



# **FY17 Arts Education Program Grant Workshop**

**The webinar will begin at 11:00 am**

**For technical difficulties,  
contact Allen Bell at [abell@gaarts.org](mailto:abell@gaarts.org),  
at least 15 minutes prior to the beginning of the workshop**



## MISSION

The mission of Georgia Council for the Arts is to cultivate the growth of vibrant, thriving Georgia communities through the arts.

## GOALS

- **Economic Development:** Use the arts to promote Georgia's economic growth.
- **Community Impact:** Support strong connections between artists, arts organizations, and the public, resulting in community connections and an improved quality of life.
- **Advocacy:** Act as a catalyst for increased public awareness about the value of the arts and Georgia's rich cultural heritage.
- **Capacity Building:** Invest in the sustainability and advancement of Georgia's creative sector.

# GCA Programs Overview

## Grants

- Partner
- Project
- Vibrant Communities
- Arts Education

## Literary Arts

- Poetry Out Loud
- Poet Laureate's Prize
- Literary Event Grants of Ga.

## Visual and Traditional Arts

- State Art Collection
- Inspired Georgia
- Art at the Capitol
- Traditional Arts Archive

## Consultations and Professional Development

- Tourism Resource Teams
- Momentum for the Arts

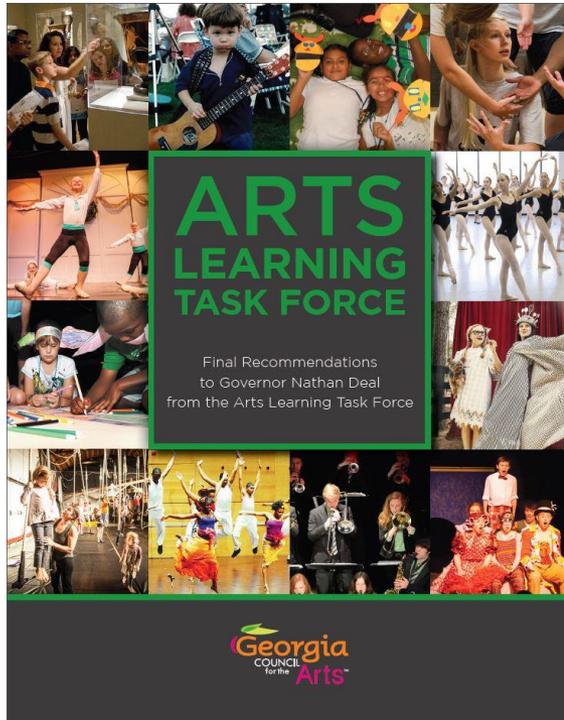
## Research and Publications

- Arts Learning Task Force Recommendations
- Arts Education in Georgia
- Georgia's Creative Economy
- Arts and Local Economic Development Case Studies
- GCA Impact Map

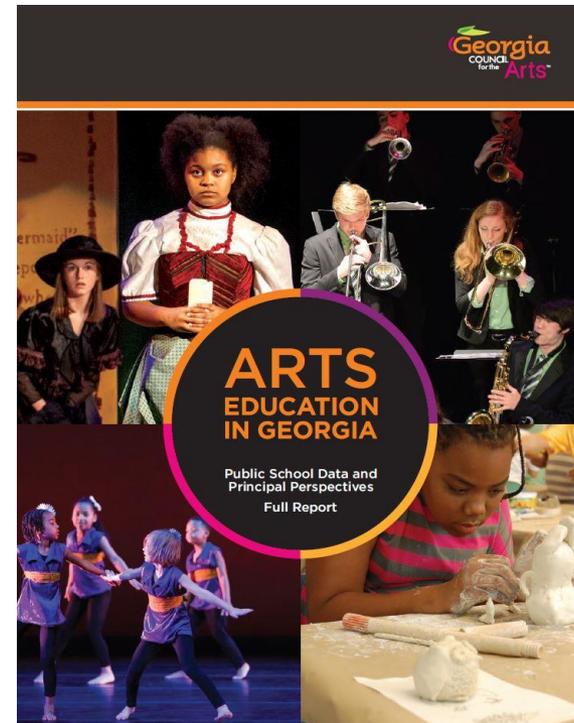
## Governor's Awards in the Arts and Humanities

# Arts Education at GCA

## Governor Deal's Arts Learning Task Force Recommendations



## Arts Education in Georgia: Public School Data and Principal Perspectives



# The Benefits of Arts Learning

- Improves school engagement
- Improves academic performance
- Improves literacy
- Positively impacts brain development
- Improves college and career readiness
- Improves social development

# Uneven Access to Arts Learning in Georgia

- By arts subject area
- By school level
- By geographic region
- By population density
- By poverty rate

# Why does uneven access to arts learning matter?

- Arts learning improves academic outcomes and lifetime potential for students living in poverty
- Arts learning improves academic achievement for English Language Learners
- The arts reach students who cannot be reached through other subject matter, teaching methods, or learning styles
- Arts integration models have demonstrated the potential to successfully turn around failing schools
- Access to quality arts learning is just as much about social justice and equality of opportunity, as it is about education

