, Smithsonian Accessible Program. Washington DC: Smithsonian Institution Press		



There is 30" x 48" clear floor space in front of audio-visual displays or computer interactive with accessible egress to them. [ADAAG 4.2.4.]		The top of the table should be between 28" and 34" from the floor. Knee space should be at least 27" high, 30" wide, and 19" deep. [ADAAG 4.32.34]
Controls (e.g., levers, buttons) for interactive exhibits are designed or modified to be accessible to people with disabilities. [ADAAG 4.27]		Mechanisms to be manipulated on exhibits should be mounted at a maximum height of 54" for a side approach and a maximum height of 48" if only a frontal approach is available.
Controls are operable with one hand and do not require tight grasping or twisting of the wrist.		Controls should be at least <sup>3</sup> / <sub>4</sub> " in their smallest dimension.
54       36°         36°       36°         Jac       Jac         Display Case Short	54" center of label 36" max	y Case Tall

Je" max Jee" max Display Case Wall Mount	54"	Image: Set         Image: Set
Video displays are:		In some situations, an alternate accommodation would be to place scripts of the program (with pictorial
Open or closed captioned		cues) next to the video display for use by the public.
Audio described		Closed Open Captioning Captioning
Manipulatives or devices requiring people to speak directly into them or put their ears next to the objects to listen are no higher than 41" from the floor.		
Receivers for audio presentations have individual volume controls.		Assistive Listening System
Instructions that are approachable within 3" are presented in high contrast, sans serif or simple serif fonts, with a minimum capital height of ¼".		If the keyboard is not in standard QWERTY format, it should have raised letters or symbols.

Protruding wall mounts displays/objects do not protrude more than 4" from the wall unless there is a cane-detectable barrier with 27" of the ground. [ADAAG 4.4.1-2]		For example, the backside of staircase that is not enclosed. See diagram in <i>Design for</i> <i>Accessibility: A Cultural</i> <i>Administrator's Handbook,</i> Chapter 3, pg. 69.
There should be at least 80" of clear headroom along any pathway.		If headroom is less than 80", there should be a cane-detectable barrier within 27" of the ground.
Selected artifacts and objects may be touched.		Exploring it through touch will substantially enhance a blind or partially sighted person's appreciation of an object. The multi- sensory approach not only benefits people with vision loss, but also enhances the experience and interpretation for children and people with learning disabilities.
Small tactile models of large sculpture or objects.		Everyone, including a person in a seated position, should be able to reach all sides of the model.
Audio described tours are offered of paintings, prints, and objects that cannot be touched. How often?		Docents and volunteers must receive specific training to describe art and objects for individuals who are blind or partially sighted. See Part 2 the "Visual Arts Resource Directory".
Sign and oral interpreted tours. How often?		Many people who are deaf use American Sign Language, a distinct language, other use Signed English or oral interpretation. In any case, it
Signed or oral interpreted lectures and other programs. How often?		is important to have a qualified interpreter who is able to effectively convey the presentation.
		See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 3, pg. 69.

Assistive listening system for lectures, films and other programs.		Assistive Listening System
Tours and materials are offered for people with learning and developmental disabilities.		Accommodations may include recorded and print materials; touch tours, and speaking in short clear sentences.
Docents and volunteers receive regular training on touring individuals with various disabilities.		Access Advisory Committee and organizations that serve people with various disabilities may assist with the training.

N. Exhibition Labeling					
Questions	Yes	No	Guidance		
Signs and labels may be read from a seated position. They are:			There are a number of actors that contribute to a person's ability to read exhibit text and labels, including viewing distance, viewing angle, lighting, character style,		
<ul> <li>Vertically at the back of the case</li> </ul>			Labels and exhibit text should be		
<ul> <li>On the outside of the case</li> </ul>			the floor. Ideal installation height is centered 54" flat against the wall.		
<ul> <li>At a slant inside a transparent case.</li> </ul>			See Design for Accessibility: A Cultural Administrator's Handbook, Chapter 6, pp. 117-119.		
<ul> <li>Labeling is:</li> <li>In large, clear type with adequate spacing between characters.</li> </ul>			Print should measure a minimum of ¼" high (18 point). Size should depend on closet viewing distance. One point equals 1/72". Sighted person at a distance of six feet or more may read 5/8" high letters comfortably.		
<ul> <li>Characters are in sans serif or simple sans fonts.</li> </ul>			A minimum of 70% contrast is considered high contrast. Black and white 100% contrast.		
<ul> <li>With high contrast of colors.</li> </ul>			18- Point Print		

<ul> <li>On non-glare surface.</li> </ul>		36- Point
		Print
		When a font this difficult to read is used to convey a message (i.e., a time period or theme), duplicate text with sans serif and simple serif fonts may be mounted adjacent to it.
No labels are silk-screened on plexiglass without a screened-on contrasting color background.		
Labels are mounted so a person may approach within 3" of the label without encountering a barrier or protruding object or setting off an alarm.		Low vision devices (e.g., a magnifier) often require that individuals be quite close to objects.
In addition, labeling text is available on Braille brochure or audiocassette as part of an audio description presentation.		Refer to guide publish by the Smithsonian.

O. Print Materials			
Questions	Yes	No	Guidance
Print materials, including brochures, catalogues, programs, guidelines, and publicity are provided in alternate formats:			<b>Example: 18- Point Print</b> Many libraries and organizations serving people with disabilities will
<ul> <li>In large print (18 point or larger)</li> </ul>			produce print materials in alternate formats at minimal cost.
<ul> <li>In sans serif or simple serif fonts</li> </ul>			Large Print
On audio cassette tape			Accessible Print (18 pt. or Larger)
On computer disk			
In Braille			
Permanent publications are produced and stocked in alternate format.			Example:         People who do not use conventional print may
Periodicals such as guidelines and programs are produced in alternate formats on a request basis.			obtain copies of this book on computer disk or on audiocassette. Please write or call (Name of Organization) at (phone number).

P. Media			
Questions	Yes	No	Guidance
The following services are provided to make audio visual materials accessible:			Open captioning is always visible; closed captioning provides the choice of whether or not the viewer wishes to display the caption.
CC			Lighting and placement of interpreter are important considerations in events and performances.
Closed captioning			Audio description is generally written, pre-recorded on a separate
Sign language interpretation			audio track, and produced with the particular television program, video, or film. Further, it may also be offered live with a particular film, video, television, or slides. This is done in the same way theater performances are audio described and heard by each person wearing
Audio description			an earphone that is connected to a transmitter.

Q. Marketing and Publicity				
Questions	Yes	No	Guidance	
The availability of access services are publicized in the following:			Public affairs and marketing efforts for people with disabilities should be approached like any other audience	
Season brochures			development project. Studies show that people who are older and disabled are not only underserved in	
<ul> <li>Press releases, newsletters, subscriptions series, and other publications</li> </ul>			arts, but are a vastly untapped resource for the cultural community. As with any other underserved population, every effort should be	
<ul> <li>Program, playbill, poster</li> </ul>			made to reach, interest, and involve the targeted populations in your activities, including identifying the	
Paid advertising			kinds of media they use, and what organizations they belong to or frequent.	
Public Service Announcements			See Graphic Artist Guild's Web site for disability access symbols.	
Radio reading service				
<ul> <li>Computer bulletin boards used by people with disabilities</li> </ul>				
By telephone				
<ul> <li>By TTY (TT/TDD) or relay services</li> </ul>				
<ul> <li>Signage with access symbols in the entrance, lobby, and/or reception area</li> </ul>				
<ul> <li>Contacting national and local organizations that include/serve people with various disabilities</li> </ul>				

<ul> <li>Presentations/participation in regional/state/local meetings of cultural, disability, and aging groups</li> </ul>		
TTY (TT/TDD) number is listed whenever the organization's phone numbers are listed, including on letterhead, in programs, and in phone directories.		
Provide an access brochure that describes services for people with disabilities.		Access brochures are helpful to many and highlight the wide variety of services offered. However, it is not a substitute for advertising in the multiple media.
Staff is aware of all access services and can answer question accordingly.		See Step 8 of Design for Accessibility: A Cultural Administrator's Guide.

# **Additional Guidelines and Survey Tools**

# ADA Checklists

#### **Checklist for Building and Facilities (1992)**

This checklist was prepared by the Access Board to assist individuals and entities with rights or duties under Title II and Title III of the Americans with Disabilities Act (ADA) in applying the requirements of the Americans with Disabilities Act Accessibility Guidelines (ADAAG) to buildings and facilities subject to the law. The checklist presents information in summary form on the Department of Transportation (DOT) and the Department of Justice (DOJ) regulations implementing the ADA. The checklist must be used with the DOT and DOJ regulations and ADAAG to ensure accuracy.

## New Jersey Cultural Access Task Force Project Accessibility Checklist (2006)

The Cultural Access Network of New Jersey (Formerly the New Jersey Arts Access Task Force) This Checklist is required to be completed and submitted by organizations applying for Special Projects, Project Serving Artists and Community Arts Collaborations that *are not also* a General Operating or General Program Support grantee. The Checklist is to be submitted with the application.

## Readily Achievable Checklist: A Survey for Accessibility (1993)

This easy-to-use survey tool, published by Adaptive Environments based on ADAAG, helps owners and managers of public accommodations identify barriers in their facilities. Each survey question is followed by suggestions for easily-accomplished, "readily achievable" access solutions. Includes illustrated measurement guides to aid in surveying your facility for accessibility and planning worksheets for setting priorities. The completed checklists and worksheets are the kind of documentation places of public accommodation should keep on file to demonstrate that they are making a good faith effort to comply with the requirements of the ADA. Reviewed for accuracy by the <u>U.S.</u> <u>Department of Justice.</u>

## Smithsonian Guidelines for Accessible Exhibition Design (1996)

This guide was written and published by the Smithsonian Accessibility Program for designers, curators, registrars, conservators, collections managers, designers, editors, developers, educators, and other exhibition team members. It outlines topics and provides diagrams/illustrations that serve to present the information in a clear and understandable manner. Sections include guidelines and tools (exhibition items, label design and, audiovisuals, circulation route, furniture, color, lighting, public programming spaces, emergency egress and children's environments); resources; glossary; and appendix (checklist for publications, language usage, access symbols, list of illustrations, production notes).

The guidelines are, in part, based on construction standards established for the Architectural Barriers Act of 1968, the Rehabilitation Act of 1973 and the ADA of 1990.

## **Universal Design Tools**

#### The Principles of Universal Design (2002)

Raleigh, NC: North Carolina State University.

The principles of universal design were developed by the Center for Universal Design in collaboration with a consortium of universal design researchers and practitioners across the United States. The document contains the principles as well as guidelines and a list of key elements that should be present in a design that adheres to the principle.

# STEP 7: Develop an Access Plan

Guidance on Developing an Access Plan

What a Self Evaluation and Transition Plan Should Do

**Establishing Priorities for Your Access Plan** 

**Best Practices – Long Range Plans with Access Provisions** 

Publications About Services and Accommodations for People with Disabilities

Resource Directory for Developing an Access Plan

**Financial Considerations** 

Funding Access Compliance Through Grants Programs

**Creative Financing Alternatives: Identifying Resources** 

# **Guidance on Developing an Access Plan**

**Compliance with the Section 504 and the stipulations of the ADA should already have been accomplished.** The Americans with Disabilities Act became effective January 26, 1992; under Title II, organizations receiving federal funds should have completed an access self-evaluation by January 26, 1993, to determine if their organization is "accessible and usable by" people with disabilities. The ADA stipulated that all Title II entities make structural changes to insure program accessibility by January 26, 1995. All transition plans and records their progress should be kept on file for public viewing.

Remove barriers to **existing facilities** and assure that **all new construction**, **renovation**, **and alterations** meet or exceed applicable federal accessibility standards.

Explain the methods that will be used to make access improvements. Include information about any necessary fundraising or available sources of funds. According to the Rehabilitation Act, Section 504, not every program nor every floor needs to be accessible, but enough accessible programs or facilities must be provided so that people with disabilities have an equal opportunity to benefit from the organization's program offerings, 'when viewed in their entirety." However, the passage of the 1990 Americans with Disabilities Act has made equal access to cultural programs and services a civil right, whether or not federal aid is involved. ADA Title III regulations are more inclusive, extending equal access to places of public accommodation (such as movie theaters, restaurants, galleries and concert halls) operated by groups that do not receive federal funds.

The implementation of an access policy and plans should be incorporated into your cultural organization's overall Long Range Plan. Of course, maintaining and improving accessibility should be considered on a regular long-term basis.

Your Access Plan may serve as partial documentation of your "**good faith**" **efforts to comply with the ADA** should grievances arise. However, people with disabilities should not have to initiate litigation; what is required is equal access with dignity.

Experience has shown that when access to services, programs, activities and employment are given a high priority it is reflected in an organization's mission statement, policies and guidelines.

Access improvements should strive to go above and beyond the law. While common sense plans must be made to meet minimum access requirements, cultural organizations may be creative in developing new strategies to include the 20% of Americans who have disabilities.

The law, as well as guidance from your Access Advisory Committee, should determine the priorities identified in your access plan. The plan reflects your organization's compliance with the law and methods to integrate people with disabilities into all aspects of your organization.

# What a Self Evaluation and Transition Plan Should Do

- Identify and review all policy, employment, physical and programmatic barriers that limit access to the organization's facilities, service and programs. These barriers may be determined by performing the Arts and Humanities Accessibility Checklist and must involve the assistance of individuals with disabilities. (See Step 4: Access Advisory Committee and Step 5: Evaluate Your Organization's Accessibility: The Arts and Humanities Accessibility Checklist).
- 2) Prioritize access improvements in policy, employment issues, facility, programs and services, with measurable goals and objectives. Identify readily achievable improvements first and then begin the process of planning for

those requiring more long-range plans that involve extensive design and construction work. The ADA requires that places of public accommodation [e.g., for-profit and non profit theatres, museums, libraries, galleries] remove architectural barriers when they are "readily achievable," and can be accomplished without much difficulty or expense.

- 3) Develop a timetable with completion dates for steps necessary to achieve full accessibility.
- 4) Identify the person(s) responsible for the implementation of the plan. This person could be your ADA Coordinator or a member of your Access Advisory Committee.
- 5) **Establish** a time frame and review method for ongoing monitoring and assessment; for example, schedule subsequent accessibility reviews of your organization by your Access Advisory Committee.
- 6) A copy of the plan should be available for public inspection. According to Section 504, arts and humanities agencies and organizations receiving federal funds, must have a copy of the plan available for public inspection.

# **Establishing Priorities for Your Access Plan**

When developing an access plan, a cultural organization should develop its priorities and create a timetable for barrier removal on the basis of the following:

- Whether the improvement or removal of the barrier is readily achievable
- Is a recommended priority area by the Department of Justice
- Incorporates principles of universal design to accommodate a diverse group of users of cultural facilities

#### **Readily Achievable Improvements and Accommodations**

Your plans may include readily achievable improvements that address architectural barriers as well as the policies and practices of your cultural organizations. Examples of readily achievable improvements that can be made **immediately**, at no cost or **inexpensively**, include:

- 1. Developing and convening an Access Advisory Committee;
- 2. Adding definitive access language to your policies and guidelines;
- 3. Providing all agency publications on cued audio tapes or large print upon request;
- 4. Publicizing the accessibility of your organization's activities and services in print and/or media;
- 5. Conducting access training for staff and board;

- 6. Establishing an office policy that requires using accessible facilities for all agency activities;
- 7. Installing a TTY; training staff to use it; and including the number wherever your organization's other phone numbers are listed;
- 8. Compiling resource lists of availability and costs of access accommodations in your locality;
- 9. Recruiting people with disabilities for grant review panels;
- 10. Lowering display cases and counter tops;
- 11. Installing large print labeling/signage;
- 12. Removing fixed seating for wheelchair spaces.
- **See also:** Step 6: "Arts and Humanities Accessibility Checklist" for additional "possible solutions" to access problems, which may be included in your agency's short and/or long term access planning.

The Americans with Disabilities Act Checklist of Readily Achievable Barrier Removal Checklist for Existing Facilities version 2.1 August 1995 is included as part of the Arts and Humanities Accessibility Checklist. It was designed to identify accessibility problems and solutions to assist organizations to plan how to make their facilities more usable by people with disabilities. The checklist is organized according to the priority areas, and provides possible solutions to identified barriers.

<u>Alternatives to Barrier Removal</u> is a fact sheet produced by Adaptive Environments that describes options for places of public accommodation, including cultural organizations when modifications are not readily achievable.

#### **Recommended Priority Areas by the Department of Justice**

The Department of Justice's <u>Title III Technical Assistance Manual</u> recommends priority areas for the removal of barriers in existing facilities. Because the resources available for barrier removal may not be adequate to remove all existing barriers at any given time, the regulation suggests a way to determine which barriers should be dealt with first. The purpose of these priorities is to facilitate long term business planning and maximize the degree of effective access that will result from any given level of expenditure. These priorities are not mandatory. Public accommodations are free to exercise discretion in determining the effective "mix" of barrier removal measures to undertake in their facilities.

- Priority 1: **Get people in the door.** Enable individuals with disabilities to physically enter your facility. "Getting through the door" recognizes that providing physical access to a public facility from public sidewalks, public transportation or public parking is generally preferable to any alternative arrangements in terms of both business efficiency and the dignity of individuals with disabilities. Solutions include installing 1:12 grade ramps, widening entrances and providing accessible parking spaces.
- Priority 2: **Provide access to goods and services.** Provide access to those areas of a place of public accommodation where goods and services are made available to the public. For example, individuals with disabilities should have access to assistance at the front desk, as well as to any other areas that are available to other patrons, such as exhibition areas or dispersed seating in theaters.
- Priority 3: **Provide access to restrooms.** If restrooms are provided for use, they should also be accessible to those with disabilities.
- Priority 4: **Remove any remaining barriers.** The remaining barrier removal efforts address amenities or services provided by the organization or facility.

