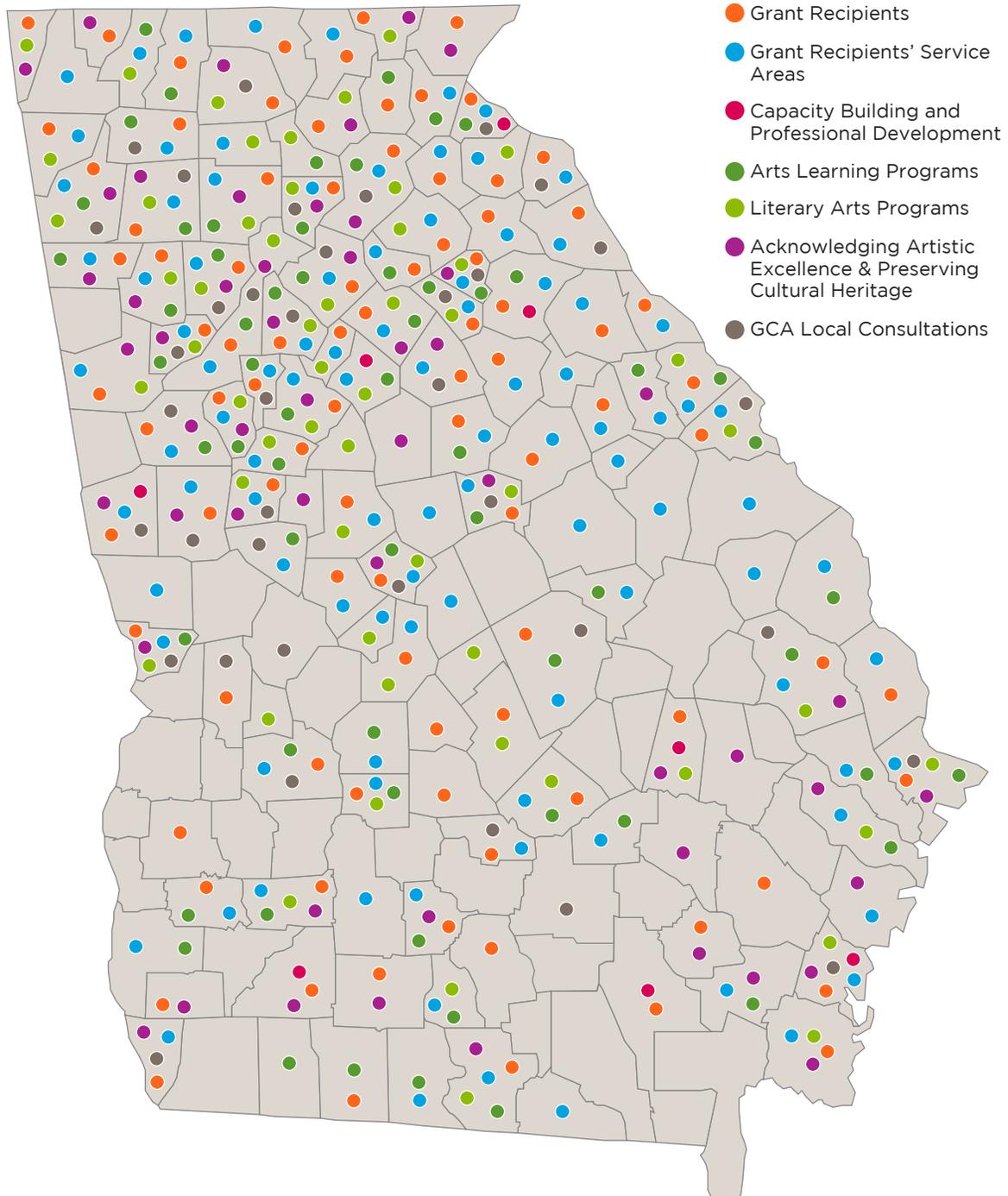


# Impact Map FY18



This map illustrates the impact of GCA on counties throughout the state of Georgia. Each marker represents a type of grant, program, or service delivered to the county in which the marker is located. In FY18, GCA directly and indirectly delivered support to 131 of the state's 159 counties. A total of 3.9 million individual Georgians directly benefitted from the programs and services delivered by GCA's grantees.

For every \$1 in grants awarded by GCA, grantees were able to leverage that dollar to raise an additional \$113.

## GRANT RECIPIENTS

GCA awarded four types of [grants](#) in FY18 – Partner Grants, Project Grants, Arts Education Grants, and Vibrant Communities Grants. A total of \$1.38 million was awarded to 219 grantees in 91 counties. The markers identify counties that are home to organizations that directly received grant funds from GCA in FY18.