# **Arts Learning Task Force Recommendations**

- I. Access to Arts Learning**
- II. Quality Arts Instruction**
- III. Support for Effective Arts Learning**
- IV. Resourceful and Innovative Approaches to Arts Learning**

# Arts Learning Task Force Recommendations

## IV. Resourceful and Innovative Approaches to Arts Learning

- 13) Community collaboration and involvement
- 14) Artists and teaching artists
- 15) Arts integration
- 16) STEAM (Science, Technology, Engineering, Arts and Math)

# Arts Education Program Grant

## New Grant Program

- Previously, arts education funding was delivered through supplemental grants for Partner and Project Grant recipients for their arts education programs.
- In an effort to put greater emphasis on GCA's arts education programs and to align GCA's arts education funding with the Arts Learning Task Force Recommendations, GCA has created a new grant program with a focus on arts education.

# Arts Education Program Grant

## Basic Grant Details

- Applications are due March 16, 2016 at 11:59 p.m.
- Projects must take place between July 1, 2016 and June 30, 2017
- Projects must align with at least one of the four Arts Learning Task Force Recommendations mentioned
- Projects must include a partnership between at least two of the three entities referenced: a school or district, an organization, and/or a teaching artist

# Arts Education Program Grant

## Budget Details

- Grants are for between \$1,500 and \$5,000
- Grant awards require a one-to-one match (for instance, a \$2,000 grant requires a \$2,000 match, for a minimum total project budget of \$4,000)
- Matching funds may not be other federal or state funds
- If you applied for a Project or Partner Grant, you can still apply for an Arts Education Program Grant, but the income and expenses should be separate from and in addition to what was included in the Project or Partner Grant application

# Arts Education Program Grant

## Timeline and Process

- March 16 – Application Deadline
- April-June 2016 – Grant Panel Process
- June 2016 – Final Funding Decisions
- July 2016 – Notification of Funding to Grantees
- July/August 2016 – Contract Delivered and Returned
- July/August 2017 – Final Reports Due

# GO Online Application

## Online Application Process

- Sign up in GO: <http://gca.culturegrants.org/>
- Complete online application
- Upload attachments
- Review checklist
- Submit online application

# GO Online Application

[Home](#) [Help](#) [Sign Up](#) [Log In](#)



Welcome to Georgia Council for the Arts' GO Grants Portal.

Before you begin any application, please read the guidelines for the program for which you are applying. Guidelines are located here: <http://gaarts.org/grant-funding/apply-for-a-grant/available-funding>

If you have questions about GO Grants or the guidelines, please contact Tina Lilly, Grants Program Director, at [tlilly@gaarts.org](mailto:tlilly@gaarts.org) or 404-962-4827.

[End User Agreement](#) [Terms of Service](#) [Privacy Policy](#)

# GO Online Application

Passwords must meet four requirements:

1. Minimum 8 characters in length (case sensitive)
2. At least one 1 uppercase letter (A-Z)
3. Minimum 1 numeric character (0-9)
4. Minimum 1 symbol, such as @, !, or \* (we recommend using only one symbol)

Would you like to associate this user account with an organization? \*

Select ▾  
Select  
No  
Yes

**Drag the slider and move it to the right before you submit the form.**  
This action is required in order to prove that you're a human.



Locked : form can't be submitted

Submit

Reset

[End User Agreement](#)

[Terms of Service](#)

[Privacy Policy](#)

### Organization Contact Information

Organization registration



Organization Role	<input type="text" value="Distributor/Direct Receiver"/>
FEIN Number *	<input type="text"/>
DUNS number *	<input type="text"/>
Organization Name *	<input type="text"/>

Enter organization's physical address

Address 1 *	<input type="text"/>
Address 2	<input type="text"/>
City *	<input type="text"/>
State *	<input type="text" value="Select"/>
Zip Code *	<input type="text"/>
Phone *	<input type="text"/>
Website *	<input type="text"/>
Fax	<input type="text"/>

Click Validate to populate District Fields.

State Senate District	<input type="text"/>
State House District	<input type="text"/>
Congressional District	<input type="text"/>

**Validate Districts**

### Organization Contact Information

Organization registration

Organization Role	<input type="text" value="Distributor/Direct Receiver"/>
FEIN Number *	<input type="text"/>
DUNS number *	<input type="text"/>
Organization Name *	<input type="text"/>

Enter organization's physical address

Address 1 *	<input type="text"/>
Address 2	<input type="text"/>
City *	<input type="text"/>
State *	<input type="text" value="Select"/>
Zip Code *	<input type="text"/>
Phone *	<input type="text"/>
Website *	<input type="text"/>
Fax	<input type="text"/>



Click Validate to populate District Fields.