#### **Universal Design Considerations**

[See Part 1: Universal Design] Whereas barrier free design focuses on meeting the federal accessibility standards for inclusion of people with disabilities, the intent of universal design is to simplify life for everyone by making products and environments usable by as many people as possible at little or no extra cost. Following the principles of universal design to create more inclusive and universally accessible environments, cultural facilities would consider the following:

- Site design that is easily accessible from public transit, parking and public pathways.
- Entrances and how they are used for drop off, waiting, ticket purchase or group assembly.
- Spatial organization of facilities so that users can find the event, performance, reading or exhibit as well as restrooms or telephones.
- Signage systems that help support way finding.
- Exhibits and collections made available to the broadest population by (1) providing alternative media, such as Braille, audio description, tactile maps, open and/or closed captions and in other languages; (2) designing exhibits at varying heights, with multi-sensory hands-on experiences for people of varying abilities; (4) creating pathways through exhibits that accommodate wider patterns of use by adults pushing strollers or wheelchairs; and (5) lighting that enables access to

content by eliminating deep shadows. [From: <u>Universal Design: New York</u> (2001) Center for Inclusive Design and Environmental Access, School of Architecture and Planning, University at Buffalo, The State University of New York].

#### **Organizing Your Access Plan**

Organize the results of the survey or checklist in a chart. For example, the following sample chart has five columns. The first column lists the identified barriers; the second column describes the method for eliminating the barriers; the third denotes the person or department responsible barrier removal; and the fourth is the estimated cost. The fifth column specifies projected start and completion date.

The following is a sample access plan:

Element/Barrier	Methods	Responsible Person/Dept	Estimate	Timeline Start/ Completion
Doors	Replace knobs with lever hardware throughout.	Facilities	\$12,400	3/03 -5/04
Women's Restroom—No accessible stall	Combine 2 stalls to create a fully accessible one	Facilities	\$2,000	3/03 -3/04
Printed Material does not include information about access	<ul> <li>Collect samples from other organizations</li> <li>Acquire Disability Access Symbols</li> <li>Consult with Access Committee regarding content and presentation</li> <li>Work with Graphic Designer to Produce Prototypes</li> </ul>	Visitors Services and Accessibility Coordinator	General Operating Budget	2/03 -7/04
Room Signs-No Tactile and Braille	Add compliance room signs at permanent and common use spaces	Facilities	\$329 \$5 cost for interim solution of plastic self- adhesive labels	2/00 - 3/00

See also: <u>Americans With Disabilities Act (ADA) Plan Outline</u> Produced by the New Jersey Arts Council, this outline for ADA plans is intended to help cultural groups develop a complete, well-organized plan and will help standardize all ADA plans in the cultural community.

# **Best Practices - Long Range Plans with Access Provisions**

Long Range Planning: Using Your Access Committee

Using \	Your Advisory Committee to Create a Long Range Plan: Florida Arts Council Meeting Agenda Questions
Lo	ng-range issues to address at February 21, 1995 meeting:
1)	What should the composition of the Resolution Procedure Committee be?
2)	Should the existing Advisory Committee convene again to evaluate the progress of the Division's efforts?
3)	Should the initiatives be recommended to the Florida Arts Council that focus on greater inclusion of persons with disabilities?
	For example, what can the Division of Cultural Affairs do to encourage participation by persons with disabilities in programs such as:
	<ul> <li>Capitol Complex Exhibition Program/ Arts in State Building Program</li> </ul>
	<ul> <li>Individual Artist Fellowship Program</li> <li>Arts in Education/ Artist Directory</li> <li>Grant Review Panels</li> <li>Marketing and Promotion of DCA programs</li> </ul>
4)	Should the Division of Cultural Affairs periodically schedule Access Education workshops for grantees and DCA staff? (How often?)

# Strategic Planning and Establishing Access Goals

Ohio Arts Council's Long Range Plans including Access Objectives/Strategies
Goal I: Provide Support for the Arts Strategy 2: Revise the grants making process • Success Indicators – Increase in audience and/or more positive
audiences survey responses FY 1999 –9,835; FY 2000 – 867, 671 <b>Strategy 3:</b> Examine the grants making process for procedural efficiencies
<ul> <li>On-site reports used to guarantee compliance with ADA</li> <li>Strategy 4: Create reference directories of services, venues, comparable organizations, types of artists, consultants and arts</li> </ul>
educators <ul> <li>Increased accessibility to more constituents via technology</li> </ul> Goal IV: Improve Constituent Capacity Building
<b>Strategy 6:</b> Ensures that constituents are building diverse audiences. Create seminars that focus on building art relationships among ethnic, regional, economic and people with disabilities
Organization's profile should reflect community demographics. Programs should be accessible in accordance with the Americans with Disabilities Act
<ul> <li>Persons with disabilities appointed to all support for organizations panels</li> <li>ADA compliance questions on all applications</li> </ul>
<ul> <li>BDA meetings with statewide advisory committees (Artists with Disabilities Network Ohio)</li> <li># of applications checking ADA full compliance</li> </ul>
Goal VI: Impact the Future of the Arts Strategy 1: Continue to impact arts and cultural organizations in policy
<ul> <li>OAC monitors progress of arts and cultural organizations to include minority artists and artists with disabilities in programming and operations;</li> </ul>
<ul> <li>Increase in the number of minority artists and artists with disabilities;</li> <li>Included on boards, staff and programming committees;</li> </ul>

•	Arts and cultural organizations include minority artists and artists with disabilities in planning structure;
•	OAC will disseminate information through technical assistance workshops that assist artists, arts and cultural organizations in the implementation of ADA legislation;
•	All OAC grantees will comply with ADA rules;
•	Arts organizations will develop more programs with the artists wit disabilities;
•	Organization's long range planning processes include strategies (steps) for including artists with disabilities;
•	ADA workshops part of fall 1998 regional workshops;
•	Organizations complete an ADA self-assessment and submit to OAC;
•	Organizations conduct sensitivity workshops for board and staff;
•	Increase in the number of people with disabilities on staff and board;
•	Demonstrated participation by artists with disabilities in arts programs.

The Idaho Commi	ssion on the Arts Five Year Fiscal Plan 2003 – 2007
	<u>Goal 4</u>
PROVIDE UNDER	SERVED CONSTITUENTS GREATER ARTS ACCESS AND OPPORTUNITY FOR PARITICPATION
Objective 1:	Stimulate the exchange of information and learning among artist, arts organizations, and constituents in more communities.
Objective 2:	Act as principle convener, facilitator, and information resource for the arts in Idaho.
Objective 3:	Support the continuation of cultural and artistic traditions rooted in Idaho's ethnic, occupational, and cultural communities.
Objective 4:	Develop new audience for the arts.
for developing	oted long range plan, Goal 4, Objective1, Benchmark 4, is a plan an ADA/504 Steering Committee and comprehensive agency an. Timeline will begin in November 2003 for project adoption

# South Dakota's Long Range Plan Fiscal Years 2002- 2004

The following is excerpted from the long-range plan Goal 6: Remove Barriers to Accessibility. Accessed January 4, 2004 from http://www.artscouncil.sd.gov/about/plan09-11.pdf

e. Assist South Dakota artists and arts organizations to be cognizant of the legal requirements and ways to comply with the Americans with Disabilities Act (ADA).

FY2002	FY2003	FY2004
Distribute explanatory and "how to" ADA publications to subgrantees.	Distribute explanatory and "how to" ADA publications to subgrantees.	Assess grantee ADA compliance as part of updating of SDAC plan.
Promote disability awareness to organizations and artists at Statewide Arts Conferences.	Evaluate and plan for similar training at future conferences.	Promote disability awareness to organizations and artists at Statewide Arts Conference. Evaluate as part of long-range planning.
Encourage technical assistance for grantees not in compliance.	Encourage technical assistance for grantees not in compliance.	Evaluate compliance as part of long-range planning.
Seek additional artists with disabilities for inclusion on the Touring Arts and AIS rosters.	Seek additional artists with disabilities for inclusion on the Touring Arts and AIS rosters.	Seek additional artists with disabilities for inclusion on the Touring Arts and AIS rosters.
Explore future programming possibilities with Very Special Arts (VSA).	Implement programming.	Evaluate programming as part of long-range planning.
Continue the criteria for accessibility and service to underserved communities in SDAC's grant-making process.	Help connect arts organizations to information, training, consulting, and resources to make and implement accessibility plans.	Evaluate local accessibility as part of long-range planning.

Planning for Accessibility Awareness and Training

# **Illinois Arts Council Policies and Procedures (2003)**

The IAC is engaged in developing strategies that will improve the level of awareness and understanding of accessibility issues. In the next year the staff will research the feasibility of:

- Holding bi-annual meetings with program directors to provide a forum so that all staff is aware of accessibility-related projects supported by the IAC and can evaluate the success and challenges of those projects;
- Enhancing grants writing workshops to include a section on accessibility, to assure that each applicant is aware that accessibility is an agency priority, and;
- Providing an Accessibility Checklist in every grant application for organizations that outlines the basic requirements for accessibility.

#### **Future Projects and Initiatives**

In order to learn how other state art agencies have addressed these issues, the IAC ADA Coordinator will:

- Send a survey to a number of other State ADA Coordinators who attended the recent NASAA conference in Detroit.
- Develop a comprehensive communication and public awareness plan to support arts and accessibility;
- Provide an Accessibility update outlining IAC ADA related policy and procedure changes at the next statewide arts conference convened by the Illinois Arts Council and the Illinois Arts Alliance to be held in May 2003.
- Institute a best practice column on the IAC Web site to publicize examples of high quality, creative accessibility programs as a learning source for all our constituents.
- Explore the opportunity for creating a statewide network of artists and organizations that are concerned with accessibility issues.

# Montana Arts Council FY2001-2006 Strategic Plan: "A blueprint to launch the 21st century" ARTS EDUCATION OBJECTIVE 2: Improve The Arts Skills of the Teachers and the Teaching Skills of the Artists Strategy B: Training Institute Short-Term Tactics 2001-2002 Present a training institute with Very Special Arts Montana in 2001 and 2005 to prepare artists to teach people with disabilities and disability specialists to use the arts. Accomplishments 2001-2002 • Very Special Arts artist training workshops presented for Artists in the Schools and Community Program • VSA colleagues in western U.S. begin to produce training materials Montana now uses

# Strategies for Implementing and Promoting Partnerships

Illinois Arts Council (2003)
Other State Agency Cooperative Efforts
The IAC works closely with other state agencies whose mandate is to serve people with disabilities.
This year, IAC grant programs were included in information packets distributed at the Illinois Department of Aging's annual conference.
<ul> <li>In 2003 the ADA Coordinator will give a presentation on IAC grants and accessibility opportunities at the Illinois Department of Aging's Annual Conference.</li> </ul>
• The IAC ADA Coordinator is currently in discussions about initiating a joint statewide project with the Illinois Department of Human Services, the Bureau on Accessibility and Workplace Safety and the Chicago and Illinois chapters of Very Special Arts to showcase the artwork of artists with disabilities. The project will also provide information on the IAC grant programs, particularly the employment opportunities offered by the Youth Employment Program.
• Institute a best practice column on the IAC Web site to publicize examples of high quality, creative accessibility programs as a learning source for all our constituents.
• Explore the opportunity for creating a statewide network of artists and organizations that are concerned with accessibility issues.

# Publications about Services and Accommodations for People with Disabilities

The following may assist you in planning for accommodations for people with disabilities.

#### Accommodating Patrons with Disabilities: A Survey of Ticket and Accommodation Policies for Performance Venues,

Theaters and Sports Arenas by Jennifer K. Skulski, Ray Bloomer and Jeffrey Chait Published in 2002 by the National Center on Accessibility, this report publishes the results of a survey conducted in partnership with John F. Kennedy Center for the Performing Arts, the ADA/504 Coordinators for the Arts and the Indiana Institute for Community and Disability that identified policies and procedures common to accommodating patrons with disabilities in performance venues and sports arenas. It also identified exemplary practices and issues without clear guidance or solutions.

#### Assistive Listening Devices for People with Hearing Loss: A Guide for Performing Arts Settings

This is a practical guide published by the John F. Kennedy Center for the Performing Arts on providing access to theatre goers who are hard of hearing. It describes assistive listening devices, considerations when purchasing equipment, storage and maintenance, as well as a list of vendors.

Design for Accessibility: A Cultural Administrator's Handbook, <u>Chapter 1, Planning</u> with Inclusion as the Goal

See discussion of objectives and strategies for planning and additional resources.

#### Design for Accessibility: A Cultural Administrator's Handbook, Chapter 5, Effective Communication and Program Access

This chapter looks at auxiliary aids and services that provide effective communication and make programs inclusive to everyone.

Design for Accessibility: A Cultural Administrator's Handbook, Chapter 6, Accessibility in Arts and Humanities Activities

Reviews services and accommodations provided in cultural facilities and programs.

# **Resource Directory for Developing an Access Plan**

#### Intitute for Human Centered Design

Boston, MA Phone: (617) 695-1225 Email: info@HumanCenteredDesign.org

**Description:** Institute for Human Centered Design promotes accessibility as well as universal design through education programs, technical assistance, training, consulting, publications and design advocacy. Its mission is to promote, facilitate and advocate for international adoption of policies and designs that enable every individual, regardless of disability or age, to participate fully in all aspects of society.

#### Association of Science - Technology Centers Incorporated

Washington, DC 20005-6310 Phone: (202) 783-7200 Email: info@astc.org

**Description:** Association of Science and Technology Centers Incorporated (ASTC) is a membership organization of science centers and museums dedicated to furthering the public understanding of science. ASTC has an extensive online resource center on accessible practices.

#### **Disability and Business Technical Assistance Centers**

**Description:** Funded by the National Institute on Disability and Rehabilitation Research under the U.S. Department of Education, each of the regional Disability and Business Technical Assistance Centers has a toll-free hotline staffed by specialists who can answer specific questions on the ADA. Private businesses, individuals, schools and local or county governments can call for advice and information on what is required, who is covered and how to work through a disability-related question in employment, architectural access, public services and other areas. Callers also may order materials from the center's extensive library of ADA and disability-related publications. Provided free or at low cost, these materials include the full regulations, technical assistance manuals, architectural guidelines, easy-to-read fact sheets and summaries, advice on how to make different types of businesses accessible to the public, and consultation on employment issues, such as reasonable accommodation. Go to Web site to attain information and phone numbers of the applicable regional center.

#### **Disability Rights Education and Defense Fund**

Disability Rights Education & Defense Fund Berkeley, CA 94703 Phone: (510) 644-2555 Email: <u>info@dredf.org</u>

**Description:** Disability Rights Education and Defense Fund (DREDF) is a national law and policy center dedicated to protecting and advancing the civil rights of people with disabilities through legislation, litigation, advocacy, technical assistance, and education and training of attorneys, advocates, persons with disabilities and parents of children with disabilities.

#### Job Accommodation Network

Morgantown, WV Phone: (800) 526-7234 Email: jan@jan.icdi.wvu.edu

**Description:** The Job Accommodation Network (JAN) is a free consulting service that provides information about job accommodations, the Americans with Disabilities Act (ADA) and the employability of people with disabilities.

#### John F. Kennedy Center for the Performing Arts

Accessibility Office Washington, DC Phone: (202) 416-8727 Email: <u>access@kennedy-center.org</u>

**Description:** The Kennedy Center Accessibility Office supports the inclusion of people with disabilities in all aspects of the performing and cultural arts. The staff are available to provide technical assistance via phone or email on issues specific to making the cultural arts accessible; provide referrals to resources on a national, regional and state level; and conduct training. In addition, the Accessibility Office makes available "Tip Sheets" on a variety of topics such as "Captioning/CART in Live Theater", "Formatting Large Print", "Accommodating Patrons with Ventilators and Oxygen Tanks", and more. Annually the Kennedy Center host the ADA/504 Coordinator and Accessibility Managers in the Cultural Arts Conference, which provides training on legal issues, universal design, programmatic access and employment.

#### National Center on Accessibility

Indiana University Research Park Bloomington, IN Phone: (812) 856-4422 Email: <u>nca@indiana.edu</u>

**Description:** National Center on Accessibility (NCA) is an organization committed to the full participation in parks, recreation and tourism by people with disabilities. The NCA staff provides technical assistance, education and research on accessibility issues to the parks, recreation and tourism industries throughout the United States. NCA is a program of Indiana University's Department of Recreation and Park Administration in cooperation with the US National Park Service, Office on Accessibility.

#### National Endowment for the Arts

Office of Accessibility Washington, DC 20506 Phone: (202) 682-5532 Email: <u>levyk@arts.gov</u>

**Description:** This office assists the Arts Endowment and its grantees in making programs more available to people with disabilities, older adults, veterans, and people living in institutions. NEA provides a variety of technical assistance and materials

including how-to-checklists, and the Community Development Block Grant report on how to apply for federal funds to make public or private buildings accessible.

# **Financial Considerations**

Quite often, arts organizations have the perception that access incurs great expense. Quite often this is incorrect.

- **Example:** Many accommodations for disabled people are not costly. Based on many years of operating experience, and after serving tens of thousands of actual workplace accommodation cases, the Job Accommodation Network, a service of the Office of Disability Employment Policy, US Dept of Labor has discovered that:
  - 1. 71% cost less than \$500;
  - 2. 20% of accommodations cost nothing.
- **Example**: For new construction, studies show that access considerations cost less than one-half of 1% of total construction. For existing buildings the cost can be minimized with proper design assistance.

Financial considerations for access accommodations and/or improvements should be given a high priority with each arts organization and with state legislatures.