### IMPACT OF GCA GRANTS ACCORDING TO GRANT RECIPIENTS' SURVEY RESPONSES

- 84% of Project, Partner, Arts Education Program, and Vibrant Communities Grant recipients said that they would have had to cut back on the anticipated scope of the project or programming if they had not received the grant.
- 81% of all grantees said they were able to leverage the GCA grant to help raise additional funds.
- 95% of all grantees said that other funders look more favorably on their organization because they are funded by GCA.
- 66% of all grantees said that jobs would have been affected if they had not received the grant.
- 93% of all grantees said that the grant helped them reach new audiences.
- 74% of all grantees said that the GCA grant allowed them to launch a new collaboration or partnership.

## GRANT RECIPIENTS' SERVICE AREAS

These 99 counties are served by GCA grant recipient organizations based in another county. Grantee organizations include those receiving Partner, Project, and Arts Education Program Grants.

## CAPACITY BUILDING & PROFESSIONAL DEVELOPMENT

In FY18, GCA supported scholarships for seven organizations to attend the National Consortium for Creative Placemaking Southeast Regional Summit in Chattanooga, Tennessee, which focused on using the arts for community and economic development in rural southern communities. Following the conference, attendees had the opportunity to apply for grants funded by GCA to implement projects inspired by the ideas from the conference. GCA partnered with South Arts to support these grants.

## ARTS LEARNING PROGRAMS

In FY18, GCA continued implementing the recommendations of the [Governor's Arts Learning Task Force](#) with expanded Arts Education Program Grants and reviving the [Georgia Teaching Artists Registry](#) with 49 artists. GCA staff also delivered a number of presentations around the state on the Task Force Recommendations, the [research results](#), and GCA arts education programs and resources. GCA staff also conducted site visits to tour K-12 schools with model arts education programs and to observe Georgia teaching artists working with students. In addition, GCA created and distributed resources for the [Arts Education Campaign](#), which highlights the benefits of arts learning and provides strategies for local arts education supporters to improve access to quality arts learning opportunities in their local schools and communities.

## LITERARY ARTS PROGRAMS

GCA serves the state through a variety of [literary arts programs](#), including [Poet Laureate](#) visits; the [Poet Laureate's Prize](#); [Literary Event Grants of Georgia](#) and the [Georgia Writers Registry](#) administered by the Georgia Writers Association; and [Poetry Out Loud](#), managed by the Atlanta History Center. Literary Arts markers for the Poet Laureate's Prize represent counties where students who submitted poems reside. From the original works of poetry submitted for the prize, Georgia Poet Laureate Judson Mitcham selected one winner and four finalists. Literary Arts markers for Poetry Out Loud represent counties that are home to participating schools. A total of 6,512 students from 73 schools participated in Georgia's Poetry Out Loud program in FY18. The Georgia Poetry Out Loud state champ, Valyn Turner, went on to participate in the second round of the National Finals in Washington, DC.

## ACKNOWLEDGING ARTISTIC EXCELLENCE & PRESERVING CULTURAL HERITAGE

GCA recognizes significant accomplishments by Georgia artists and arts organizations through two programs – the [Governor's Awards in the Arts & Humanities](#) and [The Art of Georgia](#). The Governor's Awards in the Arts & Humanities acknowledge career-long contributions by individuals and organizations working in the arts and humanities in Georgia. The Art of Georgia features work by individual artists from throughout the state in a rotating juried exhibition at the State Capitol. The Art of Georgia featured work by 82 Georgia artists.

GCA also preserves and shares Georgia's artistic heritage through the State Art Collection and the Georgia Traditional Arts Research Collection. [Georgia's State Art Collection](#) is an extensive, vibrant chronicle of work created by Georgia artists from the 1970s to the 1990s. The Collection serves as an educational tool that both disseminates knowledge about the arts and artists of Georgia and preserves the state's artistic heritage. It is available to view digitally on the GCA website, as well as in the [New Georgia Encyclopedia](#) and the [Digital Library of Georgia](#).

Georgia's Traditional Arts Research Collection contains more than 20,000 individual artifacts, including audio, video, documents, and images collected from the early 1970's through 2009. In partnership with Abraham Baldwin Agricultural College, GCA has led the process to digitize the collection to increase accessibility and exposure. Digitization of the collection was completed in FY16. The [Digital Library of Georgia](#) continues to add files from the collection to their online catalog, making the collection available to anyone with internet access. In FY18, GCA, in partnership with Georgia Humanities, completed three online exhibits of the collection.

## GCA LOCAL CONSULTATIONS

The staff at Georgia Council for the Arts travels throughout the state to participate in Tourism Resource Team visits, Tourism Workshops, Grant Workshops, speaking engagements, trainings, conferences, site visits, events, webinars, meetings, and numerous other convenings – all to support the growth and development of the arts in Georgia.



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