State Senate District	<input type="text"/>
State House District	<input type="text"/>
Congressional District	<input type="text"/>

**Validate Districts**

# GO Online Application

The screenshot shows the top navigation bar of the GO Online Application website. The navigation bar is dark grey and contains the following links: Home, My Forms Cont, Portfolio Content, and Manage Account. A yellow arrow points to the Home link, and a red arrow points to the My Forms Cont link. On the right side of the navigation bar, it says "Welcome Tina". Below the navigation bar, there are three tabs: My Data, Open Applications (which is highlighted in black), and Test Applications. To the right of these tabs is a "Sort by Program" button. Below the tabs, there is a section for "Georgia" which contains a table of grant opportunities. The table has two rows: "Project Grant" and "Partner Grant". Each row has a corresponding "Apply" button. At the bottom of the page, there is a light blue footer bar containing links for "End User Agreement", "Terms of Service", and "Privacy Policy". On the right side of the footer bar, it says "© 2009 - 2016 WESTAF All Rights Reserved".

Home My Forms Cont Portfolio Content Manage Account Welcome Tina

My Data Open Applications Test Applications Sort by Program

**Georgia**

Project Grant	Project Grant FY2017	Apply
Partner Grant	Partner Grant FY17	Apply

End User Agreement Terms of Service Privacy Policy © 2009 - 2016 WESTAF All Rights Reserved

# GO Online Application

## Online Application Components

- Applicant information
- NEA data
- Narrative questions
- Budget
- Signature page

# Applicant Information

- Organization name and contact information
- Contact person and contact information
- FEIN number
- DUNS number
- Authorized officials

# NEA Data

- Type of organization and type of institution
- Applicant discipline and project discipline
- Type of project
- Number of individuals benefitting
- Number of artists participating
- Demographic information

# Narrative Questions

## Arts Education Program Description, Goals, and Evaluation

- Mission statement and brief history
- Program description
- Program goals
- Program alignment with at least one of four referenced Arts Learning Task Force Recommendations
- Program evaluation

# Narrative Questions

## Student Impact

- Target student audience
- How students benefit from the program
- Partnership description, purpose, and value
- Underserved students
- Accessibility

# Narrative Questions

## Program Excellence

- Personnel qualifications and experience
- Organizational capacity for program implementation
- Community involvement
- Alignment with fine arts standards
- Role of program in a sequential and ongoing curriculum

# Budget

## Expenses

- Personnel – Administrative
- Personnel – Artistic
- Outside Fees
- Marketing
- Remaining Expenses

# Budget

## Income

- Membership
- Admissions
- Contracted Services
- Corporate Support
- Foundation Support
- Individual Support
- Federal
- State
- County
- City
- School
- School System or District
- Application Funds

# Signature Page

- Application must be signed by one of the Authorized Officials listed in the Applicant Information
- The authorized typed name in the signature block is the same as a handwritten signature
- “I certify that the information in this application is true and correct to the best of my knowledge. I understand that the application and all required attachments are public record and open to public inspection.”

# Application Attachments

## Budget Breakdowns

- For identified lines in Expenses and Income

### Expenses

Personnel-Administrative  
 Personnel-Artistic  
 Outside Fees  
 Remaining Expenses

### Income

Contracted Services  
 Corporate Support  
 Foundation Support  
 Revenue-Other

- Example:

Budget Line	Expense	Eligible GCA Expense	Ineligible GCA Expense	Total
Remaining Expenses	Utilities	\$246		
	Cast Party, Refreshments		\$100	
	Rent for Theatre Venue	\$750		
	Costumes	\$1,000		
	<b>TOTAL</b>			<b>\$2,096</b>

# Application Attachments

## Board of Directors/Advisory Committee List

- Board of Directors for Nonprofit Organizations
- Community Advisory Committee for Schools, Libraries, and Units of Government
- Community Advisory Committee for Colleges and Universities

# Application Attachments

## Support Material

- Should demonstrate the quality of work by the organization
- Maximum of 10 pages of documents, 10 images, and 5 minutes of audio or video
- Documents and images should be uploaded directly into the online application, although links to online images are acceptable
- Direct links to online audio or video samples may be provided, but those links should not require panelists to download the audio or video file (such as through DropBox)

# Additional Components

## If Applicable

- Letter from Parent Organization – if the applicant has a 501(c)3 fiscal sponsor
- IRS 501(c)3 – if the applicant is a nonprofit organization and has not applied for a GCA grant since FY2012

# Additional Components

## Review Checklist

- Page 19 in the Guidelines
  - GO Online Application (five components)
  - Attachments (three components)
  - Additional attachments if applicable

# Arts Education Program Grant

## Scoring Criteria

- Arts Education Program Design, Goals, and Evaluation (25 points)
- Student Impact (25 points)
- Program Excellence (25 points)
- Fiscal and Organizational Stability (25 points)

**Questions?**



## **Allen Bell**

Arts Education Manager

[abell@gaarts.org](mailto:abell@gaarts.org)

404-962-4839

[www.gaarts.org](http://www.gaarts.org)

<http://gca.culturegrants.org/>

**Thank you**