- **Example**: Your state legislators and/or city council may have discretionary funds, or the power to procure funds, that your organization may target for major access initiatives.
- **Example**: Grant guidelines may include statements informing applicants that planning and providing for program and architectural accessibility are given high priority when determining grant awards.

Your access policy should be reflected in the your organization's budget, for example, in the appropriate budget lines of capital improvements, personnel requirements, fees and services or accommodations for participants. If the accommodations are not feasible in the next budget cycle, then a multi-year plan for how they will be funded should be developed and included.

**Grant-making organizations should be prepared to enforce financial commitment to access by including a budget line item in applications and guidelines**, for example, by stating that the cost of program accommodations for people with various disabilities (e.g., audio description, sign language interpreters, cassette recordings of printing materials or large print labeling) are generally eligible project expenses.

Accommodations/improvements should be researched and budgeted in the early planning stage of any undertaking. Funds should be earmarked in advance in order to provide services and/or make improvements.

When seeking financial support for access accommodations or improvements, or when encouraging grantees to do so, stress that access has positive economic benefits, and serves the community at large by expanding programs to include people with disabilities or who are older. For example, structural access makes the environment safer and more comfortable for everyone: when given a choice between steps and a ramp, 80% of people without disabilities choose to use the ramp.

## **Funding Access Compliance through Grants Programs**

Many regional, state and local arts service organizations are demonstrating their commitment to access by providing their grant recipients with financial assistance specifically intended for increasing access.

# **California Arts Council**

...to participate is to be alive, to have access is to participate...

The California Arts Council

In Collaboration with the National Arts and Disability Center at UCLA

Announces a New Funding Opportunity:

The California Arts Council's Art and Technical Assistance Program

2003-2004 Guidelines

#### PURPOSE

The purpose of the California Arts Council Arts and Accessibility Technical Assistance Program is to enhance opportunities for participation in the arts by people with disabilities.

#### FUNDING GUIDELINES

The California Arts Council and National Arts and Disability Center will make available grants up to \$500 for professional development and/or technical assistance activities. The funded activities are to support efforts in making programs and services accessible to people with disabilities.

The activities and requests could include, but are not limited to:

\* Leasing or renting of ramps, or assistive listening devices.

\* Hiring of sign language interpreters.

\* Audio description services and devices.

\* Creating alternative formats for materials such as: large print brochures, Braille, printed materials, cassette tapes, and/or captioning.

\* Professional development for artists and staff to attend conferences that focus on issues of the arts and accessibility.

\* Organizing a local meeting bringing together interested grantees and community members to discuss the Americans with Disabilities Act and/or to address specific access needs within the arts community.

# ELIGIBILITY

Organizations and individuals in California eligible to apply.

#### **FUNDING RESTRICTIONS**

There are limited funds available for this program. The CAC does not fund capital expenditures or purchasing of equipment.

#### NUMBER OF APPLICATIONS

You may apply up to two times a year.

#### PROGRAM PROPOSAL 2003-2004

Please submit a formal typewritten proposal of no more than three pages that includes the following:

- 1. Name.
- 2. Organization (include address, telephone, e-mail and fax).
- 3. Tax ID or Social Security Number.
- 4. Date (s) of activity.

5. Budget for the proposed activity including any in-kind or matching funds used.

6. Brief description of the development activity, program, or service.

7. Describe how you will provide information to the public or potential participants about your program's accessibility. This should include how you will use verbal or written descriptions, or logos that describe services in promotional materials and in all forms of advertising, brochures, mailings, display ads, posters, press releases or telephone recordings.

8. Describe how activity relates to overall accessibility plan of your organization.

9. Amount of request from the CAC up to \$500.

10. Title and signature of the applicant.

#### 11. Date.

#### **REVIEW PROCESS**

Applications will be accepted on a rolling basis. As soon as the application is received it will be reviewed. Notification will be made no more than 1 month after received.

#### REQUIREMENTS

Awardees will be expected to submit a 1 page final report and when applicable, a copy of all publicity materials used announcing the availability of the accommodation service provided.

## West Virginia Commission on the Arts/West Virginia Division of Culture and History

#### **Funding for Accessibility:**

**Cultural Facilities Capital Resources Grant** funds acquisition of real property, durable equipment, renovation or construction including alteration needed in order to comply with Section 504 of the 1974 Rehabilitation Act and the 1990 Americans with Disabilities Act.

#### **Fast Track ADA and Emergency Grants**

The amount of \$100,000 will be reserved from the previous fiscal year's accumulated funds for the purpose of responding to smaller renovation and construction projects to comply with Section 504 of the Federal Rehabilitation Act and the Americans with Disabilities Act (ADA) and regulations concerning access to public buildings for people with disabilities, and to answer emergency needs when damage to arts and history museum infra-structure or sudden failure of equipment may result in harm to arts and history collections and public safety.

#### Arts Accessibility Technical Assistance Funding

Technical Assistance Funding is available but must but must accompany a programmatic funding grant application. Activities and requests could include: Leasing or renting of ramps, or assistive listening equipment, hiring a sign language interpreter, audio description services, or creating alternative formats for materials such as large print brochures, Braille, or cassette tapes. Funding level up to \$500 of eligible items with 50% matching funds.

# **New Hampshire State Council on the Arts**

#### Cultural Facility Project Grant FY 2005 Grant Guidelines

These grants may be used for the construction, renovation, maintenance, and purchase of major equipment needs of cultural facilities. Eligible equipment includes items that provide long-term, necessary enhancements to the physical plant being used for the organization's arts programming. At least two estimates for these costs must be obtained.

Facilities must meet minimum standards for architecturally barrier-free entry before organizations may apply for a Cultural Facility Grant for any need other than to assist them in meeting those standards.

Priority will be given to applications accompanied by a facility plan of at least three years in scope, including immediate and long-term building maintenance needs and a budget projecting expenses and sources of revenue dedicated to meeting those needs. (The State Arts Council considers applications for the costs of assembling this plan appropriate.)

#### Maximum Grant Request

Requests may be made for \$1,000 - \$8,000.

#### **Required Match**

At a minimum, grants must be matched with one dollar in cash and/or in-kind goods and services for each dollar requested.

#### **Sample Projects**

- Cultural Facilities Planning: A rural arts organization wants to renovate an old mill complex into a performing arts space. It could hire an architect to create conceptual drawings to be used for fund-raising.
- Cultural Facilities Capital Projects: A crafts center with a fully accessible ground floor exhibition space, but with classrooms located on the second floor, wants to install an elevator for people with mobility impairments. It may apply for help in the costs of labor or building materials.

#### **Funding Criteria**

The following criteria are used by reviewers to rate applications:

- Cultural significance of facility.
- Uniqueness in geographic area.

- Architectural significance of building.
- Past and probable future use as a cultural facility.
- Usefulness of building for arts activities.
- Documentation of ongoing, regular arts activities.

#### Quality of Project

- Evidence that project is part of a larger facility maintenance or expansion plan.
- Appropriateness and long term benefits of specific project proposed.
- Impact on the users of facility (the number and characteristics of individuals).
- Realistic budget and timetable for project.
- Qualifications of the persons who will be directing and implementing the project.

#### Degree of Accessibility

- Evidence of ADA compliance.
- Evidence of community involvement in facility planning.
- Evidence of inclusive programming policies, e.g., outreach activities, affordable admissions, culturally diverse programming, benefits to NH artists.
- Evidence of audience development planning.
- Efforts to educate audiences and broaden their appreciation for the arts.

#### Administrative Capacity

- Stable organizational history.
- Commitment of the board and project director to complete the project.
- Relationship of project to long-range plan.
- Demonstrated effort to solicit donated or discounted equipment/services.
- Clarity of proposal.

## Pennsylvania Council on the Arts---Accessibility Division Overview (2001)

#### **Division Description**

The Accessibility in the Arts in Pennsylvania for Individuals with Disabilities Division is a partnership between the Pennsylvania Council for the Arts and VSA Arts, and international nonprofit organization dedicated to artistic excellence and providing lifelong learning opportunities for children and adults with disabilities.

#### **Division Goal**

To create opportunities for individuals with disabilities to more fully participate in the cultural life of Pennsylvania.

#### Number of Applications:

Only one application per applicant may be submitted to this Division.

#### Eligibility

Organizations must be nonprofit, tax-exempt corporations providing arts programming and/or arts services in Pennsylvania.

Organizations must be incorporated in and conduct business in the Commonwealth of Pennsylvania in order to apply for support.

Unincorporated groups (and in some instances individuals) must apply to the PCA through a nonprofit organization that acts as a fiscal sponsor.

All proposed activities and services must be held in Pennsylvania. All projects should makes arts programs, materials, and other events accessible to individuals with disabilities and/or they should encourage the artistic participation of artists with disabilities. Priority is placed on projects that show evidence of an ongoing commitment to accessibility for individuals with disabilities.

#### **Guidance to Applicants**

These awards are unlikely to support a project, program, or the staff of an organization that has as its primary purpose therapy, recreation, or amelioration of social problems. However, an award may support the use of artists of professional caliber in such an organization, project, or program. Artist with credentials and experience in therapy, recreation, or social service are not automatically excluded from participation or support, but evidence of their professional credentials, as artists will be a critical part of the PCA's evaluation of any application for support.

#### **Matching Requirements:**

PCA awards must be matched on a dollar for dollar basis, In-kind goods and services may not be used to match PCA funds.

commun	<b>Criteria</b> ions are reviewed by an advisory panel from the arts and disabilities nities. The recommendations of the panel are presented to the PCA and VSA resentatives for final review and action.
The follo	owing three weighted criteria are used to review an application:
Quality	<ul> <li>of Artistic Product/Process or Service (40 points)</li> <li>Evidence that the project will have artistic merit.</li> </ul>
Availabi	<ul> <li>ility of the Arts (40 points)</li> <li>Potential to increase or improve outreach to individuals with disabilities that otherwise would not be reached or that are limited in their opportunities to participate in the arts.</li> <li>Participation of individuals with disabilities in the planning, implementation, and evaluation of the project.</li> </ul>
Manage	<ul> <li>ement (20 points)</li> <li>Clarify of the project.</li> <li>Appropriate budget for the project.</li> <li>Evidence of commitment from applicant to accessibility to the arts for individuals with disabilities beyond the project as evidenced by past efforts or future plans.</li> <li>Qualifications of key people in the project.</li> <li>Ability to carry out the project through evidence of organizational stability and fiscal responsibility.</li> </ul>

# **Creative Financing Alternatives: Identifying Resources**

While access accommodations should be a high priority, financial resources are often limited. Providing for agency and grantee accessibility may not require as much money as it does education and creative planning.

Solicit financial support from foundations, corporations, local businesses or service organizations stressing the positive marketing strategy that making access improvements benefits the community at large by expanding your programs and services to include people with disabilities and who are older, rather than simply providing for accessible capital improvements. When submitting a proposal to one of these groups, assume the potential funder knows nothing about arts access; the concept will have to be thoroughly explained. Your efforts will most likely be successful if these organizations already support arts activities and/or disability-related agencies.

# Example: A successful and effective method to involve funders is to invite a representative to serve on your access advisory committee. In addition to providing financial support, these

businesses may provide valuable guidance and help establish networks to other parts of their industry and/or constituency.

- Example: Businesses, foundations and service groups should benefit from their contributions to increasing access. Visibility should be assured by giving organizations credit in publications such as playbills, newsletters, brochures and training materials; in signage at events; in media releases; or by inviting an officer from one of these groups to serve as a keynote speaker or panel chair.
- **Example:** Solicit donations for a specific access need. For example, you might approach a local business or service organization with a funding proposal for an assistive listening system in your theater, in exchange for a credit line in all of your playbills and publications. Oftentimes, a \$500 \$1000 contribution will make a needed access improvement possible. Suggested contacts include:
  - 1. Your local Chamber of Commerce or other business associations;
  - 2. Local radio or television stations; and
  - 3. Your local Kiwanis, Rotary, Lions, or Women's Club.

**Develop non-traditional partnerships with local government agencies to accomplish access improvements or implement access initiatives.** For example, city bonds might be pursued to install a curb cut; barrier removal projects may be planned to coincide with other scheduled capital improvements planned by local governments; joint funding collaborations could be developed with agencies such as your State Department of Health or Department of Social Services.

Example: State Vocational Rehabilitation Agencies may provide funds to hire and/or on-the-job training for workers with disabilities; or your local or state government, private industry council or Chamber of Commerce may provide assistance through the Job Training Partnership Act.

Work in partnership with other organizations to locate financial support for access initiatives, ensure access compliance, etc. Numerous organizations, such as those serving the disability community or representing people with disabilities, will provide free or low-cost services, thus avoiding costs incurred by hiring an access consultant. For example, your local Independent Living Center, Easter Seals or Foundation for the Blind, may:

1. Perform site evaluations and/or review access plans.

- 2. Provide videos, brochures, pamphlets, flyers or reprints free or at very low cost.
- 3. Provide speakers who are knowledgeable in accessibility.
- 4. Offer guidance on selecting designers who have access expertise.
- 5. Offer guidance on where to buy equipment and the associated costs.
- 6. Assists in developing access-training workshops.
- 7. Help co-sponsor events.

Actively pursue in-kind contributions to avoid costly fees, for example, free meeting or workshop spaces at an accessible site; donations of airfare or accessible transportation; or the donation of printing services.

- Example: Many state libraries produce print materials in Braille and/or arrange volunteer readers for audio cassette taping at low or no cost; requests should be made several weeks in advance.
- Example: Your local school for people who are deaf or visually impaired may close-caption or Braille materials material for a reasonable fee.

The Louisiana Division of the Arts has a working arrangement with the Louisiana School for the Deaf and the Louisiana School for the Visually Impaired (only a few blocks from the Division offices), to produce documents in accessible media for applicants, grantees, or panelist with special needs. The Louisiana Division of the Art is located near both the Louisiana School for the Deaf and The Louisiana School for the Visually Impaired in Baton Rouge, thus they are able to accommodate requests for such materials on relatively short notice. They are able to provide Braille version of program guidelines to a prospective applicant within several days of the request.

**Example:** In exchange for donated meals, your organization might offer the contributor a service, such as an access training session.

Cooperate with other arts and non-arts organizations in your area to establish equipment loaner programs or coordinate bulk purchases of equipment, such as audio description headsets or TTY's (TDD's).

#### **Community Development Block Grants**

Community Development Block Grant (CDBG) funds are available through your state and city government to remove architectural barriers in **both public and private** buildings, to make arts programs and activities more accessible to people who are disabled or older. Arts organizations and others have used these non-matching funds from the U.S. Department of Housing and Urban Development (HUD) to install elevators, ramps, assistive listening systems, removable seats, accessible restrooms and curb cuts.

HUD distributes CDBG funds directly to states in two programs, for entitlement and non entitlement areas. The entitlement program provides annual grants on a formula basis to entitled cities and counties to develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons. Recipients of CDBG entitlement funds include cities with more than 50,000 or more people or urban counties with a population of at least 200,000. Non entitlement areas receive state CDBG Program award grants for local government to carry out development activities. Annually each State develops funding priorities and criteria for selecting projects in a Consolidated Plan.

HUD's Fiscal Year 2003 CDBG budget was **4.7 billion.** Many organizations such as schools, courthouses, and senior centers have used CDBG funds for access improvements. Funds are granted for appropriate projects through an application process. Your <u>state contact</u> (can put you in touch with the office that manages your local funds).

See also: <u>Community Block Development Grants Programs</u> for a description of the CDBG programs at HUD.

NEA's Report on Community Development Block Grants is an updated version of the last report that the NEA developed to help encourage and assist arts organizations in obtaining federal financial assistance from the U.S. Department of Housing and Urban Development (HUD) for structural and programmatic improvements that make arts programs and activities more accessible to disabled people.

# Tax Incentives for Improving Accessibility for People with Disabilities

There are two tax incentives available to businesses to help cover ADA-related eligible access expenditures. The first is a *tax credit* established under Section 44 of the Internal Revenue Code that can be used for architectural adaptations, equipment acquisitions, and services such as sign language interpreters. The second is a *tax deduction* established under Section 190 of the Internal Revenue Code that can be used for architectural Revenue Code that can be used for architectural or transportation. These two incentives can be used in combination with one another if the expenditures qualify under both.

#### See also: <u>Tax Incentives Packet Available on the Americans with Disabilities</u> <u>Act</u>

Produced by the Department of Justice, this packet provides information about tax incentives for small businesses and businesses of any size to offset some of the costs for improving accessibility for customers or employees with disabilities.

STEP 8: Train Your Staff, Board, Panelist, Grantees and Constituents
Guidance on Educating Staff, Board, Grantees and Constituents
Effective Training Practices
Types of Training for Staff, Board, Panelists and Grant Recipients
Producing Access Workshops, Conferences and Training
Examples of Access Education Efforts for Staff, Board and Grant Recipients
Technical Assistance
Access Education Integrated into Day to Day Activities and Operations
Guides, Newsletters, and Other Access Publications

Guidance on Educating Your Staff, Board, Grantees and Constituents

Educating staff and board heightens awareness, promotes integration of access issues into all aspects of the organization, and helps provide the support needed to move forward on access plans.

Access education/training should be repeated and/or updated on a regular basis. Review of the agency's Access Policy/Mission Statement and Access Plan should reinforce this concept.

Advisory Committee members and other qualified people with disabilities should participate in education efforts as panelists, consultants and instructors to assist in organizing and updating educational programs. All too often what might

be perceived as insensitivity is actually ignorance. Many people have not had experiences of knowing and working with individuals who have various disabilities.

The enforcement of nondiscrimination begins with education. State Arts Agencies and Humanities Councils should take the lead in educating, assisting and supporting their constituents on accessibility. A helpful, assertive approach is generally more effective than an investigative one.

Accessible programs enhance and expand the creative experience for all participants and audience members. What is needed for one participant can be a convenience for all, i.e., large print labeling or elevators.

Arts and humanities service organizations can be catalysts for researching and cultivating new audiences. Promoting access is a form of audience development. It is also a method for discovering new forms of outreach.

# Learning first-hand from people who have disabilities increases awareness, effectively educates staff and encourages cooperation.

The ultimate goal is to make access part of <u>all</u> education efforts. Access issues should be integrated into general as well as optional sessions of conferences, workshops and management seminars.

# **Effective Training Practices**

#### Train Board and Staff

Many cultural organizations are taking leadership roles to advance the state of access to the arts and humanities for their board, staff and constituents. It is highly recommended that board and top administrative staff are involved in these efforts to prevent a leadership void. Staff involved at all levels of the organization need to be trained. This includes staff who have direct contact with patrons with disabilities (i.e. those involved in greeting, ticket sales, information desk, security guards), as well as staff who work behind the scenes (i.e. administrators, exhibit developers, education, facilities). Staff with direct interactions will be the first point of contact for a patron/participant with a disability with a question. Staff behind the scenes needs to be aware of what the main issues that affect people with various disabilities and older adults so that they know best how to best structure the environment and to develop programs and procedures to ensure an enjoyable experience for all.

#### Model Accessible Practices through Your Training

The location, methods for instruction and content of the training should model accessibility. Participants and presenters will benefit from learning through demonstration of accessible training practices that includes the training site and methods used. Hold all training sessions in accessible locations; provide handouts in

large print and Braille; utilize videos that are captioned and/or audio described; and provide sign language interpreters so that participants experience the auxiliary aids and services that make programs inclusive to people with various disabilities.

Consult Accessibility Coordinators of regional, state and local arts agencies, humanities councils or your state chapter of VSA arts. These organizations may provide examples of access workshops that are being conducted in your area. In addition, individuals from these groups may be able to serve as advisors and/or presenters in your activities.

#### **Training Components**

The following are 8 components of an effective training programs for staff, board members, volunteers and grantees. These components are the recommended content areas that should be addressed in every workshop or training session.

# The 8 Key Components to Training

- 1. Discuss the organization's commitment to accessibility and etiquette.
- **2. Define "People with Disabilities".** Discuss the legal definition of disability as well as the range in fundamental needs of individuals visible and hidden disabilities.
- 3. The needs of older adults, and access to facilities and programs.
- 4. The importance of language and its power to include or exclude.
- 5. Good communication practices.
- 6. How to correctly offer assistance to people with disabilities and older adults.
- 7. Describe and demonstrate services and auxiliary aids.
- 8. How to respond to emergencies and implement your organization's emergency procedures for evacuation, fire or medical emergency.

Design for Accessibility, A Cultural Administrator's Handbook (2003)

# Types of Training for Staff, Board, Panelists and Grant Recipients

A variety of training methods are described below that can be used as guidelines in setting up your own locally relevant conference, workshop or training programs.

#### **Sensitivity Training Seminars**

Present a panel of speakers who are artists, cultural administrators, educators and/or participants who represent different categories of disability. Each speaker discusses:

- 1) What cultural participation means to them;
- 2) Their experiences gaining access to the arts and humanities --- both good and bad; and
- 3) Their advice to cultural organizations for making their activities more accessible to their participants with their particular disability--- what works, what is effective and what to avoid.

This kind of experience helps participants understand why accessibility is important over and above the law, and provides information on current access issues. Further, panelists should be invited to meet with participants following the presentation, and to participate in the entire seminar or conference. This interaction should result in networking and increased awareness on everyone's part. For more information, see the outline for an access seminar, below.

Seminars to work with/study aspects of a particular disabled community/culture: for example, teaching basic, frequently used signs of American Sign Language; or learning first-hand from people who have disabilities. This kind of training has proven successful in cultivating potential audience members and discovering new methods of outreach.

**Contact local organizations that represent people with disabilities, or who are older**: for example, your state chapter of VSA or local Independent Living Center may be enormously helpful in providing literature and/or conducting sensitivity training for your organization and constituents.

See also: <u>Access and Opportunities: A Guide to Disability Awareness</u> produced by VSA arts is an informational tool for those who want to gain knowledge about disability, and tips for social etiquette and positive interactions.

> **Disability Etiquette Handbook** produced by The City of San Antonio, Texas Planning Department and the Disability Advisory Committee as an information tool to enhance opportunities for persons with disabilities to pursue their careers and independent lifestyles.

#### Smithsonian Guidelines for Accessible Exhibition Design

This document contains guidelines as well as design tools. The guidelines are in part based on construction standards established for the Architectural Barriers Act of 1968, the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990. The represent Smithsonian methods for arriving at the laws' required end: accessible exhibitions that work for people with disabilities as well as for the rest of the public. Together the guidelines become the Smithsonian standard for accessible exhibition design.

#### "Model Programs" Panel

Artists and arts administrators who have accessible programs speak about their programs, audience development and cultivation of new access leadership. For example, a representative from an accessible performing arts facility speaks about:

- 1) How they evaluated and planned for increased access, funding required to make their theater structurally and programmatically accessible and technologies they use to accommodate patrons with disabilities.
- 2) Awareness training they provided for their employees and volunteers, e.g., box office staff.
- 3) Programming ideas that integrate performers and audiences with and without disabilities.
- 4) Concrete examples of how they make their programs accessible to all participants, for example, audio description, pre-performance "Sensory Seminars" of the stage set, costumes and props for audience members with visual disabilities; non-traditional casting of people with disabilities; shadow-interpreted performances or video captioning.
- 5) How they market and advertise their access accommodations.

#### **On-Site Facility Access Evaluation Workshop**

Workshop participants receive instruction on how to use the "Arts and Humanities Accessibility Checklist" (See Step 6). Training could include:

- 1) A hands-on site evaluation conducted by an expert access team and/or an individual who has a disability. Participants are shown how to assess architectural features, such as paths of travel, slope of ramps, restroom usability, horizontal and vertical circulation and integrated seating.
- 2) Subsequently, workshop participants are provided with access checklists to evaluate their own facilities and programs.

3) Follow up is important. A second session may be held several weeks later to provide additional guidance and strategies for access improvements, technical assistance or funding.

#### Access "Case Study" Workshops

Workshops may include case studies: for example, participants discuss and/or bring photographs of access challenges within their facility, and receive advice and solutions from a panel of experts. Participants could view designs that combine access compliance with 504 / ADA Regulations, universal design and aesthetic considerations.

#### **Sequential Access Training Workshops**

Access training is most effective when it is repeated and updated. Many arts and humanities organizations find that the best ideas and results for improving and upgrading access come from their staff and/or constituents holding an ongoing sequence of seminars/workshops. For example, a series of 4 workshops may address different areas or topics:

- 1) Section 504 and the ADA requirements, and sensitivity training for interacting with people with disability.
- 2) Structural accessibility: this session may include cultural administrators conducting an access site evaluation, discussion of adaptations to existing facilities, sources for technical assistance and tactics to obtain funding for improvements.
- 3) Developing targeted audiences by providing accessible programs: this session may include hands-on experiences with assistive technologies, marketing strategies to reach underserved populations and the economic benefits of these efforts.
- 4) Integrating people who have disabilities into arts and humanities programs, guidance provided by mentors, discussion of non-traditional casting, and disability as a diversity issue.

## **Producing Access Workshops, Conferences and Training**

#### The planning process will require:

- 1. A minimum of a four-month preparation timeline.
- 2. Forming an advisory group to help plan the event.

- 3. Locating an accessible site by using a survey such as the "Checklist for Existing Facilities" (contained within the "Arts and Humanities Accessibility Checklist" in Step 6). Contact your local <u>Independent Living Center</u> for advice on accessible meeting spaces and/or to conduct a survey of a potential meeting space.
- 4. Determining the logistics and costs of providing access accommodations, including transportation.
- 5. Fundraising through arts agencies, foundations, corporations, etc. (Step 9: Financial Considerations).

#### Planning the program involves:

- 1. Defining the audience and developing a mailing list of invitees, for example:
  - a. Cultural administrators, artists, teachers, humanities scholars, authors, docents or other staff members from a particular arts institution;
  - b. Representatives from similar cultural institutions or organizations within the state or community, such as directors of dance schools/companies or museum curators; or
  - c. Selecting a specific cultural discipline to be featured at the training program.
- 2. Defining the sponsor(s); collaborative efforts have many benefits and program implications.
- 3. Developing the agenda (see sample agenda below).
- 4. Selecting presenters with and without disabilities who have appropriate professional expertise and experience, such as lawyers, architects, artist, filmmakers, authors, individuals with disabilities and cultural administrators.
- 5. Designing and producing the program in print and alternate formats.
- 6. Making arrangements for access services.
- 7. Preparing the panelists by providing them with an outline of topics to be covered.

- 8. Compiling resources for participants that assist access work. This may include local and state resource lists, an access bibliography and a listing of exemplary accessible programs in the state.
- 9. Marketing your access education-training program.

# **To locate accessible cultural programs and informed speakers** in your area, contact:

- 1. Your state and/or local arts and humanities service agencies. As grant providers, these organizations will be able to suggest members of their constituency that have received grants based on the excellence of their programming and audience development.
- 2. State and local organizations serving people with disabilities, including your state chapter of VSA arts and local Independent Living Center.
- 3. Cultural organizations cited in the discipline-specific resource directories in this document (visual, literary, media and performing arts) see discipline specific resource directories in this document). Many of these groups have developed exemplary access programs and may be able to refer you to similar model activities in your area.
- **See also:** Independent Living Centers provides services and advocacy for people with disabilities.

State Agencies and Organizations for ADA Compliance and Technical Assistance for a contact in your area.

State, Regional, and Jurisdictional Art Agencies about access training symposia sponsored by their organizations.

The **NEA Accessibility Coordinator List** can be found on the NEA Web site.

<u>VSA State Affiliates</u> are part of a national network of organizations that conduct arts programming for individuals with disabilities.

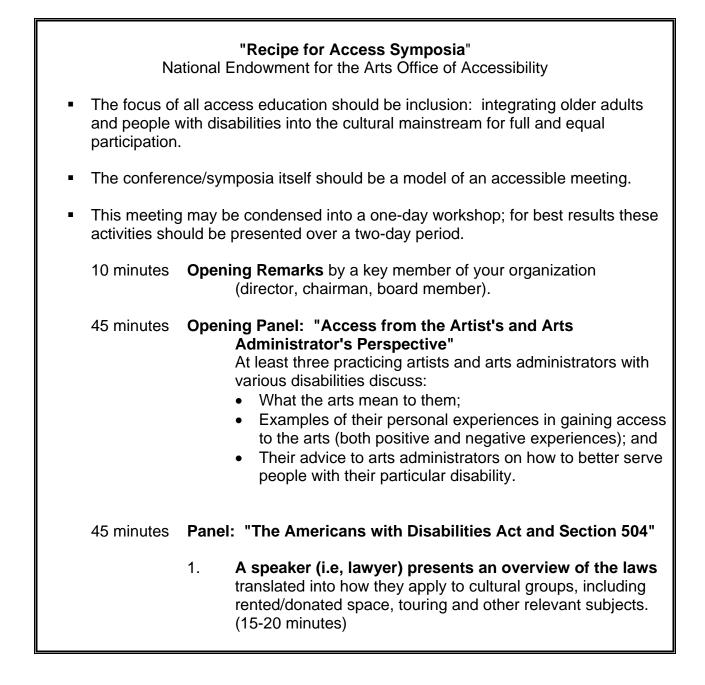
# Sample Agenda for a Conference, Workshop or Training Session

VSA arts "Arts Access Training Program" Model

Sample agenda adapte	" <b>Arts Access Training Program"</b> ed from Very Special Arts' <u>Arts Access Training Guide</u> (1992):
8:30 - 9:00	Registration/Coffee
9:00 - 9:15	Welcome and Introductions
9:15 - 10:45	<ul> <li>Impact of the Americans with Disabilities Act:</li> <li>[Advice from an expert, such as a lawyer or architect]</li> <li>What is the Act?</li> <li>What are you liable for?</li> <li>Who is exempt and who is not exempt?</li> <li>Timeline for compliance.</li> <li>Examples of the regulations as they relate to organizations.</li> </ul>
10:45 - 11:45	Panel Discussion: <b>"The Expectations of People with Disabilities for Change</b> <b>within Cultural Organizations"</b> [Advice from people who have disabilities or representatives from disability organizations]
11:45 - 12:15	Questions and Answers
12:15 - 1:00	Lunch
1:00 - 2:30	"Adaptive Technology and Design: Presentation of Devices and Design Concepts that Make Facilities and Programs more Accessible" [Advice/case studies from cultural organizations that have developed model programs; questions and answers]
	OR
1:00 - 2:30	<b>"Disability Awareness Training"</b> [General instruction on techniques for interacting with people who have disabilities; or focus on the needs of people who have a specific type of disability, e.g., people who are deaf or hard of hearing]

2:30 - 3:30	We're Here to Help: Role of Sponsors in Helping Organizations become more Accessible
3:30 - 4:00	Conclusion

#### National Endowment for the Arts Office of Accessibility Model



	2.	An arts administrator discusses his/her experience in resolving a grievance or formal complaint, emphasizing the positive results. (10 minutes)	
	3.	Questions and answers. (10 minutes)	
20 minutes	Luncl	neon and Dinner Speakers One speaker per meal who may be an artist, head of an arts organization, and a board member who is actively engaged in access issues; or a performance by professional artist(s) with disabilities.	
1-1/2 hours	Conc	<b>The number, topics covered, and frequency of panels will depend on the length of your conference.</b>	
		Each panel should include no more than three speakers, and at least one panelist who has a disability.	
		Suggested topics are:	
		<ul> <li>"Making Access a Reality": Discussion of policy, public affairs and marketing issues.</li> </ul>	
		<ul> <li>"Education and Outreach": Model programs that reach and include people with various disabilities.</li> </ul>	
		<ul> <li>"Access: It's More than a Ramp:" Designing for increased access through the self-evaluation process.</li> </ul>	
		<ul> <li>"Universal Design": The concept of making access features an integral part of all design, including programs and facilities.</li> </ul>	
		<ul> <li>"Adapting Existing Facilities and Historic Preservation Issues."</li> </ul>	
		"Making Websites Fully Accessible."	
		<ul> <li>"How to Hold an Access Training Workshop."</li> </ul>	
		<ul> <li>"Media and Literature: Models, Technologies and Resources."</li> </ul>	
		<ul> <li>"Performing Arts: Models, Technologies and Resources."</li> </ul>	

•	"Visual Arts:	Models,	Technologies	and Resources."
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### 40 minutes **"Planning for the Future"** In the closing session, participants discuss "Where do we go from here, and what do we need to do it." This valuable session will help your organization identify and prioritize ways you may help each other to advance access in your community.

# Examples of Access Education Efforts for Staff, Board, Panelists and Grant Recipients

# Access Education Sponsored by National, Regional, State and Local Arts Service Organizations

National Endowment for the Arts Accessibility Coordinators (ADA/504) Peer Session NASAA Conference, Charleston S.C., 2003 included "The Basics" on what new coordinators need to know and do—and what seasoned coordinators are doing to educate and assist their grantees with access issues; "Web Accessibility" and a demonstration of a screen reader; and West Virginia's Cultural Facilities Funding Program, and how it is being used to make arts facilities and programs more accessible. The peer session is designed to update participants in access issues and is a venue for Access Coordinators to Network.

In 2002 **Florida Arts Council** and **VSA Florida** held regional workshops addressing the topics of Cultural Access and the Arts in Healthcare, Professional Development of Artists with Disabilities and their Annual Leadership Conference focused on Arts in Education--- Inclusion and Application. VSA arts of Florida also presented Arts Extension Service workshops for arts administrators on Cultural Access and Arts for Older Americans.

**VSA Idaho** holds periodic community workshops and public meetings for cultural access throughout Idaho. **Idaho Commission on the Arts** staffers and board members attended the workshops as well as artists and arts organizations. The workshop contains a segment on sensitivity and awareness training.

**Illinois Arts Council** sponsored "Champaign Urbana Special Recreation" a VSA arts Festival in 2003 to showcase the creative talents of people with disabilities in the visual and performing arts. This included workshops, an Art Show, educational demonstrations and the creation of an on-site mural using adaptable art tools. Facilitated by Dwayne R. Szot, the mural was created by people with disabilities using his own original adaptive art tools and concept, including a wheelchair-painting machine. The Inclusive Practices Workshop presented by **SPA (Studio Place Arts)** and **VSA Vermont** with support from the **Vermont Arts Council** and **The Center for Independent Living** was held on Monday, July 8<sup>th</sup> 2002, at The Aldrich Library and SPA. The workshop was offered to museums and galleries volunteers and advocacy/service organizations to learn about accessible exhibit design. The workshop was presented to coincide with the July exhibition at SPA, "Of the People, By the People and For the People." Over 30 participants learned about aesthetic touch and verbal description as ways to enhance the gallery experience. They worked with a team of people—the artist in the exhibit, access consultants, and advisors who are blind or visually impaired--- each providing their professional and/or personal presentation perspectives. The day began with a panel presentation an accessibility consultant for cultural institutions. After the panel presentation, the workshop moved to SPA where people worked in smaller groups to experience tactile artwork and techniques to describe art and the gallery experience for people who are blind or have low vision. People also shared personal stories that demonstrated the value of inclusion.

The **Kentucky Center for the Arts**, in partnership with the **Kentucky Arts Council** offered 6 regional workshops in 2002." Access in Practice: A Positive Approach to Accessibility Services" and "Access by Design I and II addressed topics such as understanding the basics of the ADA, planning for access services, locating funding for access services and practical skills for staff and volunteers, making the visual arts accessible. Stage One's *The Music Lesson* was presented with audio description and captioning. These workshops covered numerous areas related to accessible arts and offered valuable materials to be shared with fellow staff and utilized in access planning.

In 2002 the **Mississippi Arts Commission** hosted a series of town hall meetings across the state. The meetings were a part of a statewide effort to bring communities, artists and arts supporters into the Commission's planning process and to discuss how the Commission in partnership with the community could better serve its constituents. The agenda for the meetings included a segment specifically addressing accessibility issues entitled, "Increasing audience by increasing accessibility and meeting ADA rules."

The Mississippi Arts Commission is also working in partnership with VSA Mississippi to work towards training organizations on developing a greater understanding of accessibility and promoting artists with disabilities. Two conferences were scheduled for early 2003--- Building Funds for the Arts and Starting and Operating a Local Art Agency. Mississippi's Arts Industry Director also serves as their ADA Coordinator and maintains resource files on accessibility, provides assistance to constituents, prepares and maintains resource files on accessibility, articles for publications, and serves as a conduit for NEA information on accessibility.

The Vermont Arts Council along with the New England Artist Trust, the Council's Access Project Consultant, the New England ADA Technical Assistance Center, plus representatives from over 13 local community organizations and venues including churches, the town hall, the local historical society, the local library, local schools and

hotels collaboratively worked together in May of 2001 to bring a regional artist conference of nearly 300 participants to the historic village of Woodstock, Vermont. Access consultants with local representatives surveyed each site within the village of Woodstock to evaluate the level of accessibility in the local facilities. Reports were written and shared with representatives from venues, providing free service for them in terms of improving facilities for the future. The sites presented multiple challenges, both physically and technically but through communication and cooperation among multiple partners, the integrity of the historic venues was maintained. Access maps were created and conference materials ranging from the brochure to registration packets were available in alternative formats. In one case, a portable ramp and accessible bathroom facility was rented to make a facility more accessible.

In 2001, West Virginia Division of Culture and History and the West Virginia Commission on the Arts hosted a workshop called "Building for Accessibility" in three different locations across the state of West Virginia. The goals of the workshop were to attract quality grant applicants with accessibility components, to increase awareness and sensitivity to artists and audience with disabilities, to provide information and resources for evaluating barriers to participation in the Arts Education Program, and to demonstrate examples of assistive devices for the arts.

WESTAF- "From Insight to Innovation: Art and Accessibility in the West" December 14-16, 2000 This conference was organized by the Western States Arts Federation (WESTAF), in partnership with the National Endowment for the Arts and the state arts agencies of Alaska, Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming.

# From Insight to Innovation: Art and Accessibility in the West

The Western States Arts Federation (WESTAF) invites you to participate in a symposium to address issues, review developments, and identify opportunities for enhanced access and exposure to the arts for people with disabilities and older Americans. The event will provide panel discussions, workshops, showcases, and exhibits to offer practical guidance on ways to make access considerations integral to the arts.

#### General Information

#### Symposium Fees:

\$150 if you register by October 31, 2000
 \$175 if you register after October 31, 2000
 A daily rate of \$80 is available, please specify preferred day of attendance.

Registration is limited, so register now.

The Oakland Marriott City Center 1001 Broadway Oakland, CA 94607 1-800/228-9290

When making your reservations, please be sure to discuss your individual accessibility lodging needs with the hotel at 510/451-4000.

The rate at the hotel (which is available until October 31, 2000) for those attending the symposium is \$129 plus tax for a single or a double room. Mention the Disability and the Arts Conference to receive the special rate. Hotel reservations must be made directly with the hotel by calling 1-800/228-9290.

Driving directions to the hotel can be found on their Web site at marriott.com/marriott/oakdt or you may call the hotel directly at the number above.

Flyer and registration form are available in alternative formats by calling 303/629-1166 (voice) or 303/607-9019 (TDD).

Complete information, listing of speakers, and timely updates about symposium activities are available on the WESTAF Web site at www.westaf.org.

**Questions?** Call WESTAF at 303/629-1166 (voice) or 303/607-9019 (TDD).

We ask Symposium participants to help us keep all meeting rooms smoke and scent free.

# **Technical Assistance**

Cultural administrators utilize a variety of technical assistance methods to educate, evaluate, support, and enforce access compliance. These efforts may include:

- · Individual consultation: on site, email or by phone
- Small or large group training
- Referral to resources or programs
- · Arranging onsite consultation with accessibility experts
- Providing presenters
- Information on innovative programs and practices
- · Writing and disseminating information via newsletters
- Posting useful information on Web sites

**The Pennsylvania Arts Council** 2003-2004 Professional Development and Consulting Division offers non-matching funding to help applicants evaluate and plan to make facilities, programs, and staff accessible to individuals with disabilities.

#### **Advisory Committees**

The best method for creating effective and ongoing access training initiatives and providing technical assistance is to use the guidance of an Access Advisory **Committee** (See Step 4).

Use the guidance of an Access Advisory Committee to create effective and ongoing access education initiatives by providing technical assistance.

Each arts organization should create an advisory committee tailored to address the needs identified by their constituents, as well as their organization's financial resources and planning strategies.

Advice gained can be put into action quickly, producing solutions and outreach activities that involve greater participation from the community at large.

Experience has shown that some of the most creative and exciting work can happen when smaller, lower budget institutions work in partnership with a variety of arts and non-arts organizations in their area.

#### **Self-Evaluations and Surveys**

Access self-evaluations are an excellent learning opportunity for all parties involved, and provide a concrete vehicle to encourage, educate and help enforce access compliance. Experience shows that results obtained from surveying your constituency enable both grant providers and member organizations to determine strategies necessary for increased education and the type of assistance needed; these initiatives should be incorporated into access plans and budget.

Quite often, access evaluations provide the organizations surveyed with enough impetus, information and inspiration to achieve the spirit of the law: that is, going beyond the minimum standards by making programs comfortably available to the greatest extent possible.

Self-evaluations and surveys are most successful when the grant providing or membership agency presents itself as a partner in the process, by offering support through education, technical assistance, and resource materials. It also provides an opportunity to discover and highlight successful access programs developed by member organizations.

- **Example:** In 2002, the Kentucky Center for the Arts and Kentucky Arts Council conducted 4 ADAAG Site Surveys for arts organizations. The survey identified areas of an organization that are not accessible according to the Americans with Disabilities Act Accessibility Guidelines. The survey included readily achievable alternatives for compliance and served as a tool in long term access planning.
- See also: Step 6: "Arts and Humanities Accessibility Checklist".

Step 7: Implement Your Access Plan.

#### **Consultancies and Mentorship**

Several arts and humanities service agencies provide an access consultant referral service and/or directory, maintain an updated network of individuals with access expertise who are hired and/or recommended to work with arts organizations statewide. Consultants may be active in training workshops, access brainstorming sessions, program development, survey implementation, access funding initiatives, audio description training, or in creating mentorship links between various kinds of arts organizations.

Numerous non-profit advocacy organizations of and for people with disabilities will provide free or low-cost consultation to arts organizations who need guidance in complying with the legal access requirements of granting agencies. Many organizations, such as Independent Living Centers, Easter Seals, local Foundation for the Blind, Office of Special Education or Rehabilitation, may perform site evaluations, review plans, provide publications, offer guidance on where to buy equipment, or assist in developing access training workshops.

**Example:** The New Jersey Arts Access Task Force was created in 1992 to assist all cultural organizations in making their programs and facilities accessible to individuals with disabilities. The Arts Access Task Force is comprised of individuals with specific knowledge and expertise in areas relating to accessible programming and facilities. Since its inception, the Arts Access Task Force has been a resource for New Jersey's art community to use as they make structural and programmatic changes in order to comply with the Americans with Disabilities Act (ADA). All of the Arts Access Task Force's programs and services are made possible by the New Jersey State Council on the Arts.

The New Jersey Arts Access Task Force provides:

On-Going Technical Assistance Workshops- These
 workshops, offered throughout New Jersey, provide training and

technical information to assist in the creation of a strong longrange ADA plan.

- Self-Assessment Surveys- A user-friendly survey helps identify areas of our operation that are and are not accessible and what is readily achievable regarding access. The survey will also act as a guide as long-ranged ADA plan is developed.
- **Referral and Information Services** The Arts Access Task Force will provide appropriate information or the resources to for specific questions with regards to sign-interpretation, architectural access, employment issues, etc.
- Review of ADA Long-Range Plans- Members of the Arts Access Task Force will review ADA plans prior to their submission to the New Jersey State Council on the Arts. Comments and suggestions will be made to applicants as to how they can improve the plan and what elements need clarification.
- **Cultural Access News** This semi-annual publications informs the arts community about the latest advancements and accomplishments in arts accessibility in New Jersey and across the nation. Special features highlight valuable tools and programs that will assist in the implementation of your organization's ADA plan.
- **Example:** Beyond Access to Opportunity (BATO) is a statewide education, information and technical resource program to inspire action on the part of New York State Council on the Arts (NYSCA) grantees to make facilities and programs more innovative and usable to people with disabilities and older adults. The arts council is developing and implementing several strategies that energize constituents to look at possibilities, examine best practices, problem solve with experts and peers, and make changes in their individual institutions.

Since the beginning of this initiative, NYSCA has worked with the Association of Resident Theaters of New York, which received funding from the Mellon Foundation to obtain assisted listening devices in 12 not-for-profit theaters. NYSCA has also been working with the Theatre Development Fund for the past four years, providing \$185,000 for their **Theatre Access Project** to support signed and captioned performances in theater, music and dance, as well as literature readings. Currently, NYSCA is exploring collaboration with Broadway and nonprofit theaters to improve the usability inclusiveness in the New York City theater industry.

Example: West Virginia Commission on the Arts has developed the Peer Assistance Network (PAN) that provides technical assistance to West Virginia's cultural arts community. The Network provides ways for staff and board members of organizations to help each other as well as the artists in their communities by exchanging advice between peers who manage similar programs and projects in other areas of the state. In 2001, two advisors with accessibility expertise were added to the roster and a partnership with the Centers for Independent Living is in the works.

The WV Commission on the Arts makes two PAN sessions per year available to arts organizations free of charge. A "session" can be up to two days at a time. Sessions can range from computer training to organizational development to marketing to conflict resolution to lighting design to festival and season planning. They can involve an organization's whole board of directors or one or two staff members.

The Commission has selected a group of "peer advisors" from which organizations choose for their sessions. These advisors all have experience in the arts community in West Virginia and expertise in a range of fields that the Commission believes can provide the best, most relevant and applicable set of skills to arts organizations in the state. The advisors are listed in a catalog available from the Commission.

For more information, visit the commission's Web site.

# Access Education Integrated into Day to Day Activities and Operations

Ultimately, it is everyone's responsibility to achieve fully accessible programming. Educating staff and board reinforces their role in ensuring access. The Accessibility Coordinator should serve as facilitator to the following educational efforts to ensure that access is integrated throughout the entire organization:

**Recruit board members, staff, interns, volunteers or panelists who have disabilities**; this will heighten awareness throughout your organization, and help gain needed resources for access improvements.

**People with disabilities should participate on a wide variety of panels**; for example, an architect discussing universal design as a part of facilities panel at a museum conference; or a person who is deaf discussing sign language interpreted performances as parts of an audience development panel at an arts presenters' conference.

Include an access component in new employee and/or grant applicant orientation, such as information on access materials and accommodations provided by your organization. **Example:** As part of new employee training, have them perform the "Arts and Humanities Accessibility Checklist" (Step 6) for their office or area.

# Generate a series of memos updating staff on access procedures and their responsibilities. Topics might include:

- 1. Planning Accessible Agency Events;
- 2. Access Accommodations: Guidance and Request Forms;
- 3. Emergency Evaluation;
- 4. User's Guide for Your Organization's TTY (TDD);
- 5. Progress on Implementing Your Access Transition Plan;
- 6. Availability of Access Guides;
- 7. Upcoming Access Seminars/Events;
- 8. Availability of Grants that May Be Used for Access Projects;
- 9. Updates on Providing Print Materials and Media in Alternate Formats;
- 10. Access is a Diversity Issue.

Promote access awareness by regularly updating constituents with your organization's newsletter and/or press releases; this may include articles, national and local resources, upcoming events/workshops, recent access-related mailings, etc.

Have selected information presented in both print and Braille so there are physical examples of your access efforts; for example, large print staff business cards; an "Access Guide for Visitors with Disabilities" brochure; an exhibition guide; a playbill.

- **Example:** The 2001-2002 issue of **CoVisions**, a newsletter published by the **Colorado Council on the Arts** was revised to increase its accessibility. Revisions included the increase of font size, along with balanced use of white space, and a whiter paper stock to increased contrast.
- See also: <u>Best Practices</u> contains practical advice on how to create access guides; improve conferences and meetings, exhibits, programs, facilities, interactions with visitors, live and recorded media, marketing, print materials, and web page design; and schedule sign language interpreters. This online resource was contained in Accessible Practices, produced by The Association of Science Technology Centers Incorporated (ASTC) to assist museums welcome and accommodate individuals with disabilities.

## **Guides, Newsletters, and Other Access Publications**

Several arts service organizations have developed access publications for their constituents. The intention of these materials is to educate and inform; those that

include model programs provide inspiration and a basis for networking. All state arts agencies and humanities councils should provide to their staff and first time grantees with informational material and guidance. Organizations may, for example, directed to this online resource guide.

- Example: The New Jersey Arts Council developed a publication <u>Discover</u> <u>New Jersey Arts Accessibility Guide</u> This companion piece to the *Discover New Jersey Arts Resource Guide* is designed to assist patrons with disabilities and their families in determining the physical and programmatic accessibility of New Jersey's cultural institutions. A "snapshot" of each organization's accessibility is provided via the International Access Symbols, which were determined from responses to a comprehensive accessibility survey.
- **Example:** Idaho Commission on the Arts provides a number of services and publications including *Accessibility.* All workshops (grant writing, arts organizations, artists, long range planning) are held in public facilities that are accessible for all. In the spring 2000 issue of Latitudes, the commission's newsletter, the entire center pull-out section was devoted to an article entitled, "Disability and Nonsense: Dispelling Needless Barriers." The article gave statistics, common considerations, common courtesy, and ten steps to bring your organization into compliance through Web sites, books, magazines, videos, and listed contacts.
- **Example:** The Louisiana Division of the Arts has a working arrangement with the Louisiana School for the Deaf and the Louisiana School for the Visually Impaired, to produce documents in accessible media for applicants, grantees, or panelist with special needs. The Louisiana Division of the Art is located near both the Louisiana School for the Deaf and The Louisiana School for the Visually Impaired in Baton Rouge, thus they are able to accommodate requests for such materials on relatively short notice. They are able to provide Braille version of program guidelines to a prospective applicant within several days of the request.
- Example: West Virginia Division of Culture and History and the West Virginia Commission on the Arts produces a quarterly newsletter entitled Art Works, in which accessibility issues are continuously addressed. The 2002-2003 Winter issue included "Guidance for Writing and Speaking About People with Disabilities and Older Adults" from the National Endowment for the Arts. The Fall 2002 issue featured an article about an accessibility workshop held on the Campus of Marshall University to discuss why and how arts organizations need to do a better job of making their programs more

accessible to people with disabilities. The issue also included a informative fact sheet entitled, "ADA Facts: How the Law Affect You." The cover story of the Fall 2001 issue of "Art Works" was about "the 'A' word", "Accessibility"--- the creation of a universal or inclusive arts environment that everyone can use.

- **Example:** The Kentucky Center for the Arts and Kentucky Arts Council publishes Access Network News - A monthly email newsletter that informs the art community about grant opportunities, assistive technology, online resources, marketing opportunities and other access related information.
- **Example:** Every arts organization may create a customized Access Booklet/ Training Guide. A highly recommended and effective method for training grantees or constituents is to prepare an access booklet with contents customized to the needs of the organization. Any of the materials from this document can be copied and spiral bound for circulation. This abbreviated, concise, "ready reference" booklet could include:
  - 1. Brief 504/ADA legislation fact sheets
  - 2. Job Description for Accessibility Coordinator
  - 3. Agency Access Self Evaluation
  - 4. 10 Step Sample Access Plan
  - 5. Discipline Specific Access Checklists
  - 6. Materials on Interacting with People with Disabilities
  - 7. Outreach/Marketing methods
  - 8. Sample workshop agenda;
  - 9. Targeted resource list;
  - 10. Models of accessible programs within the state
  - 11. Other pertinent information
- Example: The California Arts Council in meeting one of their goals of their three year ADA/504 plan, produced with the National Arts and Disability Center at UCLA, The Step by Step Guide to Accessible Arts in California to assist the arts community to make their spaces, programs and activities available to the approximately 6 million Californians with disabilities. Along with 504/ADA requirements, it includes California access and civil rights laws pertaining to individuals with disabilities. The guide takes organizations through the process of evaluation, planning, and removal of physical and programmatic barriers.

#### Example: The lowa Arts Council publishes online an <u>Accessibility Planning</u> <u>Guide: A Step by Step Approach for Planning Your</u> <u>Accessibility</u>

It includes steps to begin your planning process, conducting an accessibility audit of your policies, programs and services, as well as simple planning outline.

Example: In January of 2002, the Southern Arts Federation sent a letter and information package from their Access Coordinator entitled <u>Promoting Accessible Programs and Places</u> to all Southern Arts Federation Grantees. The letter stated that:

> The Americans with Disabilities Act (ADA) is a comprehensive civil rights law that benefits people with disabilities. The Southern Arts Federation encourages arts and cultural organizations to learn more about ADA guidelines and accessibility implementation. As a recipient of federal fund for an arts-related project, your organization is strongly encouraged to review and implement the enclosed accessibility guidelines.

The enclosed material will provide suggestions to assist your organization as you develop programming and publications. To learn more about ADA resources, please visit the following <u>The</u> <u>National Endowment for the Arts (NEA)</u>.

# Step 9: ENFORCE 504/ADA COMPLIANCE WITHIN YOUR ORGANIZATION

**Guidance on Enforcing 504/ADA Compliance** 

Assisting and Enforcing Compliance with Your Grantees

# **Guidance on Enforcing 504/ADA Compliance**

**Cultural organizations should provide leadership by setting a good example** that is evidenced in their policies, guidelines, plans, budgets, meetings, conferences, panels, community outreach, and through inclusion of people who are disabled or older as staff, board, panelist, and advisors.

All board and staff should be educated in access issues, accommodations (i.e., how to hire a sign language interpreter or reader on short notice), and the agency's grievance procedure.

Access implications should be considered when monitoring, developing or revising all employment practices and policies.

Access is a work in progress, which requires preventative maintenance. To ensure 504/ADA compliance is being monitored and even upgraded, the agency's access policy and/or mission statement, self-evaluation document, grievance procedure, and access implementation plan should be **reviewed and re-evaluated regularly**. Access seminars for staff should be held on a regular basis as well.

**Example:** As part of new employee training, have each new staff person complete portions of the "Arts and Humanities Accessibility Checklist" (Step 6).

Enforcing access compliance, both in-house and with grantees, requires commitment and consistency. Access policies that are not integrated into standard operating procedures are doomed to failure. Consistently enforcing access compliance demonstrates your organization's concern for, and commitment to, cultural diversity. Creativity can open doors and welcome people in ways nothing else can.

# **Assisting and Enforcing Compliance with Grantees**

**Every opportunity should be taken to educate constituents** on their compliance responsibilities through <u>all</u> conferences, workshops, orientation meetings, printed materials and through staff/board members.

**Enforcing access compliance takes salesmanship.** Remind your grantees that providing and promoting accessible activities to people who are older or disabled is a positive marketing strategy, which involves an enormous, constantly increasing, new audience.

**Plan to enforce your policies.** According to ADA and Section 504, access compliance deadlines have already passed. Develop a **compliance timetable** that gives grantees deadlines for access improvements. Have a strategy in place to deal with these issues. By monitoring and/or having a record of grantees' access efforts, you are protecting your organization if complaints occur.

**Does your agency require that its grantees perform an access self-evaluation?** When it comes down to it, grant recipients are required to have completed a self-evaluation (and transition plan if needed) at some point, and have it on file for inspection.

**Part of enforcement means you're going to put your money where your mouth is.** Determine when your agency will withhold funds based on an applicant's continued non-compliance or failure to complete compliance plans. In what situations will your agency refuse to grant money at all? How will your agency follow up on compliance? Will your agency provide financial and/or technical assistance to assist grantees with compliance?

**Enforcement information provided to grantees should include your organization's Standard Grievance Procedure**, which includes the steps your agency, must take to enforce the law if all efforts to secure voluntary 504/ADA compliance fail. Grantees/constituents should be encouraged to develop their own Grievance Procedures.

One of the greatest challenges to enforcing access compliance is keeping the requirements simple, manageable, practical and relevant to even the smallest grant-receiving organization. By nurturing the access efforts of applicants, and keeping them in the grant network, funding organizations can continue to promote access to the arts for all people.

#### **Enforcing Compliance with Grantees in the Application Process**

Funding guidelines should contain your organization's Access Compliance/Nondiscrimination Statement, and other access language that helps applicants better understand what is required.

#### **Guidelines may include:**

- 1. Statement(s) informing grant applicants that accessibility is reviewed as part of the panel process, and that access efforts or the lack thereof will be reflected in their score. For example, "Organizations will be ranked according to program and facility accessibility. A lower score may result in denying the grant request, or lowering the amount of the funds awarded."
- 2. Specific Access Questions for Panel Evaluation. For example, "What have you done in this year to educate your board and staff on access?"; "In the coming year, what are your specific plans for making your facility, programs and services more accessible to people with disabilities?" By asking in this way, applicants should go into more detail and provide a clearer picture of their ongoing access work, rather than providing panelists with a copy of last year's plans.

Example of applicant questions:

- **A. Facility Accessibility**: How will this project be accessible to people with disabilities? If the facility is not fully accessible, does the organization have a plan in place for making it fully accessible?
- **B. Program Accessibility**: Give specific examples of how the applicant organization plans to involve or increase involvement of racially/ethnically diverse populations, people with disabilities, older individuals, women and other special populations in community served. Explain specifically how these special constituencies will be outreached to as potential audience members.
- C. Explanations and/or a listing of the various types of disabilities of underserved populations.
- **D.** The **types of access accommodation** that may be planned, budgeted, and included in the application.
- E. Guidance in where to list costs for program accommodations.
  - **Example:** The Minnesota Arts Board Institutional Support Application includes a line item under Operating Expenses for applicants to list last years actual costs for accommodations, current and projected expenditures.
- F. An "Accessibility Checklist" for programs and facilities.
- **G.** A line requesting the **name and number(s) of the applicant's Accessibility Coordinator**, or the person directly responsible for access.

- **H.** An "Assurance of Compliance" statement/form that includes assertive access requirements. While many grant-making organizations include legal requirements concerning compliance with federal regulations in applications or grant contracts, others add more specific and informative language concerning access requirements.
  - **Example**: An Assurance of Compliance form could include requirements for the grant recipient to:
    - 1. Present their funded programs/activities in sites that are accessible;
    - 2. Promote and advertise programs and facilities as accessible to individuals with disabilities by using access symbols (such as the wheelchair symbol) in all printed materials;
    - Include a statement that "all programs, activities and services will be provided equally without regard to race, color, religion, national origin, age, sex, or disability" in funded promotional materials;
    - 4. A provision that the grant applicant agrees to take steps necessary to correct any under-representation identified by your agency to achieve a reasonably representative participation in employment and all programs, activities, and services.
- **See also:** Step 5: Non Discrimination Policies and Assurances of Compliance.
  - I. The phone and TTY (TDD) number of your agency's Accessibility Coordinator.
  - J. Local support agencies to contact for assistance with access.
    - **Example:** "Applicants concerned about complying with Section 504 and the Americans with Disabilities Act, meeting the needs of people with disabilities or accessibility issues in general should contact the following organizations for assistance."

# Assisting and Enforcing Compliance through Grantee/Constituent Access Evaluations

It is strongly recommended that art and humanities service organizations be actively engaged in helping grantees and/or constituents prepare a Grant Recipient/Constituent Self-Evaluation, which may be based on the "Arts and Humanities Accessibility Checklist" (Step 6), and tailored to the requirements, plans and resources of the grantmaking agency.

Grant-making organizations may administer the grantee self-evaluation in a variety of ways: for example, it may be included with the application or grant contract and a copy returned with the final report; or it may be featured in a non-grant-making organization's newsletter. The bottom line: grant-making organizations must require that grantees be able to produce self-evaluation and transition plan documents at some point in the grant process.

Photocopied components of the "Arts and Humanities Accessibility Checklist," may be provided to constituents, grant applicants or grant recipients to help them evaluate their facility, policies, programs and activities.

Working with their Access Advisory Committee, arts and humanities groups can develop a grantee/constituent self-evaluation (and transition plan if needed) tailored to the requirements and resources of their agency. For example, the Advisory Committee may provide guidance on what "reasonable accommodations" are, since access accommodations may vary from program to program.

Grantee evaluations should not necessarily be a Yes/No format, as this doesn't always provide meaningful information or require any in-depth commitment; rather, "What kinds of accommodations are you offering for deaf and hard-of-hearing constituents?;" "Do you offer at least one sign-interpreted performance of each production?"

Grantee/constituent evaluations will provide a concrete vehicle to encourage, educate and help enforce access compliance. In order to overcome the "fear factor", grantees should be reassured that surveys exist to **help** them comply. The self-evaluation is an education instrument, not a club.

Since grantee evaluations can be misinterpreted or misunderstood by the grant recipient, responses may not always be accurate, clear or useful. To obtain precise information and to better educate grantees on accessibility, some state arts agencies have one or two staff "site evaluators" perform the survey on-site **with the grant recipient**; this direct survey method could be part of a statewide survey initiative, or be included in the on-site grant review process. Many arts and humanities organizations have found that grantees and constituents are more at ease when technical assistance workshops are offered prior to implementing the evaluation.

Site/program studies may be performed by outside consultants, such as an Independent Living Center, Mayor's Commission on Disabilities, etc.

The survey results should enable **both** the grant-making **and** constituent agency determines additional strategies necessary to educate and assist grantees, and incorporate these strategies into their access plan and budget.

Many states have issued the NEA's *Section 504 Self-Evaluation Workbook* to grantees. You may also use the "Arts and Humanities Accessibility Checklist" in Step 6.

Enforcement information provided to grantees should include your organization's Standard Grievance Procedure, which includes the steps your agency takes to enforce the law if all efforts to secure voluntary 504/ADA compliance fail. Grantees/constituents should be encouraged to develop their own Grievance Procedures. See Step 5: "Establish a Standard Grievance Procedure for Resolving 504/ADA Grievances and Formal Complaints."

#### **Examples of Grantee/Constituent Evaluation Efforts**

**Example:** National Assembly of State Arts Agencies produced an encouraging, non-threatening self-assessment, "Report of the NASAA Task Force on Cultural Pluralism," based on the findings from a telephone survey. Constituents were asked to analyze:

Indicators of Commitment:	Have you determined what you must do to become accessible?
Indicators of Accomplishments:	Have you made any access improvements?
Standards:	Have you determined a minimum level to guarantee access?

- **Example:** The New Jersey Arts Access Task Force, a cosponsored project of the **New Jersey State Council on the Arts (NJSCA)** and the New Jersey Theatre Alliance instituted a self-assessment and ADA planning tool to assist arts organizations to complete a self evaluation of ADA policies, services, programs and facilities and meet the Arts Council comply with the NJSCA grant requirement. The tool provides practical guidance that can be used by cultural institutions in their process of ensuring the arts in New Jersey are accessible to people with disabilities.
- **Example:** The status of accessibility efforts in the Kentucky arts community were reported in *"Accessibility Services Are Improving in Kentucky's Cultural Facilities*, an article in the September/October 2002 edition of <u>The Blue Moon</u>, a bi-monthly publication by the **Kentucky Arts Council.** According to the results of 2 years of documentation from the applications of the General Operating Support and Challenge Grants 74% of the arts organizations surveyed answered they are providing necessary access to

individuals with mobility disabilities, the numbers are significantly lower in the area of visual and hearing disabilities. Based on this data, arts organizations were offered the opportunity to attend workshops and have onsite evaluations of facilities, general technical assistance and training in program access.

#### **Best Practices – Enforcement through a Grant Application**

### Georgia Council for the Arts Fiscal Year 2005 Organizational Grant Application

Applicants address the following as part of their application narrative:

#### Program Access for People with Disabilities:

Describe how your organization helps people with disabilities have more meaningful access *to the content* of your programs/services. (Use of assisted listening devices, audiotape descriptions, videotext display of programs, Braille or large-print programs and didactic material, etc.).

Describe any special efforts made to encourage people with disabilities to participate in your programs/services as artists or audience members.

#### **Diversity:**

Describe the diversity of your board, staff and volunteers (age, gender, ethnicity, professional background, education, areas of expertise, disability, sexual orientation, etc.).

#### **Facility Accessibility:**

Indicate if the facilities in which your programs/services will take place and the offices in which you manage your organization are fully accessible to people with disabilities (including ease of entrance, circulation and exit, and bathroom access). If not, please describe your plans to achieve compliance with Americans with Disabilities Act and Section 504 regulations."

Describe efforts being made to further diversify your board, staff and volunteers.

# Applicants are provided with the following suggestions for addressing program access for people with disabilities, diversity and facility accessibility.

#### Administration/Governance

In addressing diversity and facility accessibility under

Administration/Governance, discuss steps your organization has taken over the past year, is taking this year, or plans to take next year. Use the following as a guide in determining what to include in your response.

Usually the first step in analyzing how underserved populations are represented in your organization is an organization self-evaluation. In evaluating your progress in this area, ask yourself the following questions:

- Has the organization conducted a "self-assessment" in this area? For example: The board has conducted an actual review of all policies, procedures, programs and services to identify factors that hinder or support efforts to include underserved populations and has identified steps necessary to make changes.
- Has the organization adopted formal policies and procedures that support efforts to include underserved populations?
   For example: The board has articulated a mission or vision statement that expresses an appreciation of diversity; the board promotes the inclusion of underserved populations; the board has adopted written policy statements that affirm action and commitment to increase the involvement of underserved communities in programs, services, administration and governance.
- Has the organization conducted a community needs assessment using surveys or public meetings?

For example: The organization has completed an inventory of artists and organizations in the community to assist in identifying those who have been historically underserved. Perhaps the board has established a task force or advisory committee with the authority to study the issue and make recommendations for board action. It is clear who in the organization has the responsibility and authority to monitor and implement the recommendations.

 Has the organization undertaken formal planning to address its need to increase involvement by representatives of underserved communities? Does the planning process involve representatives of underserved communities?

For example: The board has approved a written plan with clearly articulated goals and desired outcomes, timetables and information on how progress toward meeting those goals will be evaluated. A written plan should include a description of the process used to develop the plan and information about those involved in the process.

Has the organization articulated specific strategies to facilitate more representation from underserved communities?

For example: The organization may join with other arts organizations, businesses, civic groups, and other cultural organizations to develop a pool for future recruitment.

 Has the organization established regular, ongoing mechanisms (committees, task forces, a monitoring and evaluation process) to provide oversight to its commitment to accessibility?

For example: The board has established a standing accessibility committee that reports regularly on progress in this area; an annual

program evaluation process includes an evaluation of progress made toward increasing involvement of underserved populations.

#### **Programs / Services**

In addressing Criteria #4 and #5 [diversity and facility accessibility] under Programs / Services, discuss steps your organization has taken over the past year, is taking this year or plans to take next year to increase involvement of underserved populations in its programs and services.

- Has the organization increased the involvement of artists from historically underserved populations in its programs and services?
- Has the organization increased programming that demonstrates awareness of the artistic expressions reflective of underserved populations?
- Has the organization used publications and media to address issues of accessibility?

For example: marketing materials are used to create visibility for underserved populations as participants; marketing materials are produced in more than one language, if appropriate; advertisements and other promotional materials are targeted to help get the word to underserved communities.

- Has the board allocated appropriate levels of financial and personnel resources to the organization's accessibility programs and services?
   For example: There are adequate budget and human resources to implement accessibility goals and objectives.
- Does the board support staff and board professional development that focuses on accessibility issues and concerns?

For example: The organization belongs to organizations or subscribes to publications that focus on underserved populations and issues of inclusiveness; the organization supports attendance at conferences and workshops dealing with access issues; the organization employs, or plans to employ, a consultant to address issues and concerns as they relate to the underserved communities in their communities.

The Georgia Council for the Arts offers assistance to organizations in dealing with accessibility issues. Technical assistance grants, files of printed information (including self-evaluation questionnaires) and staff assistance are available.

# Kentucky Arts Council FY 2004 General Operating Support I & II Application

The following passage is taken from page 3 of the application. *Accessibility Check List* 

List which of the following accessibility services your facility(ies) provides for persons with disabilities:

#### For persons with mobility disabilities:

- Accessible-height telephones
- C Accessible-height drinking fountains Accessible-height mirrors in restrooms
- Accessible-height paper towel dispensers in restrooms
- Grab bars in restrooms
- □ Sufficient door width (36") for restrooms
- **Ready information or signage regarding fully accessible restrooms**
- Facility doors with electrical operating controls
- Wheelchair-compatible outdoor paving
- Wheelchair-compatible indoor carpeting Ramped access
- Accommodations for wheelchair seating free of sight-line barriers
- Accessible dressing rooms for performers with disabilities
- Accessible stage for performers with disabilities

#### For persons with visual disabilities:

- Braille signage on restroom doors Braille signage on elevator controls
- **Braille room numbers Braille exit signs**
- **Readily available large-print materials Audio description**
- **Taped text**

#### For persons with hearing disabilities:

- Assistive listening systems Hearing aid-compatible telephones
- **Captioning**
- **Telecommunications devices (TDDs) Sign language interpretation**

#### For persons with speech disabilities:

- Computer terminals
- □ Speech synthesizers
- Computer communication board

#### Other accommodations:

□ Notice in publicity materials of availability of access services for persons with disabilities (e. g. sign language interpretation, audio description, etc.)

Sensitivity training concerning persons with disabilities for staff Sensitivity training concerning persons with disabilities for volunteers

Sensitivity training concerning persons with disabilities for board

	Florida Arts Council 2003- 2004 Cultural Support Grants Program
Applic	ants are required to respond to the following questions;
~	Are the applying organization's facilities and PROGRAMS accessible (See glossary of definition) to persons with disabilities?
	If no, is accessibility part of the organizations long range plans? yes
>	Has an ADA self-evaluation of the organizations facilities and PROGRAMS been conducted?  yes □no If yes, give date completed
>	Have policies and procedures been established which address non- discrimination against persons with disabilities? yes Ino
>	Do you have a complaint process for discrimination on the basis of disability? <ul> <li>yes</li> <li>no</li> </ul>
>	Please provide the designated staff person's name and title who is responsible for Section 504, ADA and Florida Statutes 553 Compliance:
	Are other staff members informed and trained in access issues?

### New Jersey State Council on the Art Organizational Grants Guidelines & Applications 2003-2004

The following Passage is taken from New Jersey State Council on the Arts 2003-2004 Organizational Grants Application, page 15.

#### Accessibility and ADA Compliance

Ensuring that the programming supported by the Council is available to the widest possible audience is among the highest of the Council's priorities. This includes access for people with disabilities. The Americans with Disabilities Act (ADA) was signed into law in 1990 and requires that all providers of public programs and services make those offering equally accessible to all people regardless of any individual's physical or mental disability. Recognizing that the removal of barriers that keep people with disabilities from full participation can be a costly proposition, the ADA allows for the gradual removal of barriers, taking into account an organization's available resources. Having a transition plan to guide your efforts is therefore essential. Even if an organization does not seek or receive Council or other public funding, it is still responsible under the ADA for addressing its accessibility.

**General Operating and General Program Support Applicants**- An ADA plan is not required to be filed with the applicant for GOS/GPS applicants. However, organizations that receiving FY 04 funding will be required as a condition of receiving FY04 final payment to submit a new or updated board-approved ADA plan based on completing the new, updated, comprehensive self-assessment, survey tool developed by the New Jersey Arts Access Task Force. Incorporating what has been learned as the ADA has been interpreted in court cases and from various self-assessment tools from around the country, the Task Force has developed this comprehensive document to aid organizations in understanding their compliance status and accessibility in all key areas: facilities, programs, marketing, employment, sensitivity training, policy and handling grievances.

Using this self-assessment, along with an outline that will be provided, organizations are required to develop or update their ADA plans following the structure of the self-assessment. Plans will be due from GOS/GPS grantees by December 15, 2003 for review. A plan must be evaluated as "adequate" as a prerequisite to receiving the final payment for FY04.

**Special Project, Project Serving Artists and Community Arts Collaboration Applicants-** These applicants <u>not</u> also applying for GOS or GPS must complete the Project Accessibility Checklist provided by the Council and submit it with their applications. The checklist can be obtained from the Council's Web site at njartscouncil.org, at a grant application workshop (see inside front cover), or by calling the Council to request a copy at (609) 292-6130. The checklist should focus on the project for which funding is being sought. Applicants are cautioned that any evidence that is found to be contrary to what is noted on the checklist could be grounds for rescission of any grant awarded. Applicants are strongly encouraged to use the NJ Art Access Task Force self-assessment survey tool review the accessibility of facilities to be used for the project and programmatic access.

Four (4) copies of the completed Checklist must be submitted with the application package. The Checklist is not required for Arts Education Special Initiative applications.

# Minnesota State Arts Board

From the Minnesota State Arts Board Institutional Support Application 2004:

### ADA PLAN

Please complete the following and attach this page as a cover sheet to your Americans with Disabilities (ADA) access plan. An access plan should describe your accomplishments related to the ADA, and outline any future goals for making your facilities, programs, and services accessible to persons with disabilities. We expect that plans will vary in length depending on the mission, size, and scope of your organization. Our ADA access plan includes the following:

- A policy statement regarding accessibility and a brief description of how the policy was developed
- The ways in which our facilities, programs, and services are currently accessible to people with disabilities
- Accessibility goals yet to be addressed
- Projected costs (if any and a timeline of action steps to accomplish our accessibly goals

### **Southern Arts Federation**

#### 2003-2004 Program Guidelines for Technical Assistance Grants, Southern Fast Track Grants, International Exchange, Regional Touring Program

The Southern Arts Federation is a not-for-profit regional arts organization founded in 1975. The Southern Arts Federation works in partnership with nine states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. The Southern Arts Federation offers matching grants programs for performing arts presenting organizations. All SAF grant publications are available in alternate formats upon request.

The Southern Arts Federation's 2003-2004 Programs Guidelines information and application package includes a glossary that contains the following:

Accessibility - The ability of all individuals, including those with disabilities and older Americans, to have access to SAF programs and those of its partner arts presenter. ALL SAF FUNDED EVENTS MUST BE ACCESSIBILE AS DEFINED BY ADA GUIDELINES. Please see the <u>ADA website</u> for additional information.

#### **Enforcing Compliance in the Grant Review Process**

Application Review Panels should include people who have disabilities and/or access expertise. Your organization's access policies should be reinforced in Grant Review Criteria. Panelists should be fully briefed on how to rank efforts to provide accessible programs, or a lack thereof, when evaluating grant applications. For example, a poor score may result in denying the grant request, restriction of the grant or lowering the amount of the funds awarded.

**Example:** The Institutional Support Grant of the **Minnesota State Arts Board** is awarded on the basis of formula funds and a merit component. Formula funds are awarded to applicants who meet the criteria in 4 designated areas, one of which is accessibility. Organizations must demonstrate efforts to increase accessibility as shown by an ADA access plan. Merit funds are awarded above and beyond formula funds on the basis of exceptional achievement in one of the 4 designated areas.

Enforcing access compliance requires commitment and consistency; many states are using a gradual method to bring grantees into compliance by increasing access components, such as plans and self-evaluations, in the application/review process year-by-year.

Example:	Year 1:	Questions on the application determine the current state of applicants' accessibility, and ask if the organization has an access self-evaluation and/or compliance plan on file. If not, the state arts agency provides the applicant with an access self-evaluation form, which must be returned with the final report.
	Year 2:	With the application, grantees are required to submit an access plan that addresses the non-compliance issues identified in their self-evaluation.
Example:	Year 1:	First-time applicants must submit a letter of commitment to develop a Cultural Access Plan.
	Year 2:	Submit a Cultural Access Plan (a self-assessment of applicant's agency, with measurable goals, objectives and strategies to insure access of people with disabilities or who are older as staff, board and audiences.)
	Year 3:	Applicant submits a brief report summarizing progress in access efforts.

Staff and/or the review panel may request evidence that efforts to resolve access deficiencies are included in the grantees' plan.

Staff and/or the review panel may be given power to request an audit if accessibility is in doubt; access compliance may be verified by a site visit performed by a qualified person.

#### **Enforcing Compliance with Money**

Experience has shown that the power of the purse strings is very strong in enforcing access compliance: grant funds may be restricted, rescinded, or denied. Remember, equal access with dignity is a civil right under Section 504 and ADA. Inaccessible programs, services and facilities are discriminatory; grant-making organizations are legally responsible if they fund applicants who fail to--or cannot demonstrate efforts to--comply with the law. As one panelist with a disability said, "The best way to get someone's attention is to stop using an inaccessible facility, and tell them why! Stop the money! We've told some larger institutions, 'When you get a ramp, we'll turn over your check.'"

Enforcing access should not be limited to punitive financial measures; a very positive and effective approach is to provide grantees with financial and/or technical assistance to improve their accessibility and comply with the law. Some show of funding, even \$100 "Quick Grants" for capital improvements, may assist grantees in opening their activities to wider audiences, e.g., small grants for workable solutions, such as large print labeling, training audio describers or hiring an access consultant to review architectural plans.

**See also:** Step 7: Financial Considerations – Funding Accessibility Through Grants Programs.

#### **Best Practice — Accessibility Review of Applicants or Grantees**

# **Maryland State Arts Council**

#### MSAC ACCESSIBILITY REVIEW PROCESS

#### 1. Initiation

An Accessibility Review can typically be initiated by one of the following:

- **Grantee** When a grantee or grant applicant identifies through a self survey that they may have an accessibility issue,
- **Staff** When MSAC staff or representatives identify that there is an accessibility issues at any grantee's facility,
- **Public** When a member of the public files a written complaint regarding accessibility of a grantee.

#### 2. Process

Upon initiation of an Accessibility Review, a representative of the MSAC will be sent to conduct an Accessibility Audit. The Accessibility Audit will determine whether the grantee meets the criteria and intent of the <u>Maryland State Arts Council Guide to</u> <u>Policies & Procedures Regarding Grantee Accessibility for Persons with Disabilities</u>. The results of the audit will be submitted to the MSAC 504/ADA Coordinator. The MSAC 504/ADA Coordinator will notify the Grantee of the results of the Accessibility Audit.

#### 3. Appeals

A Grantee may appeal the results of the accessibility audit conducted by the MSAC representative to the MSAC Executive Director. The Executive Director and the 504/ADA Coordinator will present the appeal request to the MSAC Accessibility Advisory Panel. The MSAC Accessibility Advisory Panel will review the details of the situation including the Accessibility Audit and make a recommendation to the Executive Director of the MSAC who will have the final and binding decision.

### **Arizona Commission on the Arts**

Dear FY2004 Grantee:

The Commission asks its new grantees to tell us about their organization's accessibility for individuals with disabilities. We have found that it's helpful to let you know why we ask for this information and how it is used.

Accessibility to your programs, services and facilities is a key part of building participation and engaging new people with your organization, as well as an obligation. With the passage of the Americans with Disabilities Act on July 26, 1990, public and private institutions must be in compliance with legislation designed to reduce the physical and social barriers facing over 50 million disabled Americans. Assessing your present facilities and programs is the first step, letting you identify any changes you may need to make to comply with the federal legislation. This *Checklist* is a first step in determining your organization's accessibility. It *does not* include the specifications for physical accessibility that are part of the ADA, and we *do not* use this information to ensure your compliance. That is your responsibility. To ask for more information on the specifications or other resources that are available to help arts organizations understand and meet the ADA, please see the last page of this *Checklist*. We *do not* use this information in awarding or releasing your grant. You should respond with information regarding the facility(ies) in which you present Commission-sponsored programs, as accessibility of your programs is required whether you own your facility, rent facility space or tour.

We *do* hope that this *Checklist* helps you focus on the positive aspects of your current outreach, and stimulates some common-sense ways to expand your audience and better serve all members of the community. We use your completed *Checklist* to help us design and provide additional assistance for organizations to achieve greater access through consultants, workshops or other means; and to identify models of what is working that can be shared. We've also added a section for you to tell us what specific resources would be of most use to your organization. You may not be familiar with all of the language or types of accommodations listed. If you have any questions, please call Jaya Rao, ADA Coordinator for the Commission, at (602) 771-6532; or email at <u>jrao@azarts.gov</u>

Also, **ARTability** – **Accessing Arizona's Arts**, is a consortium which makes arts and cultural programming more accessible to people with disabilities. This is a great resource to get additional assistance, and to promote your accessible programs and facilities to people with disabilities. Go to <u>http://www.artability.org</u> or by email at <u>contactartability@gmail.com</u>

Thank you.

A) Rev. 6/20/03

# **STEP 10:** Promote and Market Your Accessibility

**Guidance on Public Information and Marketing** 

How to Write and Speak about People with Disabilities and Older Adults

Suggestions for Creating a Public Information and Outreach Checklist

**Tools for Effective Communication in Promotional and Marketing Materials** 

**Best Practices — Marketing and Publicity** 

# **Guidance on Public Information and Marketing**

For patrons and visitors with disabilities the option to participate in a cultural event should be based on choice and not limited by lack of access.

Evaluate your organizations marketing plan to see that it promotes your accessibility.

Central to your outreach, public information, and marketing is **communicating to the public about the accessibility of your facility, program and services**.

Informing the public about the accessibility of your facility and programs is one way to communicate to people with disabilities that they are welcome.

The use of **appropriate terminology** and **disability etiquette** communicates respect and a positive attitude that is welcoming to people with disabilities.

In addition to physical access to programs, **auxiliary aids and services provides** effective communication and makes programs accessible and enjoyable to everyone.

Plan to provide an opportunity for a patron or visitor with a disability to request the auxiliary aid or service that suits their needs. For example, not all persons who are blind use Braille as their primary form of communication. Whereas one person who is blind might request a Braille program, someone else may prefer an audiotape. Ensure that your staff is trained as to the location, usage and maintenance of auxiliary aids such as assistive listening devices in order that they are available and in good working order when requested.

Modify your marketing plan as needed improvements or accessibility projects are completed to inform and advertise your organizations accessibility.

Web sites should also contain information about the accessibility of arts and humanities facilities and programs. Accessible Web site design benefits everyone. Sites are easier to navigate and information is easy to locate.

Use your advisory committee to assist you in your outreach to the disability community and provide recommendations on your marketing and publicity materials.

**See also:** Step 4: Creating an Advisory Group or Committee.

<u>Design for Accessibility: A Cultural Administrator's Handbook:</u> <u>Chapter 5</u>

# How to Write and Speak About People with Disabilities and Older Adults

People with disabilities and older adults, like other underserved groups, are actively seeking full civil rights including participation in the arts as creators, audiences, staff, board members, panelists, volunteers, teachers and students.

The way you portray people in what you write or say may enhance their dignity and promote positive attitudes. For example, **refer to a person first, rather than a disability; this emphasizes the person's worth and abilities**.

Politically correct vocabularies are constantly changing. . . but the following five "NEVER USERS" are here to stay!

- 1. **NEVER USE the word "handicapped"**; the word is disability.
- 2. **NEVER USE a disability as an adjective.** It is not a blind actor, but an actor who is blind. The focus should be on the **person**, NOT the disability.
- 3. **NEVER USE "special"**; this separates the individual from the group. You do not require information regarding "special needs of the group," but "needs of the group." No "special" tours, but tours that include people with disabilities.
- 4. **NEVER USE euphemisms,** such as "physically challenged," "handi-capable," etc.; these suggest that barriers are good or that disabilities exist to build the person's character. The person has a disability.

5. **NEVER USE "clumping" or labels: "the disabled"; "the blind"; "the deaf"; "A.B.s" (able-bodied); "T.A.B.s" (temporarily able-bodied); or "normal."** Labeling people is never acceptable. Able-bodied is a relative, judgmental term. "Normal" is acceptable when applied to statistical norms and averages only.

	Affirmative	Negative
•	People with disabilities A disability	<ul> <li>The handicapped</li> <li>The impaired</li> <li>The disabled</li> <li>The unfortunate</li> </ul>
•	Person without disabilities Non-disabled person	<ul> <li>Able bodied</li> <li>Normal person</li> <li>This implies a person with a disability is not normal.</li> </ul>
•	Person who is blind Person who is partially sighted or has low vision	The blind
•	Person who is deaf Person who is hard-of-hearing	<ul> <li>The deaf or deaf mute</li> <li>Suffers a hearing loss</li> <li>"Suffers" dramatizes a disability.</li> </ul>
•	Person who uses a wheelchair Person with limited mobility People use wheelchairs for mobility and freedom	<ul> <li>Wheelchair bound</li> <li>Confined or restricted to a wheelchair</li> <li>Cripple</li> </ul>
•	Person who has muscular dystrophy Person who has multiple sclerosis Person who had polio	<ul> <li>Stricken by MD</li> <li>Afflicted by MS</li> <li>Polio victim</li> <li>"Stricken," "afflicted," and "victim," all imply helplessness, and emotionalize and sensationalize a person's disability.</li> </ul>
•	Person who does not speak Non Verbal Person with epilepsy Person with a seizure disorder	<ul> <li>Dumb</li> <li>Mute</li> <li>Epileptic</li> </ul>
•	Person with learning disabilities Older person Older adult Mature adult	<ul> <li>The learning disabled</li> <li>The aged</li> <li>The elderly</li> <li>Senior citizen</li> </ul>
•	Person of short stature Little people Person who lives in a nursing	<ul> <li>Dwarf</li> <li>Diminutive person</li> <li>Midget</li> <li>The infirmed</li> </ul>

Affirmative	Negative
<ul> <li>home or long-term care institution</li> <li>Person who stays at home because of limited mobility, fragile health, etc.</li> </ul>	<ul><li>The institutionalized</li><li>The homebound</li></ul>

**See also:** Step 4: Create an Access Advisory Committee- "Guidance for Writing and Speaking about People with Disabilities and Older Adults".

#### Advertising Accessibility: Tips for Successful Marketing

(Based on a checklist developed by Lisa Thorson/Very Special Arts Massachusetts, 1990).

Advertising the physical access of a facility, program, or meeting should be included in your organization's overall public relations strategy and targeted to specific groups.

The following is applicable to all brochures, print ads, flyers, subscriptions, registration forms, and press releases:

- 1. Note wheelchair accessibility by using the wheelchair symbol, which indicates access for people with limited mobility. Use the symbol only if the facility and/or area are accessible to people using wheelchairs, including entrance, restrooms, assembly areas, etc. (See below: Tools for Effective Communication and Promotional Marketing Materials).
- 2. If the entrance is accessible but restrooms are not, you can use the text
  - Wheelchair accessible entrance; inaccessible restrooms.
- 3. For ticket orders and subscription series, indicate if wheelchair accessible or nonstep seating is available. Include a floor plan with designated wheelchair-seating areas and the universal access symbol.
- 4. Include the following on registration forms:

Please check below any accommodations you may require, and return this form by [specify date]:

(Optional: Include your phone number so that a member of our staff may contact you.)

- \_\_\_\_ Wheelchair accessible seating
- \_\_\_\_ Wheelchair accessible room
- \_\_\_\_ Wheelchair accessible transportation

- Accessible parking
- \_\_\_\_ Print materials provided in large type
- \_\_\_\_ Print materials provided in Braille
- \_\_\_\_ Print materials recorded on cassette tape
- \_\_\_\_ Assistive listening system
- <u>\_\_\_\_\_</u> Sign language interpretation
- \_\_\_\_ Computer-Assisted Note taking
- Oral interpretation
- \_\_\_\_ Personal assistance
- \_\_\_\_ Vegetarian meals
- \_\_\_\_ Kosher meals

Other (Please specify): \_\_\_\_\_

- 5. If events are sign language interpreted, include the interpreting symbol on all announcements.
- 6. When using access symbols, place them where general information is given about the organization or program. The symbols should be displayed prominently. Integrate symbols into the design of an ad, brochure, or flyer when possible.

If your organization has display materials and literature available, you may want to include signage that informs people about the access information that is available.

- 7. If access information or symbols are edited from ads, text, or press releases, follows up with the newspaper, magazine, or media outlet. Let them know that access information is as important as the phone number or address of your organization.
- 8. Using access symbols always works better than text that describes access.
- 9. In all ads, include a phone number for more information about accessibility next to the symbols (if it is different from the general number for information).
- 10. Include "TTY" and the symbol next to the number for deaf and hard of hearing people:
  - 555-1234 (TTY)

If the number is the same for general information:

- 555-1234 (Voice/TTY or V/TTY)
- 11. If a TTY is not available:
  - 555-1234 (Voice only or V only)
  - You may indicate your state's relay system 800 phone number.

- 12. If audio description and/or an assistive listening system is available, include the symbols for those, or this line of text:
  - Assistive listening system is available.
  - For more information contact 555-1234 (V/TTY).
  - Audio description is available.
  - For more information contact 555-1234 (V/TTY).

#### Important Considerations

- 1. Make sure that all box office personnel, ushers, and staff are familiar with your organization's overall physical access and access services.
- 2. Language: Use words that reflect dignity in reference to people with disabilities in flyers, press releases, radio and television ads, and live interviews that promote programs.

Positive Example: (in radio spot) The Breed's Hill Theatre Company is wheelchair accessible. Several performances are ASL interpreted. For more information about performances contact 555-1234 Voice/TTY.

Negative Example: The Breed's Hill Theatre Company is handicapped accessible and performances are interpreted for the deaf.

- 3. Work with your public relations staff, advisory boards, and volunteers to do targeted advertising to older adults and people with disabilities. Some resources include:
  - Newsletters that target people who are older and/or people with disabilities
  - Social service and community organizations that work with older adults and people with disabilities
  - Advocacy and recreational organizations whose membership is primarily made up of people with disabilities and their friends and families
  - Schools, colleges, and parent groups
  - Radio reading service
  - Radio or television shows
  - Web sites that advertise accessible events or services

# Suggestions for Creating a Public Information and Outreach Checklist

A Public Information and Outreach Access Checklist may combine the following sections of the "Arts and Humanities Accessibility Checklist" (See Step 6):

**Print Materials** includes ways to make publicity brochures, programs, and other print materials available to people who cannot read traditional print. ("Arts and Humanities Accessibility Checklist" Section O)

**Marketing** includes ways to reach and interest people with disabilities. ("Arts and Humanities Accessibility Checklist" Section Q)

**Meetings** include considerations for assuring that a meeting site is fully accessible. ("Arts and Humanities Accessibility Checklist" Section P)

**Programs and Presentations** includes the full range of communication techniques necessary to make presentations accessible.

In addition, if food or drinks are being served, **Food Service** ("Arts and Humanities Accessibility Checklist" Section J) should be included. Use **Media** ("Arts and Humanities Accessibility Checklist" Section P) if slides or other audio visuals will be presented.

# See also: <u>Promoting and Advertising Your Accessibility</u> or a marketing and publicity checklist.

# **Tools for Effective Communication in Promotional and Marketing Materials**

#### Writing and Reporting About People with Disabilities

#### **Disability Access Symbols**

The 12 following symbols developed by the Graphic Artist Guild may be used to promote and publicize accessibility of places, programs and other activities for people with various disabilities. These symbols are intended to help you advertise your access services to customers, audiences, staff and other targeted publics. Advertisements, newsletters, conference and program brochures, membership forms, building signage, floor plans and maps are examples of material that might display these symbols. You are encouraged to place these symbols next to the relevant information in all publications and media. These symbols maybe downloaded on the <u>Graphic Artist</u> <u>Guild's Web site.</u>

Access for individuals who are blind or have low vision.	Assistive listening Systems	CC Closed Captioning
Large Print Access Print (18 pt. or larger)	Sign Language Interpreted	Audio Description
Oc Open Captioning	Telephone Typewriter (TTY)	Accessibility
Braille Braille	Volume Control Telephone	Information

## Producing Documents in Accessible Formats

Printed materials can present a barrier to individuals with visual, cognitive or learning disabilities. Alternative formats such as Braille, large print, audiotape, or computer diskette are some of the available formats for making print accessible. All publications distributed by arts and humanities organizations should indicate the available alternative formats.

**Example**: This publication is available in alternative formats upon request.

**Example:** We print materials in alternative media. You can get written material in Braille, audiocassette tape, or enlarged print form.

**Example:** This document is available online, in print, large print, Braille or on cassette tape.

# A Guide to Making Documents Accessible to People Who Are Blind or Visually

Impaired, published by the <u>American Council for the Blind</u> Arlington, VA Phone: (202) 467-5081 Email: <u>info@acb.org</u>

**Description:** This document is available online, in regular print, large print, Braille, or on cassette tape.

#### Accessible Practices, Print Material: Large Print

Contains guidance on how to produce material in large print.

## National Center for the Dissemination of Disability Research

**NCDDR guidelines for User-Friendly Materials and Alternate Formats** This document reviews strategies for disseminating alternative formats to increase the accessibility of information.

#### Manuscripts, Signage and Labeling

#### Example of Poor Signage/Labeling:

#### Subscriber Benefits

- Special Savings for all performances
- Reserved Seating in the best available seats
- First Renewal Options for choice seats
- Ticket Exchange Privileges for other performances
- Convenient Free Parking in front of the theater

#### Services and Facilities

- Physical Accessibility. The theater features accessible parking, entrances, restrooms, telephones, and seating.
- Listening System. Theatergoers may enjoy the free infrared listening system from any seat.
- Audio Description. Audience members may enjoy free broadcast descriptions of the action.

Can you read the above? Many will find it illegible. Attractive lettering is not always legible and even harder to read when poor lighting is a factor (e.g., in exhibit areas, lobbies, and dim theaters). As you can see, it is important to keep the following factors in mind when creating signage:

- **Paper**: Use pale paper with dark lettering for high contrast (a minimum of 70% contrast).
- Font Style: Sans serif or simple serif fonts are best (italic lettering may be hard to read).

• **Font Size**: Twelve point is standard for manuscripts (small lettering can strain the eyes) and eighteen point is the minimum for labeling and signage.

## Example of Good Type Presentation:

# **Subscriber Benefits**

- Special Savings for all performances
- Reserved Seating in the best available seats
- First Renewal Options for choice seats
- **Ticket Exchange Privileges** for other performances
- **Convenient Free Parking** in front of the theater

# **Services and Facilities**

- **Physical Accessibility.** The theater features accessible parking, entrances, restrooms, telephones, and seating.
- Listening System. Theatergoers may enjoy the free infrared listening system from any seat.
- Audio Description. Audience members may enjoy free broadcast descriptions of the action.

# Accessible Web Design

In the age of computers, the Internet has become one of the most effective marketing and publicity tools for cultural organizations. Many arts and humanities organization have developed Web sites to highlight and publicize their programs and projects. Websites also serve as a great outreach and communication tool. It opens the doors to different communities to be involved in the arts and humanities, such as person who lives in a nursing home or long-term care institution or person who stays at home because of limited mobility, fragile health, etc. Thus, it is imperative that all arts organizations Web sites be made accessible to audiences and artists of all abilities.

## **Designing Accessible Web Pages for the Internet**

There many resources you can use to design an accessible Web site or to add accessibility features to an existing Web site. The following are some resources you can use.

W3C has also developed web accessibility guidelines. These guidelines explain how to make **Web content** accessible to people with disabilities. The guidelines are intended for all **Web content developers** (page authors and site designers) and for developers of authoring tools. To view the guidelines go to their <u>Web Site</u>.

The <u>Association of Science-Technology Centers</u> has a useful web resource about making Web sites accessible on their page <u>Accessible Practices: Web Page Design</u>.

# **Best Practices - Marketing and Publicity**

**Example**: <u>Hospital Audiences, Inc</u>. Produced an <u>online database</u> entitled, "Access for All Database." The accessibility for each facility is detailed with descriptions of its physical access [i.e., box office, seating, restrooms, parking] and the auxiliary aids and services provided.

#### **Best Practices- Audience Information Letter**



P.O. BOX 12039 LA JOLLA CALIFORNIA 92039

ADMINISTRATION (858) 550-1070 FAX (858) 550-1075 BOX OFFICE (858) 550-1010

E-MAIL Ijplayhouse @ucsd.edu

WEB SITE www. lajollaplayhouse. com June 14, 2001

Dear Access Audience Member:

La Jolla Playhouse's Department of Education and Outreach, through it's Access Performance Program, is dedicated to providing performances of our main stage productions for patrons who have special needs. The Playhouse provides services at these performances for audience members who are deaf, hard-of-hearing, blind or low-vision.

The Access Performance of Michael Ondaatje's **THE COLLECTED WORKS OF BILLY THE KID**, directed by Kate Whoriskey and Des McAnuff, with music by Des McAnuff, is **Saturday**, **June 23**<sup>rd</sup> **at 2:00 pm in the Weiss Forum**.

This performance of THE COLLECTED WORKS OF BILLY THE KID will be audio described for blind and low-vision patrons. It will not be ASL interpreted.

Tickets are extremely limited and subject to availability. We encourage our Access Audience members who are interested in this performance to call the box office to reserve your tickets in advance. Access tickets are offered at a discounted rate of \$10.00. Assisted hearing devices for the audio description and for enhanced hearing are available at no extra charge. You may reserve two tickets by calling The Playhouse's box office at 858-550-1010, or through our website at www.lajollaplayhouse.com.

**PLEASE NOTE: THE COLLECTED WORKS OF BILLY THE KID** is for mature audiences only. It contains violence, partial nudity, adult language and sexual situations. We should also caution you that gunshots, strobe lights and smoke are used in this production as well.

The next ASL Interpreted show is THE LARAMIE PROJECT in the Weiss Theatre on August 18<sup>th</sup>.

We wish to continue to expand this program. We hope you will lend your support by attending and telling a friend.

Reserve your tickets today!

See you at the Playhouse!

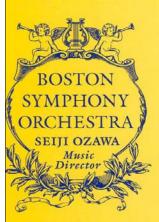
nactonall

Holly MacDonald Access Coordinator

Enc: flyer brochure

SAN DIEGO'S LA JOLLA PLAYHOUSE AN ARTISTIC AND EDUCATIONAL RESOURCE FOR THE COMMUNITY SINCE 1947

# BOSTON SYMPHONY ORCHESTRA



# ACCESS GUIDE For Patrons With Disabilities



#### (Boston Symphony Orchestra cont...)



On behalf of the Boston Symphony Orchestra, I am pleased to welcome members of the disabled community to our beautiful concert hall. Although the original building is nearly 100 years old, substantial efforts have been made to increase its accessibility for our patrons with disabilities.

In recent months, we have created wheelchair-accessible seating in various areas of Symphony Hall, and conducted sensitivity training for all of our ushers and waitstaff. We have purchased and installed a multi-channel assistive listening system, a TDD/TTY at SymphonyCharge, and a public TTD/TTY phone outside the Hatch Room, near the Cohen Wing entrance.

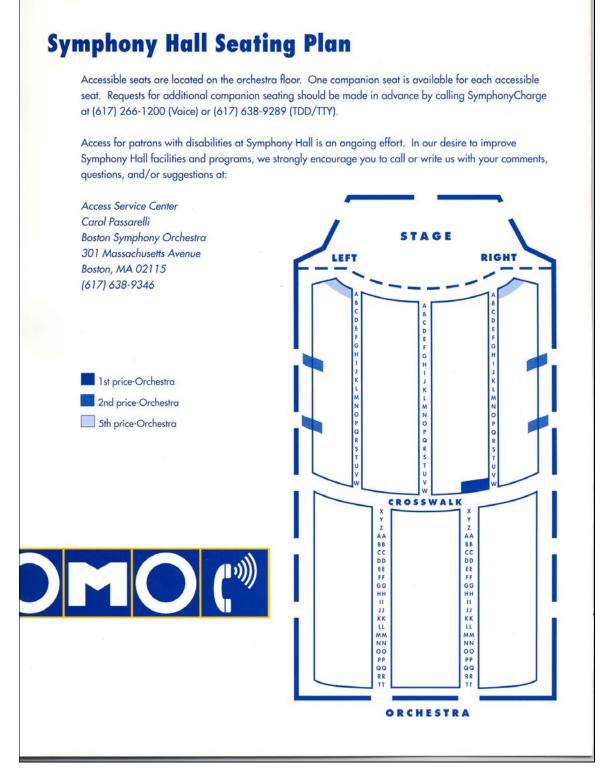
Our future plans include completing a comprehensive signage project, offering various print items in alternate formats, and creating an accessible box office.

It is our hope that this access brochure will help make your BSO experience a truly pleasurable one. We thank you for your continued interest and patronage.

Sincerely,

Kenneth Haas Managing Director





# **Symphony Hall Service Information**

#### **ACCESS SERVICE CENTER**

Symphony Hall Access Service Center is located at the Cohen Wing entrance to Symphony Hall on Huntington Avenue. The center dispenses assistive listening headsets and receivers, alternate format materials, as well as other medical equipment. The Access Service Center staff also assist patrons on an as-needed basis.

#### TELEPHONES

Accessible telephones are located on either side of the Hatch Room on the orchestra level. The pay Telecommunication Devices for the Deaf (TDDs)/Tele-Typewriters(TTYs) are located outside the Hatch Room as you enter from the Cohen Wing on the orchestra level.

#### **ELEVATORS**

Public elevators are available in Symphony Hall. There is an elevator located near the Cohen Wing entrance to Symphony Hall that will bring you to the orchestra level of Symphony Hall. The glass elevator outside the Hatch Room on the Mass. Avenue side of Symphony Hall can be used to reach the unisex accessible restroom on the first-balcony level.

#### RESTROOMS

Accessible restrooms are located in the Cohen Wing just inside the Huntington Avenue entrance. Patrons will find accessible features such as stalls, urinals, sinks, mirrors, and paper towel dispensers in the accessible bathrooms. There is also one unisex accessible bathroom on the first balcony-level.

#### **ASSISTIVE LISTENING DEVICE**

Headsets and multi-channel receivers for a Phonic Ear FM sound-enhancement system are available free of charge at the Symphony Hall Access Service Center located at the Cohen Wing entrance on Huntington Avenue. Either a driver's license, credit card, or deposit is required to ensure return of equipment. Patrons who choose to bring their own headset and receiver may access the FM frequencies on 74.725 MHZ (channel #35) or 75.225 MHZ (channel #37).

#### LOUNGES

Accessible drink service counters are available in the Hatch Room on the Orchestra level. Patrons with disabilities who require assistance at the drink service areas should notify the nearest Symphony Hall usher.

#### **EMERGENCY EVACUATION PROCEDURES**

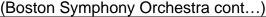
Designated Symphony Hall ushers and security personnel have been trained in proper procedures for emergency preparedness. These designated staff members will have the primary duty of assisting patrons with disabilities to specific locations.

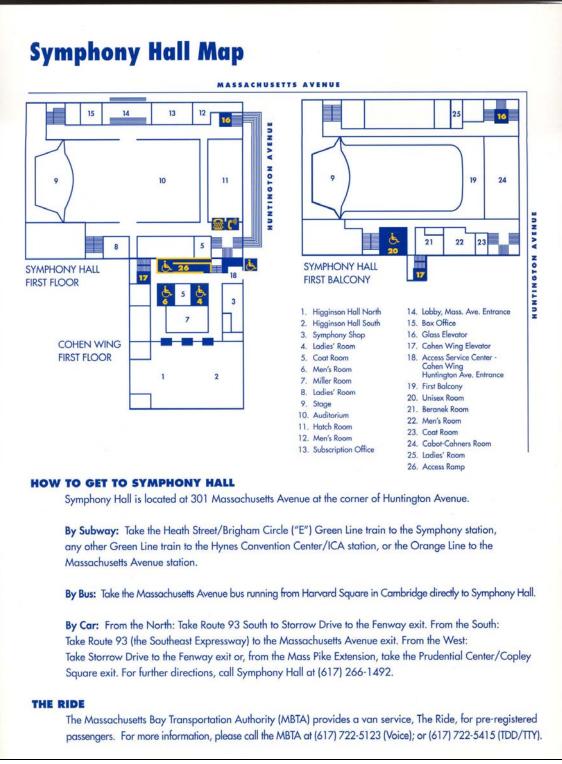
#### SERVICE ANIMALS

Although animals are not allowed in Symphony Hall, an exception is made regarding service animals for the disabled. Please contact SymphonyCharge (617) 266-1200 (Voice); or (617) 638-9289 (TTD/TTY), if any accommodations are required.

#### SMOKING

Smoking is prohibited inside Symphony Hall.





#### ADDITIONAL FACILITIES

**Food and Beverages:** Available at the Bullard Tavern and the Grant Store, both accessible.



Lodging: Wheelchair-accessible rooms offered at the Old Sturbridge Village Lodges, subject to availability. Assistive equipment available for hotel guests who are deaf or hard of hearing. For reservations call 508-347-3327 (voice), 508-347-2235 (TTY), or 508-347-3018 (fax).

**Shopping:** The Museum Gift Shop and New England Bookstore and the Grant Store are accessible.

**Research Library:** Located in the Administration Building. Accessible and open to the public Monday - Friday, 10:00 - 5:00.

For the Safety and Comfort of All

- \* Please do not approach, touch, or feed the livestock. Animals are unpredictable: horns, hooves, and teeth may cause injury.
- \* Smoking, eating, and drinking are not permitted in buildings.
- Pets taken into the Village must be leashed at all times. Except for service animals, pets must be carried if taken into buildings.
- Please do not walk or climb on fences, walls, or trees.

Old Sturbridge Village is open year-round. Please call for seasonal hours.

FOR MORE INFORMATION ON MUSEUM ACCESS, please contact the Access Coordinator at 508-347-3362, ext. 282 (voice), or 508-347-5383 (TTY). Access information is also available at our site on the Internet: www.osv.org





